

Administrative Leadership Meeting

Randy Woodson
Chancellor
Tuesday, September 15, 2020

Upcoming ALMs

November 10 Office of Information Technology Update Location TBD



Rankings and Recognition

■ Money Magazine – Best Colleges for Your Money list

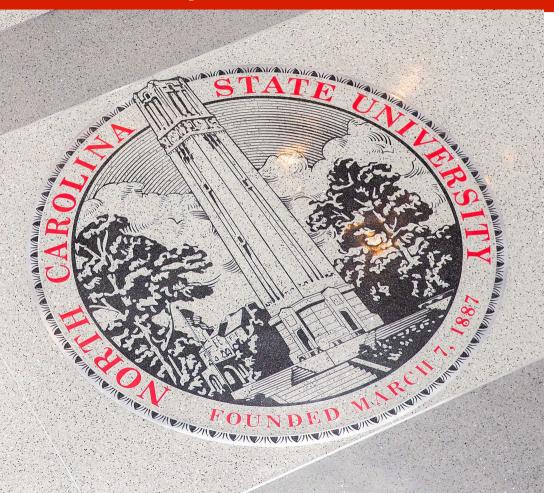
■ Forbes – America's Best Employers By State

Racial Equity Initiatives

- Racial Equity Summit
- STEMM Equity Achievement (SEA) Change Initiative
- Strategic Investments



NC State Updates



Vice Chancellor and Dean for DASA Search Process

COVID-19 Information

Spring Semester



University Advancement September 2020



Who We Are

University Advancement generates critical university support from alumni and donors, faculty and staff, students and parents, business and community leaders, media and other key influencers to help NC State achieve its Strategic Plan goals.

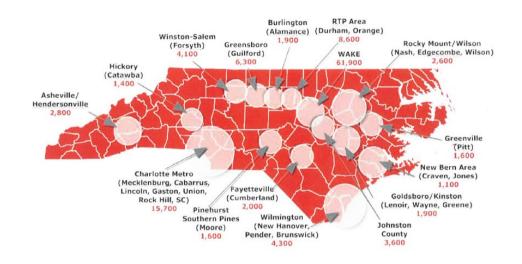
Advancement is dedicated to empowering NC State to achieve its Extraordinary potential.

