5-Year Historical Trends of Expenditures (dollars from all sources) Expenditures Expenditures (dollars from all sources) (in Millions) Summary by Division / College 2008-09 2009-10 2010-11 2011-12 2012-13 Change 254.707.332 11 - Agriculture and Life Science 266.584.097 283.680.245 271.686.691 287.169.459 8% \$1,400 12.144.006 12 - Design 11.505.230 12.379.135 12.107.021 13.080.122 14% \$1,200 13 - Education 25,497,592 25,716,326 28,772,323 30,503,018 32,232,163 26% \$1,000 14 - Engineering 153,180,471 159,031,434 177,609,303 185,010,408 186,171,376 22% \$800 15 - Natural Resources 43.943.582 33.709.100 37.048.795 37.990.608 38.566.554 -12% \$600 16 - Humanities & Social Scien 18% 50.462.180 52,535,402 55,766,666 56,500,638 59.756.069 \$400 17 - Physical & Mathematical S 82,081,952 80,443,223 83,960,279 84,362,284 85,960,184 5% \$200 18 - Textiles 21,956,431 21,710,163 23,543,690 23,384,831 27,152,214 24% 19 - Veterinary Medicine 72.015.930 72.512.228 75.941.566 77.706.700 79.450.067 10% \$0 1,000 1.000 × 20 - Management 27,868,295 28,288,848 30,170,460 30,772,108 32,831,510 18% Total Colleges \$755,095,759 \$740,798,062 \$808,872,461 \$810,024,307 \$842,369,719 12% Total Provost's Units 277,628,042 279,243,944 409,634,108 415,342,761 434,253,743 56% Colleges **Total University Services** 16% 568,353,512 515,954,480 537,459,802 621,317,513 660,506,284 Provost's Units Year-end Adjustments * (474,922,359) (410,566,024) (566,852,723) (652,029,048) (657,951,923) 39% Total Operating Expenses 1,126,154,954 1,125,430,462 1,189,113,648 1,194,655,533 1,279,177,823 14% University Services Source: Finance & Business Adjustments for Financial Statement

Development and Gift Ac	tivity								0	
•	New	Gifts	New			YTD		Sources of Gifts		
(as of February 28)	Endowment	(includes	Commit-	YTD 2014	YTD 2013	Period %	Year End		YTD (millions)	
, ,	Activity	Endowment)	ments	Totals	Totals	Change	2013 Totals	4		
Agriculture and Life Sciences	10,533,583	9,540,011	13,972,013	23,512,023	21,010,541	12%	28,558,813	\$50		
Design	102,125	248,428	747,564	995,992	1,035,278	-4%	1,201,948	\$45		
Education	128,528	197,647	160,155	357,801	396,396	-10%	638,186	\$40		
Engineering	5,749,249	4,424,341	5,226,697	9,651,038	10,113,498	-5%	17,482,577	\$35 \$30		
Humanities & Social Sciences	802,026	454,261	1,038,916	1,493,177	502,511	197%	1,476,152	\$25		
Poole College of Management	66,103	525,560	694,829	1,220,389	1,202,087	2%	2,287,123	\$20		
Natural Resources	1,296,732	570,402	1,206,653	1,777,054	1,323,650	34%		\$15		
College of Sciences	1,823,967	550,429	2,519,837	3,070,266	1,465,118	110%		\$10		
Textiles	116,791	132,181	186,946	319,127	3,910,675	-92%	4,374,701	\$5		
Veterinary Medicine	7,981,618	4,310,711	7,016,663	11,327,374	5,443,628	108%		\$0		
Alumni Association	527,849	332,601	365,060	697,661	351,978	98%	,	ΨŪ	ni its its is	
DASA	36,575	375,060	235,298	610,358	626,547	-3%			Alumni Parents & Staff ividuals ivations dations	
Libraries	91,967	1,245,434	53,817	1,299,251	3,402,048	-62%	, ,		Alu Par Rivic Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vicio Vici	
University-wide	33,128,028	39,115,672	2,806,812	41,922,485	45,498,103	-8%	97,879,570		, T Finding young and in a special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section in the special section is a special section in the special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the special section in the special section is a special section in the spec	
Wolfpack Club/Athletics	1,440,911	14,303,217	1,235,300	15,538,517	13,460,904	15%	20,743,406		Alumni Parents aculty & Staff er Individuals Corporations Foundations Organizations	
Total	63,826,053	76,325,955	37,466,558	113,792,513	109,742,963	4%	202,602,856		<u>.</u> 4	
Source: Advancement Services									Ot Other	
Gifte includes each matching gifts and	rifte-in-kind New	Commitments in	cludes heavest	evnectancies a	nd pladaes				O	

Gifts includes cash, matching gifts, and gifts-in-kind. New Commitments includes bequest expectancies and pledges.

