

Administrative Leadership Meeting

Randy Woodson
Chancellor

Tuesday, July 11, 2017

Upcoming ALMs

September 12, 2017	Campus Capacity Planning	Titmus
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November 14, 2017	Strategic Plan Report Card	Titmus
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January 9, 2018	Strategic Plan – Looking Forward	Titmus
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2-Factor Authentication

- Deadline for all employees is Oct. 31, 2017, but enroll **now!**
 - Helps protect your and NC State's critical data
 - Includes full-time, part-time, student employees, temps, no-pays
 - After deadline, accounts will be locked
 - Will require contacting Help Desk & response times may be delayed
 - Training available at your location, send requests to: classreg@ncsu.edu
- Enroll in **both** Google 2-Step and Duo
 - Google 2-Step: 39%
 - Duo: 36%
- More info, FAQs and instructions: go.ncsu.edu/2fa





State Budget and Legislative Update

Enrollment

- Full funding for enrollment growth
- Base enrollment funding on verification of actual enrollment

Facilities

- Full funding for building reserves
- \$50.5 million for repairs and renovations to be allocated by UNC-GA



State Budget and Legislative Update

- \$2 million non-recurring (FY17-18) for NIIMBL
- Funding for NC State Extension
 - \$700,000 continuing (FY17-18); additional \$100,000 continuing (FY18-19)
- \$5.1 million for the Food Processing Innovation Center (NC Research Campus), \$700,000 of which is continuing
- \$1 million non-recurring for Research Opportunity Initiative to be allocated by UNC-GA

State Budget and Legislative Update

Faculty and Staff

- \$1,000 Salary increase (across-the-board) for SHRA employees
- Funding pool equivalent to \$1,000 for each state-funded EHRA FTE
- 3 Annual leave days for all full-time employees
- \$1 million non-recurring for Faculty Recruitment and Retention to be allocated by UNC-GA

Other Provisions

- BOG to monitor creation of new positions over \$70K and salary increases of more than 5% that result in annual salary of \$100K+
- BOG to study equal opportunity policies at each campus

Questions?



Office of Global Engagement

Administrative Leadership Meeting
July 11, 2017

Dr. Bailian Li
Senior Vice Provost for Global Engagement



NC State University Strategic Plan 2011-2020

Mission

NC State promotes an integrated approach to problem solving that transforms lives and provides leadership for social, economic, and technological development across **North Carolina and around the world**

Goal 5

Enhance local and **global engagement** through focused strategic partnerships - To be locally responsive to the needs of our community and our state while globally engaged in solving the grand challenges facing our global community

Locally Responsive and Globally Engaged

Mission of the Office of Global Engagement

THINK AND DO Globally

- Provide students, faculty, staff and communities we serve with the global knowledge, cultural understanding, skills & experience to compete in the global economy
- Develop integrated, globally focused research, education and economic development programs to address the grand challenges of society



