May 2019 Undergraduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2019 Undergraduate Future Plans Survey for departments in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 52% of seniors in PCOM graduating in spring 2019 responded to the survey
- 65% of respondents in PCOM said they had obtained a full-time position
- PCOM graduates with full-time employment (excluding internships) reported an average starting salary of \$55,098 (median = \$56,250)
- 74% of PCOM graduates with full-time employment said they would be working in North Carolina (56% in the Research Triangle Area)
- 16% of respondents in PCOM indicated they were planning to go to graduate/professional school in the year after graduation
- 79% of PCOM graduates with definite plans for graduate/professional school said they would be attending a school in North Carolina

Department Summaries

The following table provides summary statistics for May 2019 graduates in each of the Poole College of Management departments. It includes the number of students in the department who graduated in May 2019 and the number of those students who submitted the Undergraduate Future Plans Survey. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning on attending graduate or professional school in the coming year. Finally, it includes summary statistics on the self-reported salaries of those having accepted full-time employment.

Table 1: Department Summaries

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	87	50	57.5%	19	32	46,250	61,250	65,000	56,458	12
Business Management	431	213	49.4%	151	12	46,250	56,250	63,750	54,215	137
Economics	36	23	63.9%	17	2	53,750	61,250	66,250	61,250	17
PCOM Overall	554	286	51.6%	187	46	46,250	56,250	63,750	55,098	166

^{*}Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization

	N
15Five	1
321 Equipment Company	1
ADP	1
ASRC Federal	1
AT&T	1
Accenture	2
Adidas	1
Advance Auto Parts	1
Allscripts	1
Ally Financial	1
Altec	1
Amazon	1
Apex Systems	1
AudioCodes	1
Baker Roofing	1
Bank of America	6
Bank of America Merrill Lynch	2
Belk	2
BigHouse Marketing	1
Birlasoft	1
Bloomberg	1
Butterball, LLC	1
Canon CSA	1

Table 2: Name of Company/Organization, continued

Tubic 2. Name of Company, organization, o	N
Capital One	1
Charles Schwab	1
Chick-fil-A	1
Cisco	15
Citrix	2
Clarkston Consulting	1
Contractor Connection	1
Credit Suisse	3
Cushman & Wakefield	1
DaVita Medical Group	1
Dell	1
Deloitte	6
Deutsche Bank	1
Domtar Personal Care	1
Duke Energy	1
Duke University	1
E&J Gallo Winery	2
Eaton Corporation	1
Enterprise Rent-A-Car	1
Ernst & Young	3
Everest Textile Company	1
FIS Global	3
Federated Insurance	1
Fidelity Investments	1
Fifi's Fine Resale	1

Table 2: Name of Company/Organization, continued

Table 2. Name of Company/Organization, c	
	N
First Citizens Bank	1
Food Lion	1
GKN Driveline	1
Gilmore Insurance Agency	1
Glen Raven	1
Go Fish Digital	1
Grant Thornton	1
Hilton Hotels	1
IBM	2
IHS Markit	1
IQVIA	1
Insight Global	1
Ipreo	2
John Deere	1
Johnson Brothers	1
Jones & Carter , P.A., Attorneys at Law	1
Jumpstreet Indoor Trampoline Park	1
KPMG	1
Keyot	1
LORD Corporation	2
LearnPlatform	1
Lenovo	3
LobbyGuard LLC	1
London Stock Exchange Group	1
Lovette Properties	1

Table 2: Name of Company/Organization, continued

Table 2. Name of Company/Organization, C	N
MYCA: Material Handling	1
MetLife	2
Microsoft	1
Morris Peaceland Farm	1
MyComputerCareer	1
Mythic	1
NC State University	1
Naspo	1
NetApp	2
Newell Brands	1
North Carolina Department of Agriculture & Consumer Services	1
North Carolina Football Club	1
Nutanix	1
Oracle	1
PNC Financial Services	1
PPD	1
Personify / Mackenzie Ryan	1
Phreesia	2
PricewaterhouseCoopers	2
ProvingGround	1
RH Barringer Distributing / Anheuser Busch	1
ROI Revolution	1
RSM US	1
RTI International	1