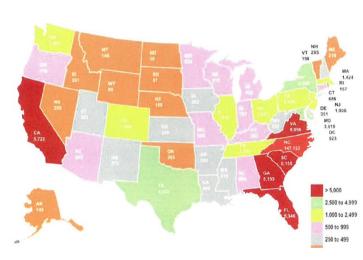


University Development



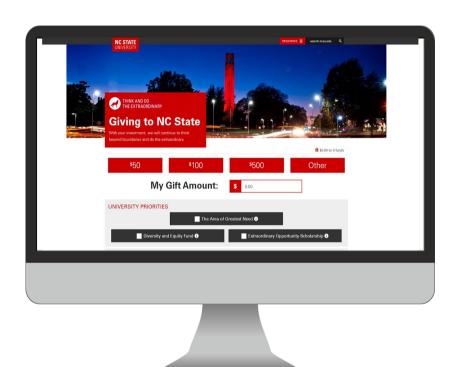
University Communications and Marketing





Alumni Relations/Association





Advancement Services



Principal Gifts

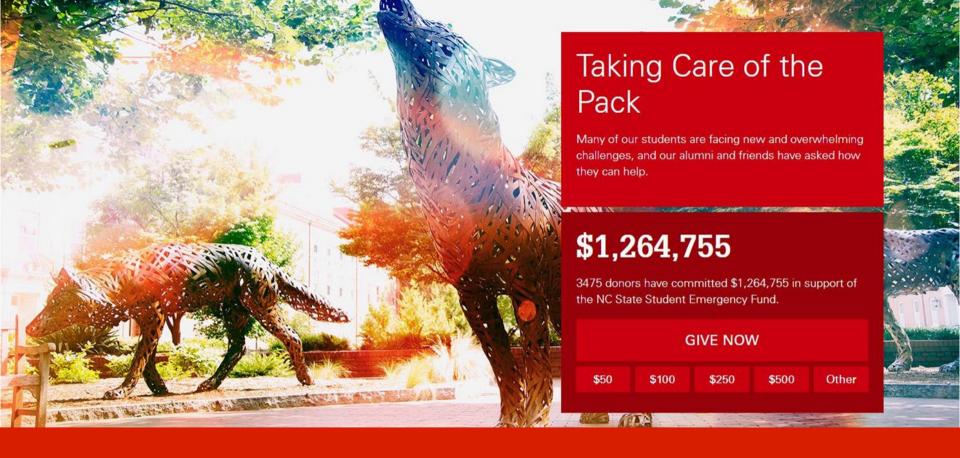


Talent Management



Protect the Pack





Pack Donors Respond

Facing the Future With Confidence



SHARE









FILED UNDER

Donor Recognition, Impact, Think and Do the Extraordinary

TAGS

COVID-19, Program Support, Student Emergency Fund, Student Support, Students

HELP MEET STUDENT NEED

Your support ensures that

Supporting Student Emergencies



Engaging Alumni & Donors



NC STATE

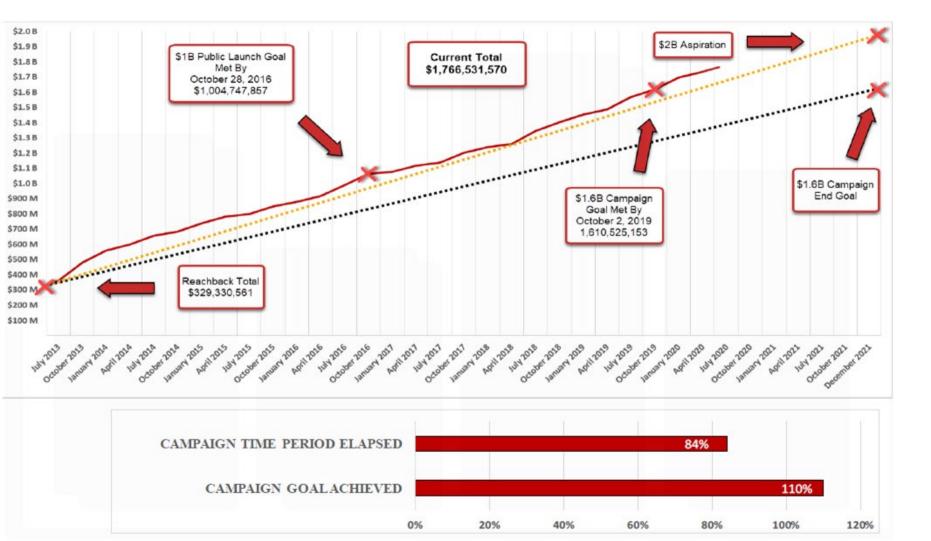
THINK AND DO THE EXTRAORDINARY



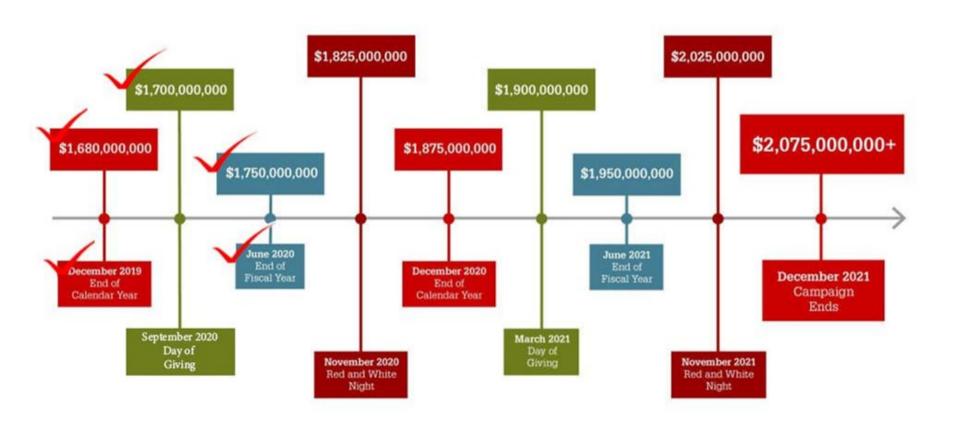
The Campaign for NC State

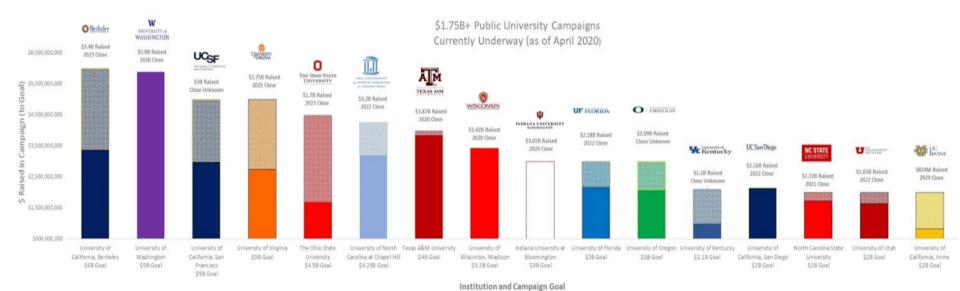


Record Fundraising

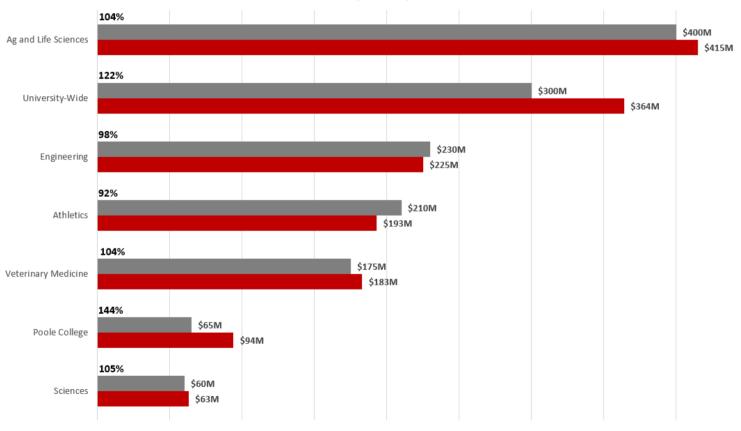


Campaign Milestones

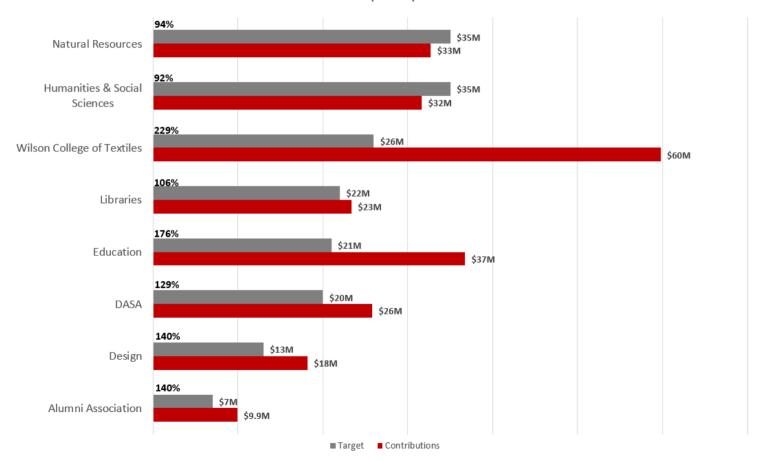








TARGET \$5M - \$50M



CAMPAIGN BY THE NUMBERS

Endowments

as of December 31, 2019



931

New Campaign Endowments



\$1.43B

Total Endowment Market Value



3038

Total Endowments

Student Support

504 New Funds in Campaign



1923 Total # Funds

\$445M

Endowment Market Value of Funds created in Campaign

Faculty Support

67 New Funds in Campaign



186 Total # Funds

\$157M

Endowment Market Value of Funds created in Campaign



CAMPAIGN BY THE NUMBERS

Student Support

as of June 30, 2020



New Student Support Endowments/ Total Endowments \$415M

Endowment Market
Value of Student
