

May 2021 Undergraduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2021 Undergraduate Future Plans Survey for departments in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 44% of seniors in PCOM graduating in spring 2021 responded to the survey
- 61% of respondents in PCOM said they had obtained a full-time position by graduation
- PCOM graduates with full-time employment (excluding internships) reported an average starting salary of \$57,305 (median = \$58,750)
- 74% of PCOM graduates with full-time employment said they would be working in North Carolina (50% in the Research Triangle Area)
- 24% of respondents in PCOM indicated they were planning to go to graduate/professional school in the year after graduation
- 70% of PCOM graduates with definite plans for graduate/professional school said they would be attending a school in North Carolina

Department Summaries

The following table provides summary statistics for May 2021 graduates in each of the Poole College of Management departments. It includes the number of students in the department who graduated in May 2021 and the number of those students who submitted the Undergraduate Future Plans Survey. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning on attending graduate or professional school in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who have accepted full-time employment.

Table 1: Department Summaries

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	85	48	56.5%	15	35	51,250	55,000	58,750	53,646	12
Business Management	521	217	41.7%	152	24	48,750	58,750	66,250	57,117	137
Economics	55	28	50.9%	13	10	46,250	63,750	71,250	63,636	11
PCOM Overall	661	293	44.3%	180	69	48,750	58,750	66,250	57,305	160

*Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization

	N
321 Coffee	1
ABB	1
ACTO	1
ADUSA Procurement	1
Abrigo	1
Accenture	1
Advance Auto Parts	3
Amazon	1
Apex Tool Group	1
Aronson LLC	1
Bandwidth	1
Bank of America	6
Barnhill Contracting Company	1
Belk	1
Bimbo Bakeries USA	1
Blue Cross Blue Shield of North Carolina	1
Butterball	1
CA Ventures	1
Capital One	1
Caterpillar	2
Chengyun Law LLP.	1
Cisco Systems	8
Citrix Systems	1
Cloud Giants	1
Coalmarch	1

Table 2: Name of Company/Organization, *continued*

	N
Coleman Research Group	1
Congressional Bank	1
Cooper Electrical Construction Company	1
Credit Suisse	1
DMJ & Co.	2
Deloitte	3
Dixon Hughes Goodman	1
Elevated Talent Solutions	1
Equitable	1
Ernst & Young	6
FedEx Ground	1
Federal Deposit Insurance Corporation	1
Federal Reserve Bank of Richmond	1
Fidelity Investments	2
First Citizens Bank	2
First Tee of the Triangle	1
First Watch	1
Foundation Medicine	1
G-Tech Consulting Services	1
GEP Worldwide	1
Gartner	1
General Motors	2
Genworth	2
Ginger	1
Grant Thornton International	1
Hard Works	1
Hyster-Yale Materials Handling	1

Table 2: Name of Company/Organization, *continued*

	N
IBM	3
IXL Learning	1
Infosys	1
Invisors	1
JPMorgan Chase & Co.	2
James Moore & Co.	1
John Deere	1
Laurel Highlands Faux Rock	1
Lee & Associates Raleigh-Durham	1
Lenovo	3
London Stock Exchange Group	1
Lowe's Home Improvement	2
Martin Marietta	1
Media Partners	1
Mohawk Industries	1
MyEyeDr.	1
N/A	2
NTT DATA Services	2
NetApp	2
NetSuite	1
Northwestern Mutual	1
NumWorks	1
PNC	1
PRA Health Sciences	2
Pendo	1
PennyMac	1
Pepsi Bottling Ventures	1

Table 2: Name of Company/Organization, *continued*

	N
Peter Millar	1
Planned Parenthood	1
PolyQuest	1
PricewaterhouseCoopers	3
ProVantage Corporate Solutions	1
Prometheus Group	1
RTI International	1
Red Hat	1
Regions Bank	3
Reynolds American	1
Robotic Research	1
Rosycheeks lettering	1
Sacramento Republic FC	1
Schneider Electric	1
Schroders	1
Smithfield Foods	1
Spectraforce Technologies	1
State of North Carolina	1
Sunrise Technologies	1
SurePoint Technologies	1
Synchrogistics	1
Syneos Health	1
Tale of the Whale Restaurant	1
Target Corporation	1
Tempur Sealy	1
The Alliance	1
The Hackett Group	1

Table 2: Name of Company/Organization, *continued*

	N
The Summit Church	1
Trane Technologies	1
Triangle Strings	1
Triworks	1
Truist	1
Tryon Solutions	1
U.S. LUMBER GROUP	1
UniFirst	1
Unilever	1
United States Air Force	1
United States Army	2
United States Coast Guard	1
United States Department of Defense	1
United States Marine Corps	1
Vanguard	2
Viant Medical	1
Virtue Labs	1
Wells Fargo	2
West Cabarrus Church	1
Wind Tide	1
Windjam Companies	1
Würth Revcar Fasteners	1
XPO Logistics	2
Yutong Corp	1
bioMerieux	1
d-wise	1

