

May 2020 Undergraduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2020 Undergraduate Future Plans Survey for departments in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 50% of seniors in PCOM graduating in spring 2020 responded to the survey
- 49% of respondents in PCOM said they had obtained a full-time position by graduation
- PCOM graduates with full-time employment (excluding internships) reported an average starting salary of \$57,271 (median = \$56,250)
- 74% of PCOM graduates with full-time employment said they would be working in North Carolina (55% in the Research Triangle Area)
- 21% of respondents in PCOM indicated they were planning to go to graduate/professional school in the year after graduation
- 100% of PCOM graduates with definite plans for graduate/professional school said they would be attending a school in North Carolina

Department Summaries

The following table provides summary statistics for May 2020 graduates in each of the Poole College of Management departments. It includes the number of students in the department who graduated in May 2020 and the number of those students who submitted the Undergraduate Future Plans Survey. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning on attending graduate or professional school in the coming year. Finally, it includes summary statistics on the self-reported salaries of those having accepted full-time employment.

Table 1: Department Summaries

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	89	50	56.2%	12	28	51,250	58,750	63,750	59,432	11
Business Management	422	201	47.6%	113	23	48,750	56,250	63,750	56,679	99
Economics	49	27	55.1%	11	6	48,750	58,750	66,250	60,750	10
PCOM Overall	560	278	49.6%	136	57	48,750	56,250	63,750	57,271	120

*Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization

	N
9miles Media	1
Adidas	1
Adobe	1
Advance Auto Parts	1
Aldi	2
All American Speakers All American Entertainment	1
Amazon	1
Arabella Advisors	1
Awin	1
Bank of America	1
Barings	1
BeautySmart	1
Blue Cross and Blue Shield	1
BofA Securities	1
Bureau of Labor Statistics	1
CRA International	1
Cargill	1
Catalyst Church	1
Charles Aris Inc.	1
Cisco Systems	5
Consolidated Electrical Distributors, Inc.	1
Corporation Service Company (CSC)	1

Table 2: Name of Company/Organization, *continued*

	N
Credit Suisse	5
Cree Inc.	1
D. R. Horton	1
Deloitte	3
Deloitte Touche Tohmatsu LLC (DTT)	1
E & J Gallo Winery	1
Eaton Corporation	1
Enviva Biomass	1
Epic Systems	1
Ernst & Young	6
Fidelity investments	1
Financial Symmetry Inc.	3
First Carolina Bank	1
First Citizens Bank	1
First Command Financial Planning	1
Flair Data Systems	1
Ford Motor Company	1
GlaxoSmithKline	1
Goldman Sachs	1
Grant Thornton International	1
Hilton Worldwide Holdings Inc.	1
Hyster-Yale Materials Handling	1
IBM	1
IHS Markit	3

Table 2: Name of Company/Organization, *continued*

	N
IQVIA	1
Infosys	1
Issuer Direct Corporation	1
J.P. Thomas & Co., Inc.	1
Jones Lang LaSalle Incorporated	1
KBI Biopharma Inc.	1
Kimley-Horn	1
Kingsley Associates, Inc.	1
LPL Financial	1
Labyrinth Solutions, Inc.	1
Langdon & Company, LLP	1
Lenovo	2
Local Government Federal Credit Union	1
Lowe's Companies, Inc.	2
MHC Kenworth	1
MYCA Materials Handling	1
MetLife	1
Microsoft	1
Morning Times	1
My Hot Lunchbox	1
N/A	3
NetApp	1
New Western Acquisitions	1
Newell Brands	1

Table 2: Name of Company/Organization, *continued*

	N
Newmark Knight Frank	1
North Carolina Department of Administration	1
Nutanix	1
Oracle Co.	1
PNC	1
PNC Financial Services Group, Inc.	1
PricewaterhouseCoopers	1
Prometheus Group	1
Provantage Corporate Solutions LLC	1
Q2 Solutions	1
Qualtrics	1
ROI Revolution	1
Red Hat	2
Regions Bank	1
Relias	1
SAS Institute	2
Soholux Realty	1
Southern Garden Inc	1
Stephen Owens Agency	1
Storr Office Environments	1
TeamLogic IT	1
Teleflex Inc.	1
The Select Group	1
The Vanguard Group	2

Table 2: Name of Company/Organization, *continued*

	N
Thomas, Judy and Tucker, P.A.	1
United States Army	1
United States Navy	1
United Therapeutics Corporation	1
Verizon	1
Wells Fargo	2
Wrigglesworth Enterprises	1
Xerox	1

Table 3: Location of Company (state)

	N	%
North Carolina	98	74.2
Texas	5	3.8
New York	4	3.0
Illinois	3	2.3
Colorado	2	1.5
South Carolina	2	1.5
California	2	1.5
Georgia	2	1.5
Pennsylvania	2	1.5
Oregon	1	0.8
District of Columbia	1	0.8
Minnesota	1	0.8
Michigan	1	0.8
Delaware	1	0.8
Mississippi	1	0.8
Wisconsin	1	0.8
Alabama	1	0.8
Virginia	1	0.8
Kentucky	1	0.8
Maryland	1	0.8
Not sure	1	0.8

Table 4: Region of Company (inside/outside NC Triangle)

	N	%
Triangle	72	54.5
Outside NC	35	26.5
Other NC	25	18.9

Table 5: Job Title

	N
Account Executive Advertiser	1
Account Manager	1
Account Resolution Specialist	1
Accountant 1	1
Advisory Analyst	1
Analyst	1
Application Developer	1
Assistant Manager	1
Associate Account Manager	1
Associate Analyst	1
Associate Director	1
Associate Marketing Specialist	1
Associate Project Manager	1
Associate Recruiter	1
Assurance Associate	1
Attest Services Associate	1
Barista	1
Business Analyst	3