SupportFunds created
in Campaign



Total Endowment
Market Value of
Student Support

Undergraduate



Support 464 New Campaign Endowments

Graduate Support

77
New Campaign

Endowments



CAMPAIGN BY THE NUMBERS

Faculty Support

as of June 30, 2020



74 / 193

New Faculty Support Endowments/ Total Endowments \$153M

Endowment Market
Value of Faculty
Support Funds Created
in Campaign



\$257M

Total Endowment Market Value of Faculty Support

Faculty Support



12

New Campaign Endowments

Professorships

62

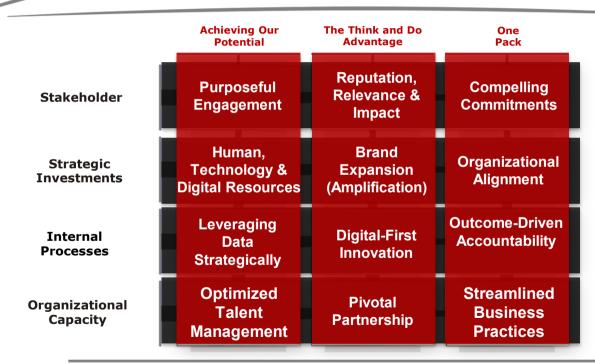
New Campaign Endowments





University Advancement Road Map

Constituent Centered Culture & Organization



University Advancement generates critical private support from alumni, friends and organizations to help NC State achieve its strategic goals

NATIONALLY RECOGNIZED HIGH ROI MODEL OF ADVANCEMENT

GAME CHANGING PHILANTHROPY

FUNDAMENTAL EXPERTISE & SUPPORT

Embedded in colleges/units:

Major Gifts

Mid Level / Leadership
Annual Giving

Embedded in UA:
Principal Gifts
Central Major Gifts

Embedded in UA:

Annual Giving

Alumni Relations

Events (Tier I and II)

Stewardship Social Media

Advancement Services

Gift Planning

Corporate & Foundation

Relations

Marketing & Communications

Embedded in colleges/units:

Administrative Support Foundation Board

Administration

Budget & Human Resources

Constituent Relations

Marketing & Communications

Events (Tier III)





High Priority Initiatives



Wolfpack Women in Philanthropy

Impactful giving. Meaningful engagement. Influential leadership. Amazing learning.