Table 3: Location of Company (state)

	N	%
North Carolina	131	74.4
Virginia	8	4.5
Texas	4	2.3
Georgia	4	2.3
Maryland	3	1.7
Florida	3	1.7
Massachusetts	3	1.7
Michigan	2	1.1
Delaware	2	1.1
District of Columbia	1	0.6
Arizona	1	0.6
Illinois	1	0.6
South Carolina	1	0.6
California	1	0.6
New York	1	0.6
New Jersey	1	0.6
Alaska	1	0.6
Not applicable - Working remotely	3	1.7
Not applicable - Multiple states	2	1.1
Not sure	3	1.7

Table 4: Region of Company (inside/outside NC Triangle)

	N	%
Triangle	85	49.7
Other NC	45	26.3
Outside NC	41	24.0

Table 5: Job Title*

	N
Accelerated Development Analyst	1
Accelerated Development Program - Finance	1
Account Coordinator	1
Account Manager	1
Accountant	1
Administrative Coordinator	1
Analyst	2
Analyst in the Accelerated Development Program	1
Application and Program Analyst	1
Asset Management Analyst	1
Associate	1
Associate - Consulting	1
Associate Business Intelligence Developer	1
Associate Procurement Systems Analyst	1
Associate Project Manager	1
Associate Quality Assurance Engineer	1
Associate Sales Representative	1
Associate Underwriter	1
Associate in graduate rotational program	1
Assurance Associate	1
Audit & Assurance (External Audit) Intern	1
Audit Associate	1
Audit Assurance Intern	1
Audit Intern	1
Broker / Sales and Marketing	1
Business Analyst	2
Business Consultant	1

Table 5: Job Title*, *continued*

	N
Business Development Representative	1
Business Systems Analyst I	1
Business Technology Analyst	1
Business owner	1
Buyer	1
CEO	2
Client Liaison	1
Client Management Analyst	1
Client Representative Associate	1
Client Services Associate	1
Client Services Coordinator	1
Clinical Operations Associate	1
Communications Director	1
Consulting Analyst	1
Content Marketing Coordinator	1
Corporate Banking Associate	1
Corporate Risk	1
Coverage Analyst	1
Credit Products Analyst	1
Credit and Wholesale Banking Analyst	1
Customer Relation Advocate	1
Customer Success Manager intern	1
Data Analyst	1
Data warehouse operations intern	1
Digital Adoption Analyst	1
Digital Marketing Specialist	1
Digital marketing manager	1

Table 5: Job Title*, *continued*

	N
Discover Analyst	1
E-commerce Customer Care Representative	1
Ensign in the Coast Guard	1
Enterprise Operations Analyst	1
Entry Level Business Consultant	1
Executive Team Leader/ Assistant Manager	1
Eyewear consultant, patient service coordinator, tech	1
Field Artillery Officer	1
Finance Intern	1
Financial Advisor	1
Financial Analyst	6
Financial Institution Specialist	1
Global Finance & Business Management Analyst	1
Global Financial Analyst	1
Global Human Resource Analyst	1
Global Procurement Analyst	1
Global risk officer	1
Graduate Associate	1
Graduate Trainee	1
HR Coordinator	1
HR Intern	1
HR Operations Coordinator	1
Healthcare lending analyst	1
Human Resource Analyst	1
IS Technician	1
Import Purchasing Coordinator	1
Industry Analyst	1

Table 5: Job Title*, *continued*

	N
Inside Sales Representative Trainee	1
Integrations Team Member	1
Intern in the department of IT	1
Inventory Planner	1
Inventory Replenishment Senior Specialist	1
Inventory Replenishment Specialist	1
Investment Banking Analyst	1
Leadership Development Program Analyst	1
Leasing and marketing manager	1
Legal Assistant	1
Lenovo Accelerated Sales Rotational Program Associate	2
Licensed Financial Services Representative II	1
Logistics Specialist	1
Management trainee	1
Manager	1
Marine Corps Officer - Naval Aviator	1
Market Research Analyst	1
Marketing Assistant	1
Marketing Coordinator	2
Marketing Intern	1
Marketing Representative	1
Marketing Specialist	3
Marketing/Sales	1
New Business Coordinator	1
OIA Auditor Intern/Office of the Internal Auditor/Compliance	1
OneStream Consultant	1
Operating manager	1

