

Dec 2019 Undergraduate Future Plans Survey College of Design Summary Report

This report presents summary results from the Dec 2019 Undergraduate Future Plans Survey for departments in the College of Design, followed by summary information on employment and further education for the college as a whole.

Highlights for the College of Design

- 56% of seniors in Design graduating in fall 2019 responded to the survey
- 50% of respondents in Design said they had obtained a full-time position by graduation
- Design graduates with full-time employment (excluding internships) reported an average starting salary of \$43,393 (median = \$36,250)
- 100% of Design graduates with full-time employment said they would be working in North Carolina (100% in the Research Triangle Area)
- 7% of respondents in Design indicated they were planning to go to graduate/professional school in the year after graduation

Department Summaries

The following table provides summary statistics for Dec 2019 graduates in each of the College of Design departments. It includes the number of students in the department who graduated in Dec 2019 and the number of those students who submitted the Undergraduate Future Plans Survey. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning on attending graduate or professional school in the coming year. Finally, it includes summary statistics on the self-reported salaries of those having accepted full-time employment.

Table 1: Department Summaries

| Department | Survey Population | Survey Respondents | Response Rate | N Full Time Job | N Grad/Prof School* | 25th Percentile Salary | Median Salary | 75th Percentile Salary | Average Salary | N Reporting Salary |
|-----------------------------|-------------------|--------------------|---------------|-----------------|---------------------|------------------------|---------------|------------------------|----------------|--------------------|
| Architecture | 5 | 2 | 40.0% | 1 | . | ** | ** | ** | ** | 1 |
| Art and Design | 12 | 7 | 58.3% | 4 | 1 | 32,500 | 35,000 | 50,000 | 41,250 | 4 |
| Graphic & Industrial Design | 8 | 5 | 62.5% | 2 | . | ** | ** | ** | ** | 2 |
| Design Overall | 25 | 14 | 56.0% | 7 | 1 | 33,750 | 36,250 | 63,750 | 43,393 | 7 |

*Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization

| | N |
|---|---|
| Kaleido | 1 |
| Laber Labs | 1 |
| Lie + Loft | 1 |
| Morehead Planetarium and Science Center | 1 |
| NC State University | 1 |
| Planworx Architecture PA | 1 |
| Reunion Marketing | 1 |

Table 3: Location of Company (state)

| | N | % |
|----------------|---|-------|
| North Carolina | 7 | 100.0 |

Table 4: Region of Company (inside/outside NC Triangle)

| | N | % |
|----------|---|-------|
| Triangle | 7 | 100.0 |

Table 5: Job Title

| | N |
|------------------------------------|---|
| 3D Designer | 1 |
| Designer | 1 |
| Exhibits Assistant | 1 |
| Front-End Developer | 1 |
| Graphic Design Marketing Associate | 1 |
| Graphic Designer | 2 |

Table 6: Resources Used to Help Get/Locate Job*

| | N | % |
|---|---|------|
| Campus or college career center | 2 | 28.6 |
| Career fair at NC State | 2 | 28.6 |
| Personal connection(s) within the company | 2 | 28.6 |
| Family/friends/classmates/co-workers | 2 | 28.6 |
| LinkedIn | 2 | 28.6 |
| Internet: Other | 2 | 28.6 |
| On-campus interviewing | 1 | 14.3 |
| Internship/externship | 1 | 14.3 |
| Other | 1 | 14.3 |

*Respondents could select more than one resource.

Further Education (college overall)

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

| | N | % |
|---|---|-------|
| Have been accepted and know where I'm going | 0 | 0.0 |
| Have been accepted but undecided | 0 | 0.0 |
| Have applied, but not yet been accepted | 0 | 0.0 |
| Have not applied but plan to do so within the next year | 1 | 100.0 |

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school and knew where they would be going. Therefore, no additional results are available.

For more information on the Undergraduate Future Plans Survey contact:

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