Sponsored Program Activity, Awards and Proposals

<u> </u>										
	Awarded Project	cts through Fe	bruary 28, 2014	Proposed Proj	ects through F	ebruary 28, 2014	Contracts & Grants Expenditures			
	2013 YTD	2014 YTD	<i>5 YR AVERAGE</i>	2013 YTD	2014 YTD	<i>5 YR AVERAGE</i>	2/28/2012	2/28/2013	2/28/2014	
Chancellor	208,000	0	83,600	15,000	0	629,127	429,515	425,415	364,941	
Agriculture & Life Sciences	38,600,488	51,148,826	42,679,521	96,675,416	65,210,585	134,207,784	25,519,250	22,259,736	20,798,116	
Design	755,825	350,515	539,851	433,331	1,566,404	2,281,197	479,699	352,390	367,432	
Education	2,932,305	3,630,514	6,058,922	12,521,098	28,195,065	21,513,234	4,526,865	3,570,741	4,164,284	
Engineering	56,686,042	61,344,879	58,148,194	248,006,231	290,115,859	246,335,487	36,564,839	32,206,474	27,166,547	
Humanities & Social Sciences	5,591,675	3,127,713	4,465,309	9,600,194	17,076,158	13,668,252	2,439,225	2,689,092	2,446,648	
Poole College of Management	874,857	854,807	797,928	3,274,055	713,665	2,092,021	611,235	573,117	574,884	
Natural Resources	9,169,091	11,234,782	9,184,689	27,111,080	24,740,943	27,254,353	4,450,822	4,112,330	4,080,869	
College of Sciences	24,026,354	34,766,400	28,247,722	130,144,253	140,390,057	132,769,542	19,884,946	17,500,669	16,271,841	
Textiles	4,955,130	7,208,880	5,253,107	21,610,838	12,287,911	17,749,327	3,785,058	2,851,881	2,573,659	
Veterinary Medicine	6,456,792	6,540,537	7,168,739	16,989,495	34,073,334	30,245,160	4,286,271	3,723,826	3,030,636	
Finance & Business	68,803	62,401	320,203	9,000	6,338	2,142,601	1,015,903	1,015,903	683,754	
Information Technology	123,798	509,890	524,220	123,798	10,000	320,461	541,915	-1,588	-1,588	
Provost	4,033,042	3,681,414	7,741,348	9,078,601	4,948,912	8,236,513	3,914,610	2,141,751	4,064,409	
Research, Innov. & Econ. Deve	11,763,780	23,905,014	15,012,145	13,330,337	97,159,322	35,781,726	15,830,294	15,377,195	12,033,519	
Totals:	166,245,982	208,366,572	186,225,497	588,922,727	716,503,936	675,226,786	124,280,448	108,798,932	98,619,951	

Source: Awards and proposals from Sponsored Programs and Regulatory Compliance Services (SPARCS)

Source: Year-to-date C&G expenditures from Office of Contracts and Grants

NC STATE UNIVERSITY

BRAND PLATFORM

Positioning Statement

NC State is the preeminent research enterprise and the university of choice for accomplished, high-performing students from around the world. Our extensive partnerships with business, industry and government generate a unique culture of collaboration to address the grand challenges of society. Our cutting-edge, solution- driven research, technology and scholarship result in new ideas, products and services. Our faculty, who are at the forefront of interdisciplinary innovation, lead extraordinary programs in learning and discovery. And as the leader in experiential education, we provide relevant opportunities for students to put learning into practice and develop personal and career-ready skills. Our students, faculty, staff, and alumni create economic, societal and intellectual

Brand Promise

Creating economic, societal and intellectual prosperity

Brand Drivers

- World-leading faculty at the forefront of interdisciplinary innovatior
- Cutting-edge, solution-driven research, technology and scholarshi
- Extensive partnerships with business, industry and government
- Leader in experiential education

Brand Personality

- Intellectual
- Innovative
- Courageous
- Purposeful