Table 2: Name of Company/Organization, continued

Table 2. Name of Company/Organization, C	N
Railinc	1
Red Hat	1
Revion Inc.	1
Reynolds American	1
SAP America	1
SAS	3
Samet Corporation	1
Schneider Electric	3
Smithfield Foods	1
Sparks Chiropractic	1
Stanley Black and Decker	2
Sunrise Technologies	1
TEKsystems	1
TIAA	1
Teach for America	2
Tekserve Inc.	1
The Bozzuto Group	1
The Greer Group	1
The Preiss Company	1
Three Bridge Solutions	1
Threshold Marketing	1
Tory Burch	1
Trimark Digital	1
US Air Force	1
US Army	2

Table 2: Name of Company/Organization, continued

	Ζ
US Attorney's Office	1
US Navy	2
USA Baseball	1
Vallen	1
Vanguard	1
Walmart	1
Walt Disney World	1
Wells Fargo	3

Table 3: Location of Company (state)

	N	%
North Carolina	135	74.2
Florida	5	2.7
Georgia	4	2.2
Texas	4	2.2
District of Columbia	3	1.6
New York	3	1.6
Pennsylvania	3	1.6
South Carolina	3	1.6
Virginia	3	1.6
California	2	1.1
Iowa	2	1.1
Maryland	2	1.1
Washington	2	1.1
Colorado	1	0.5
Illinois	1	0.5
Indiana	1	0.5
Kentucky	1	0.5
Minnesota	1	0.5
Ohio	1	0.5
Tennessee	1	0.5
Not sure	4	2.2

Table 4: Region of Company (inside/outside NC Triangle)

	Ν	%
Triangle	99	55.6
Outside NC	43	24.2
Other NC	36	20.2

Table 5: Job Title

Table 3. 30b Title	N
Account Analyst	1
Account Coordinator	1
Account Services Intern	1
Accounting Assistant	1
Accounting/Finance LDP	1
Agent/Partner	1
Allocation Analyst	1
Analyst	3
Army Special Forces	1
Assistant	3
Assistant Manager	1
Assistant Store Manager	1
Associate Consultant	1
Associate District Manager	1
Associate HR Data and Reporting Analyst	1
Associate Systems Analyst	1
Associate Technical Writer	1
Associate Training Specialist	1
Audit Associate	2

Table 5: Job Title, continued	1
	N
Audit Intern	2
Audit/Assurance Intern	1
Basel Measurement and Reporting Rotational Program	1
Business Advisory Consultant	1
Business Analyst	12
Business Data Analyst	1
Business Development Representative	2
Business Systems Analyst	2
Business Technology Analyst	5
Buyer/Planner	1
CEO	1
Career Foundations Program- Business Specialist	1
Client Account Associate	1
Client Success Analyst	1
Communications Manager	1
Computer Technician	1
Contemporary Markets Representative	1
Contract Specialist	1
Contractor for Duke Energy	1
Corporate Audit Analyst	1
Customer Success Specialist	1
Data Analyst	2
Data Standardization Analyst	1
Development Program Associate	1

	N
Disney College Program Cast Member	1
E-commerce Personnel	1
Engineering Career Foundations Rotational Program	1
Ensign	1
Events Manager	1
Executive Assistant	1
Executive Director	1
Finance Leadership Development Program	1
Financial Analyst	3
Financial Consultant Academy	1
Functional Consultant	1
Global Markets Intelligence Analyst	1
Global Risk Analyst	1
Global Supply Chain ADP	1
Global Supply Chain Advanced Development Program	1
Graduate Assistant Coach	1
Graphic Designer	1
HR Coordinator	1
Hopeful Pilot	1
Human Resource Undergraduate Program	1
IT Analyst II	1
IT Auditor	1
IT Technical Associate	1
Jr Utility Analyst	1

Table 5: Job Title, continued	ı
	N
Junior Consultant	1
LDP	1
Lasr Sales Program	1
Legal Assistant	2
Lenovo Accelerated Sales Rotational Program Associate	2
Management Development Associate	1
Management Development Program Member	1
Management Rotational Program Associate	1
Management Trainee	1
Margin Services Operations Specialist	1
Market Risk Analyst	1
Marketing Associate	1
Marketing Coordinator	2
Marketing Development Trainee	1
Marketing Professional	1
Marketing Specialist	4
Office Administrator	1
Operations Buyer I	1
Order Fulfillment Processes Buyer (Supply Management Development Program)	1
Planner	1
Platoon Leader	1
Procurement Intern	1
Procurement Professional	1
Production Supervisor	1