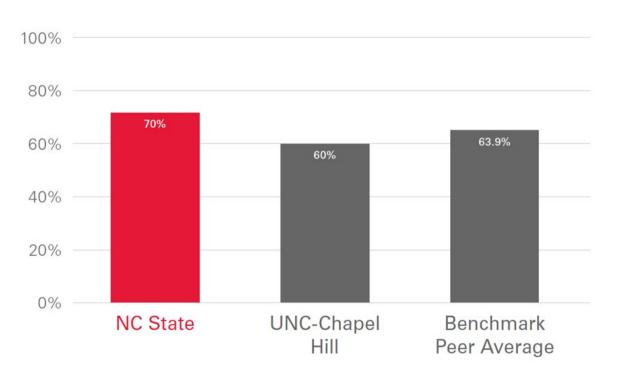
TIDE

Taskforce for Inclusion, Diversity and Equity



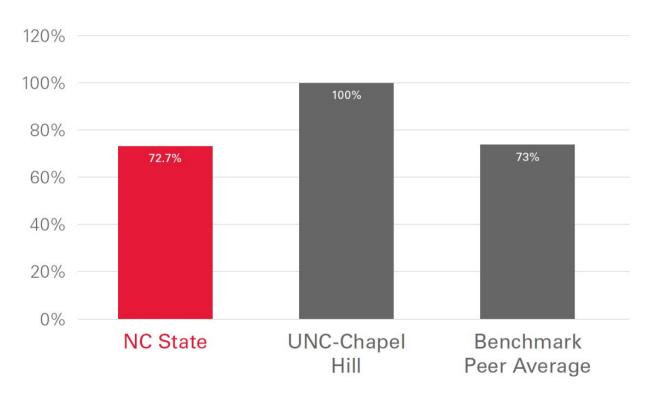
Extraordinary Opportunity Scholarship Initiative

Percentage of Students Applying for Need-Based Aid



Source: U.S. News & World Report 2018-2019

Percentage of Student Financial Need Met



Source: Common Data Set 2018-2019



Our Promise of Access

Imagine a bold, confident Wolfpack filled with students of every background, preparing for success without financial worry. Imagine a state where talent is never wasted and possibility never feels out of reach.

With the Extraordinary Opportunity Scholarship Initiative, this vision can become reality.

Supporting our Students

"These students have all worked very hard and done a lot right just to be at NC State. They have already proven themselves. To me, these students represent the heart and soul of NC State. Think about it. NC State was founded by hard working folks struggling to make a better life."

[—]Steve Deaton '79, founder, Deaton Investment Real Estate, and donor to efforts supporting student need

Matching Pool

- The goal is to secure at least \$5M in funds to be used as a matching pool for donors who establish at least a \$50,000 EOSI Endowment.
- Endowments with a college/unit preference will count toward the college's overall fundraising and campaign goal.
- To date, commitments rec'd from lead donors: Angel Family (\$2.5M); "Anonymous" Family (\$2.5M); Woodsons (\$100K) & Owens (\$100K)

NC STATE DAY OF GIVING 09.16.20 STRONGER AS A PACK #GivingPack



We're stronger when we support each other. We're stronger as a Pack.

Remind Me

Be a Day of Giving Insider! Sign up to receive tex

- The University's Greatest Needs Fund, which provides greater flexibility to respond to emerging challenges;
- The newly launched Extraordinary Opportunity Scholarship Initiative, which provides need-based scholarships, particularly for first-generation students, those from rural areas and those otherwise underrepresented in higher education;
- The Student Emergency Fund, which since March has supported more than 2,000 students facing unexpected financial challenges, through microgrants; and
- The Diversity and Equity Fund, which supports impactful programs and initiatives that build an inclusive, accessible and diverse intellectual and cultural campus experience.

Day of Giving | Focus on Students

RED AND WHITE WEEK



Home

Connect With Us

Contact

Home Is Howling

Every year, we call the whole wide Wolfpack back to campus for Red and White Week, NC State's biggest celebration.





Extraordinary Places

At NC State, our physical footprint is as bold as our determined spirit. Our campus has emerged as a global model through transformative ideas and spaces like Centennial Campus, Hunt Library, Fitts-Woolard Hall, the Plant Sciences Building and the dynamic renovation of our athletics facilities. Philanthropy ensures a physical environment that supports the endeavors of the next generations of doers.