Table 5: Job Title, *continued*

	N
Business Analyst / Data Scientist	1
Business Development Representative	3
Business Development and Marketing Coordinator	1
Business Technology Analyst	2
Client Relationship Associate	1
Client Service Associate	1
Client Services Analyst	1
Cofounder	1
Compliance Academy Rotational Program	1
Corporate & Institutional Banking Analyst	1
Corporate Advisory Analyst	2
Corporate Banking Relationship Management & Credit Products Development Program	1
Corporate Rotational Analyst	1
Credit Analyst	1
Credit Risk Analyst	1
Data Analyst, Fiber Procurement	1
Dental Assistant	1
Digital Input and Publishing Coordinator	1
Digital Marketing and Video Assistant	1
District Manager	2
Economist	1
Emerging Leadership Development Program	1
Enterprise Risk Development Program Associate	1
Entrepreneur	1

Table 5: Job Title, *continued*

	N
FSO BAP Staff	1
Finance and Global Accounts Receivable Intern	1
Financial Advisor	1
Financial Analysis	1
Financial Analyst	2
Financial Consultant	1
Fleet Account Analyst	1
Future Finance Leader	1
Global Communications Data & Analytics	1
Global Corporate & Investment Banking Analyst	1
Global Procurement Analyst	1
HR Assistant	1
HR Coordinator	1
HR Operations Intern	1
HRARP	1
High Yield Analyst	1
Human Resources	1
IT Auditor	1
Inside Sales Rep	1
Intern	1
Inventory Replenishment Senior Specialist	1
Investment Banking Analyst	2
Investment Real Estate Agent	1
Junior Digital Sales Consultant	1

Table 5: Job Title, *continued*

	N
Lenovo Accelerated Sales Rotational Associate	1
Management Trainee	1
Marketing Analyst	1
Marketing Consultant	1
Marketing Intern	1
Marketing/Social Media Team Member	1
N/A	1
Operations Specialist	1
Owner	1
Plant Analyst (Finance Leadership Development Participant)	1
Portfolio Operations Administrator	1
Procurement Technician	1
Product Costing Accounting Analyst	1
Product Manager	1
Project Analyst	3
Project Coordinator	1
Project Manager	1
Project Specialist	1
Purchasing Assistant	1
Real Estate Broker and Investor	1
Recruiter/ HR Coordinator	1
Recruiting Coordinator	1
Regional Account Executive	1
Revenue Accountant	1

Table 5: Job Title, *continued*

	N
Risk Analyst	3
Sales Associate	1
Sales Associate Program	1
Sales Development Representative	1
Sales Representative	1
Sem Analyst Intern	1
Senior Administrative Assistant	1
Senior Human Resource Assistant	1
Signal Officer	1
Software Developer	1
Software Sales Development Representative	1
Solutions Specialist	1
Staff Accountant	1
Staff Consultant	1
Staff Consultant With People Advisory Services	1
Student Minister	1
Supply Chain Rotational I	1
Surface Warfare Officer	1
Tax Associate	1
Tax Technology and Transformation Staff	1
Technical Solutions Engineer	1
Technology Advisor	1
Technology Analyst	1
Technology Transformation Analyst	1

Table 5: Job Title, *continued*

	N
Trading Associate	1
Transfer Pricing Consulting	1
Trust Administrator	1
Zone Manager	1

Table 6: Resources Used to Help Get/Locate Job*

	N	%
Internship/externship	74	54.4
LinkedIn	43	31.6
Career fair at NC State	39	28.7
Applied for job via ePack	35	25.7
Personal connection(s) within the company	35	25.7
Campus or college career center	34	25.0
Family/friends/classmates/co-workers	31	22.8
Consultation with NC State Career Counselor/Coach	19	14.0
On-campus interviewing	18	13.2
Employer info session on campus	11	8.1
Internet: Other	6	4.4
Faculty member or found job listing in an NC State dept	5	3.7
Professional society	5	3.7
Employer found resume on ePack	4	2.9
Student teaching experience	2	1.5
Co-op experience	1	0.7
Volunteer work	1	0.7
Other	6	4.4

*Respondents could select more than one resource.

Further Education (college overall)

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

	N	%
Have been accepted and know where I'm going	47	82.5
Have been accepted but undecided	0	0.0
Have applied, but not yet been accepted	6	10.5
Have not applied but plan to do so within the next year	4	7.0

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school and knew where they would be going.

Table 8: Name of Graduate/Professional School Students will be Attending

	N
Meredith College	1
NC State University	37
Southeastern Baptist Theological Seminary	1
University of North Carolina at Chapel Hill	4
Wake Forest University	4

Table 9: Location of Graduate/Professional School Students will be Attending

	N	%
North Carolina	47	100.0

Table 10: Type of Degree Pursuing*

	N	%
Master's	43	91.5
Professional	4	8.5

*Respondents could select more than one degree.

Table 11: Master's Degree

	N
MA	2
MAC	29
MBA	1
MGIM	1
MR	2
MS	8

Table 12: Professional Degree

	N
DPT	1
JD	2
MD	1

Table 13: Academic Program*

	N
Accounting	26
Accounting - Enterprise Risk Management	1
Accounting - Financial Analysis and Reporting	1
Administration	1
Analytics	6
Business Administration	1
Business Analytics	2
Divinity	1
Financial Mathematics	1
Global Luxury and Management	1
Hispanic Linguistics	1
Law	2
Liberal Studies	1
Medicine	1
Physical Therapy	1

For more information on the Undergraduate Future Plans Survey, contact:

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