Table 5: Job Title*, *continued*

	N
Operations Administrator	1
Operations Area Manager	1
Operations Intern	1
Operations Officer	1
Operations Research Analyst	1
Order Management Rotational	1
Owner operator.	1
Owner, Founder, and Artist	1
Planner	1
Procurement Associate	1
Procurement Professional	1
Project Coordinator	1
Project Engineer	1
Project Manager	2
Project manger/ specialist	1
Recruitment Coordinator	1
Risk and Regulatory Consultant	1
SCM Trainee (Lead Rotational Program Participant)	1
Sales Associate	1
Sales Development Representative	1
Sara Development Representative	1
Server	1
Social Media Specialist	1
Software Developer	1
Software Developer, Emergency Voice Services	1
Software Engineer	1
Software Test Engineer	1

Table 5: Job Title*, *continued*

	N
Solutions Engineer	1
Staff Accountant	2
Staffing & Onboarding Specialist	1
Subcontractor	1
Summit College Staff	1
Supply Chain Consultant	1
Supply Management Development Program	1
Support Analyst	1
Talent Advisor	1
Talent acquisition specialist	1
Tax Associate	3
Technical Solutions Specialist	1
Technology Analyst	1
Technology Consultant	3
Technology Risk Consultant	1
Trade Marketing Intern	1
Transportation Planner Analyst	1
Underwriter Credit Analyst IV	1
Unilever Future Leaders Program - Supply Chain Management	1
Unsalebales Analyst Intern	1
Waitress	1

*Responses are provided exactly as written by respondents.

Table 6: Resources Used to Help Get/Locate Job*

	N	%
Internship/externship	87	48.3
LinkedIn	64	35.6
Personal connection(s) within the company	54	30.0
Career fair at NC State	49	27.2
Campus or college career center	42	23.3
Family/friends/classmates/co-workers	41	22.8
Applied for job via ePack	39	21.7
Consultation with NC State Career Counselor/Coach	18	10.0
On-campus interviewing	15	8.3
Employer info session on campus	15	8.3
Professional society	12	6.7
Internet: Other	11	6.1
Employer found resume on ePack	8	4.4
Volunteer work	7	3.9
Staffing agency	6	3.3
Student teaching experience	3	1.7
Faculty member or found job listing in an NC State dept	3	1.7
Co-op experience	1	0.6
Other	9	5.0

*Respondents could select more than one resource.

Further Education (college overall)

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

	N	%
Have been accepted and know where I'm going	60	87.0
Have been accepted but undecided	3	4.3
Have applied, but not yet been accepted	1	1.4
Have not applied but plan to do so within the next year	5	7.2

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school and knew where they would be going.

Table 8: Name of Graduate/Professional School Students will be Attending

	N
Boston University	2
Campbell University - Norman Adrian Wiggins School of Law	1
ESSEC Business School	1
Erasmus University Rotterdam	1
Georgia Institute of Technology	1
NC State University	31
Old Dominion University	1
Tulane University	1
University of Connecticut	1
University of Michigan	1
University of North Carolina - Chapel Hill	2
University of North Carolina - Charlotte	5
University of North Carolina - Wilmington	1
University of Rochester	1
University of Southern California	1
University of Tennessee College of Law	1
University of Virginia	2

Table 8: Name of Graduate/Professional School Students will be Attending, *continued*

	N
Vanderbilt University	2
Villanova University	1
Wake Forest University	2
Zicklin School of Business	1

Table 9: Location of Graduate/Professional School Students will be Attending

	N	%
North Carolina	42	70.0
Virginia	3	5.0
Tennessee	3	5.0
Massachusetts	2	3.3
Outside United States	2	3.3
New York	2	3.3
Georgia	1	1.7
Louisiana	1	1.7
Connecticut	1	1.7
Michigan	1	1.7
California	1	1.7
Pennsylvania	1	1.7

Table 10: Type of Degree Pursuing*

	N	%
Master's	56	93.3
Professional	4	6.7

*Respondents could select more than one degree.

Table 11: Master's Degree

	N
MA	2
MAC	36
MBA	4
MGIM	1
MHA	1
MR	2
MS	10

Table 12: Professional Degree

	N
JD	4

Table 13: Academic Program*

	N
Accounting	13
Analytics	1
Communications	1
Economics	2
Financial Economics	1
Healthcare Administration	1
Jenkins MAC Program	1
Juris Doctor	1
Law School	3
M.S. in Accounting	1
MASTERS IN INTERNATIONAL PURCHASING AND SUPPLY CHAIN MANAGEMENT	1
MBA	3
MS Accounting	1
MSBA	1

Table 13: Academic Program*, *continued*

	N
Master of Accounting	7
Master of Science in Accounting	1
Master of science in finance	1
Master's of Accounting	2
Masters in Accounting	2
Masters of Accounting	5
Masters of Accounting Program	1
Masters of Communications	1
Masters of Management Marketing Analytics	1
Masters of Marketing	1
Masters of Science in Analytics from the Institute for Advanced Analytics	1
Masters of Science in Data Analytics	1
Masters of accounting	1
Master's of Accounting	1
Real Estate and Finance	1
Sport Management	1
analytics	1

*Responses are provided exactly as written by respondents.

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