	N
Production Technician	1
Project Accountant/ General Accountant	1
Project Coordinator	1
Project Manager	1
Project Management Consultant	1
Project Specialist	1
Quantitative Analyst	1
Recruiter	2
Recruiting and Training Coordinator	1
Research Analyst	1
Resource Analyst	1
Retail Management Trainee	1
Risk Advisory Intern	1
Risk Analyst	2
Risk Assurance Associate	1
Risk Officer	1
Rotational Financial Analyst	1
Rotational Program Analyst	1
SDR	1
SEO Associate	1
Sales Coordinator	1
Sales Development Representative	4
Sales Enablement Intern	1
Sales Executive	1
Sales Representative	3

Table 6: 005 Title, 00/masa	N
Sales and Marketing Associate	1
Sales and Operations Trainee	1
Search Engine Marketing Specialist	1
Senior Analyst	1
Shared Services Analyst	1
Software Engineer	2
Solutioning Center Intern	1
Solutions Engineer	1
Staff Accountant	1
Statistician I	1
Strategic Sourcing Associate	1
Supply Chain Planning Analyst	1
Teacher	2
Technical Architect	1
Technical Associate	1
Technical Staffing Recruiter	1
Technical Support Engineer	1
Technical Utility Analyst	1
Technology Analyst	1
Technology Sales Professional	1
Transportation Analyst	2
Transportation Specialist	1
Treasury Management Analyst	1

Table 6: Resources Used to Help Get/Locate Job*

	N	%
Internship/externship	95	50.8
Career fair at NC State	66	35.3
Campus or college career center center	58	31.0
Applied for job via ePack	58	31.0
LinkedIn	55	29.4
Personal connection(s) within the company	40	21.4
Family/friends/classmates/co-workers	39	20.9
On-campus interviewing	34	18.2
Consultation with NC State Career Counselor/Coach	23	12.3
Internet: Other	14	7.5
Employer info session on campus	12	6.4
Professional society	11	5.9
Volunteer work	9	4.8
Employer found resume on ePack	7	3.7
Faculty member or found job listing in an NC State dept	6	3.2
Career fair off campus	4	2.1
Co-op experience	3	1.6
Student teaching experience	2	1.1
Staffing agency	1	0.5
Other	15	8.0

^{*}Respondents could select more than one resource.

Further Education (college overall)

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

	N	%
Have been accepted and know where I'm going	39	86.7
Have been accepted but undecided	2	4.4
Have applied, but not yet been accepted	3	6.7
Have not applied but plan to do so within the next year	1	2.2

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school and knew where they would be going.

Table 8: Name of Graduate/Professional School Students will be Attending

	N
Boston College	1
Campbell University	1
East Carolina University	2
George Washington University	1
NC State University	26
Solvay Business School	1
The University of Hong kong	1
University of South Carolina	1
University of Virginia	1
Vanderbilt University	2
Villanova University	1
Wake Forest University	1

Table 9: Location of Graduate/Professional School Students will be Attending

	N	%
North Carolina	30	78.9
Tennessee	2	5.3
District of Columbia	1	2.6
Massachusetts	1	2.6
Outside United States	1	2.6
Pennsylvania	1	2.6
South Carolina	1	2.6
Virginia	1	2.6

Table 10: Type of Degree Pursuing*

	Ν	%
Master's	36	92.3
Professional	3	7.7

^{*}Respondents could select more than one degree.

Table 11: Master's Degree

	N
MA	1
MAC	31
MBA	1
MFin	1
MS	2

<u>Table 12:</u> Professional Degree

	N
DDS	1
JD	2

Table 13: Academic Program*

Table 13: Academic Program	
	N
Accounting	10
Accounting (MAC)	1
Dental School	1
ERM	1
Finance	1
JD	1
M.S. Finance	1
MAC	3
MAC Program	3
MS Finance	1
MSA	1
Master of Accounting	2
Master's in Accounting	2
Masters in Accounting	1
Masters of Accounting	4
Masters of Accounting with Data Analytics	1
Masters of accounting	1
Masters' of Accounting	1
Public Policy - WGSS	1
School of Law	1
finance	1
*^	

^{*}Academic program has not been cleaned. Responses are verbatim.

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