Global Engagement Goals

In alignment with the University strategic goals



Leadership & Central Support to Enhance
Global Engagement at Home & Abroad



Strategic Partnerships for Enhancing Global
Engagement



Student Academic Success by Integrating
Global Perspectives

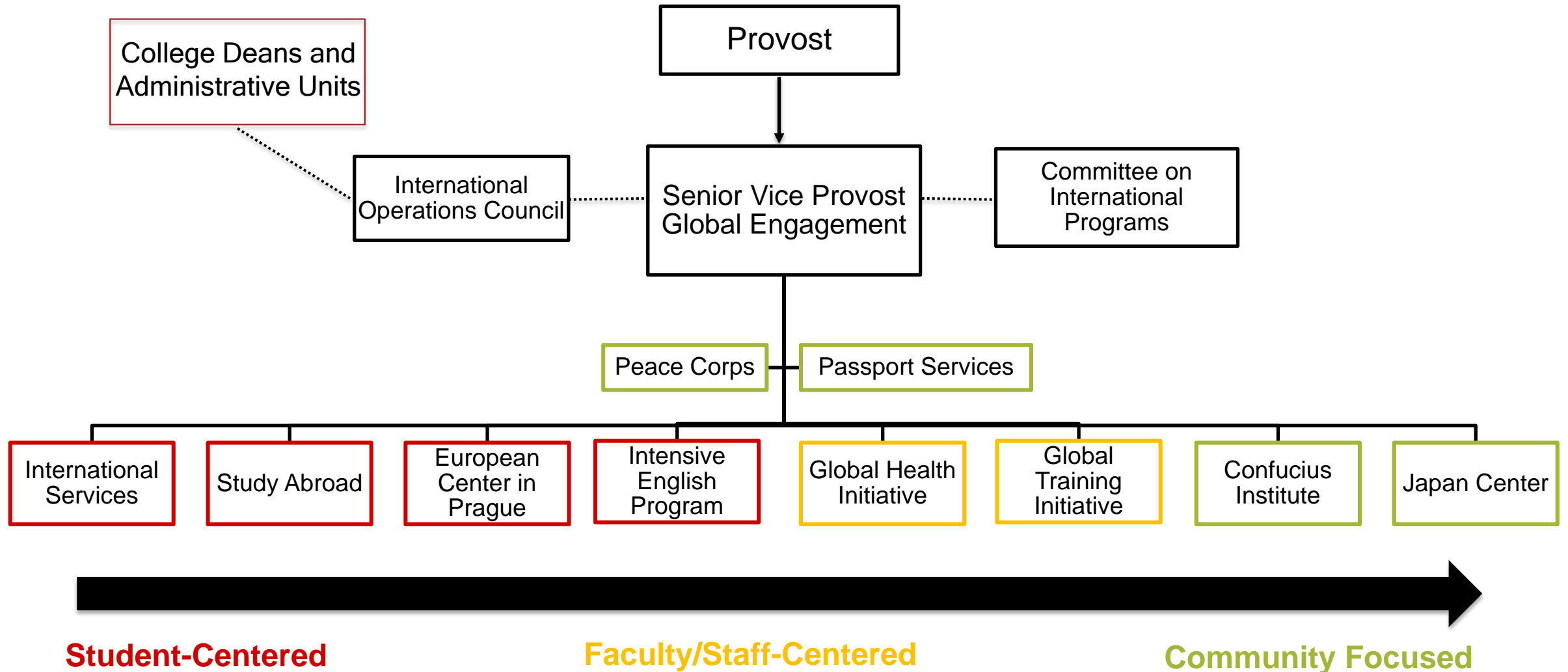


Faculty & Staff Global Scholarship & Research

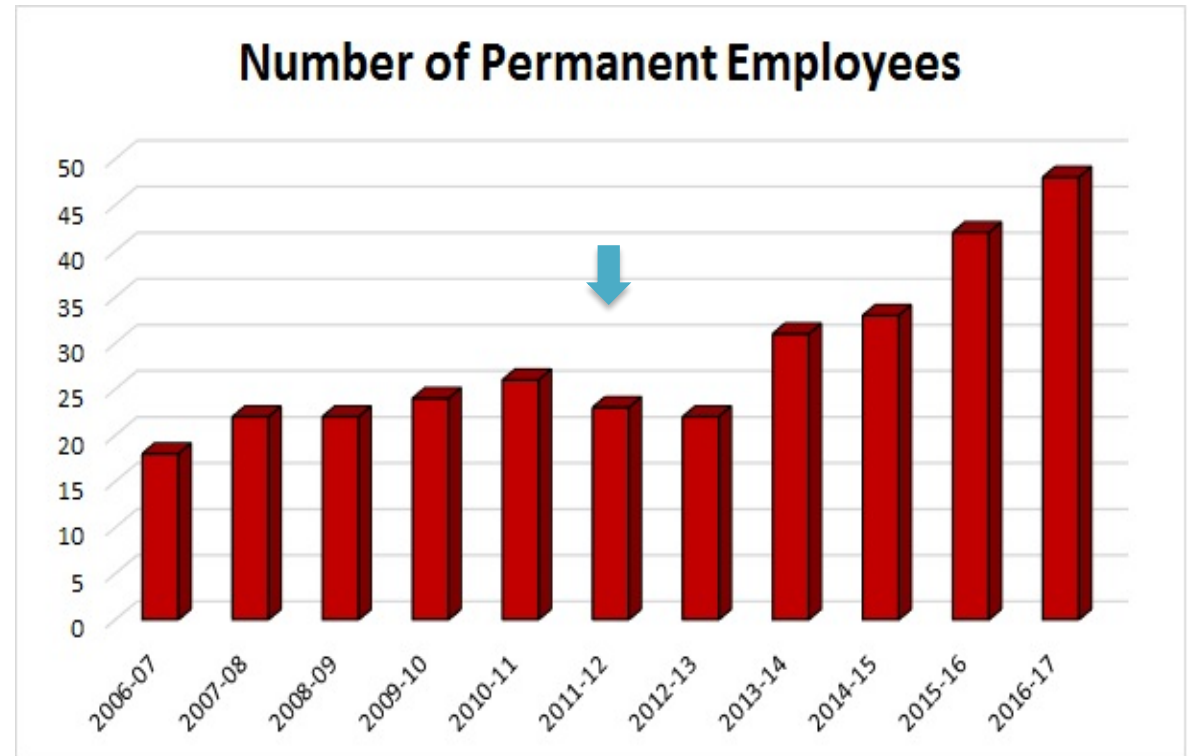
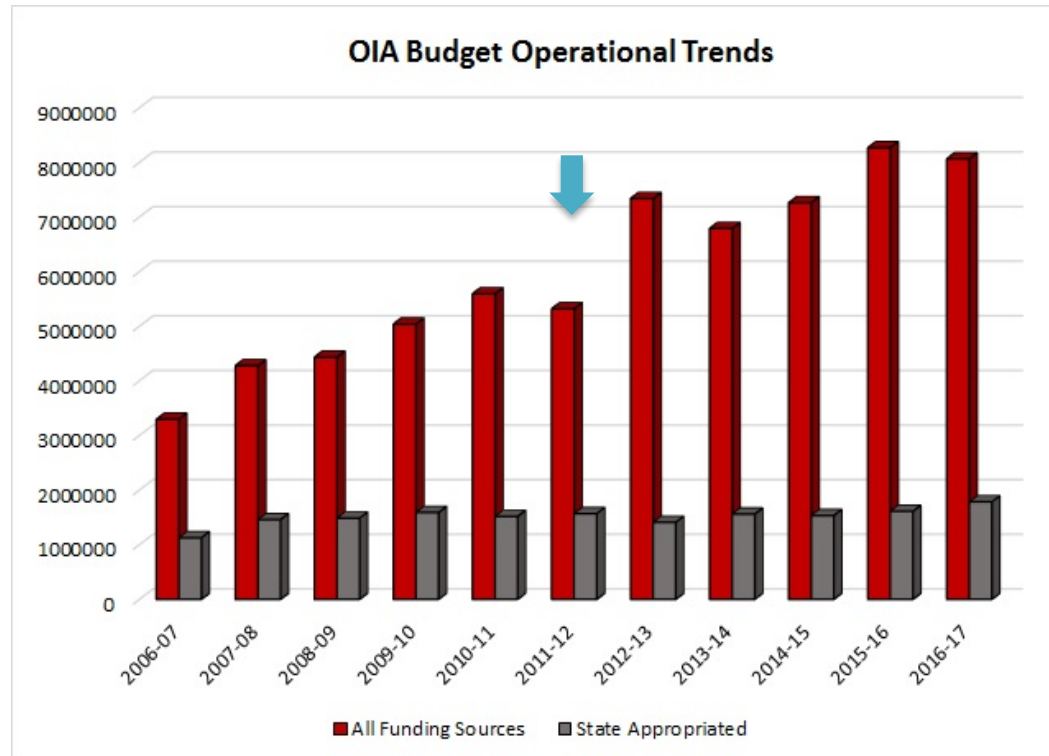


Global Extension, Engagement & Economic
Development

Organizational Chart



Growth of the Office of Global Engagement



Significant INCREASE in global engagement with more programs & new initiatives
Impacted MORE NC State students, faculty and communities

Goal 1: Provide leadership and central support to enhance global engagement at home and abroad



University-Wide Leadership & Coordination

- **Committee on International Programs (CIP)**
 - Advise and review policies, regulations and programs
- **International Operations Council (IOC)**
 - Provide input for university-wide strategic planning and implementation for international programs
- **Other Faculty Advisory Committees**
 - Japan Center Advisory Committee
 - Study Abroad Advisory Committee
 - IEP Academic Advisory Committee
 - Confucius Institute Advisory Committee
 - Sub-Saharan Africa Regional Engagement Team
 - Australia-Pacific Regional Engagement Team
 - Middle East & North Africa Regional Engagement Team

University-Wide Global Events & Programs

- Over 100 intercultural events on campus *each year*.
- 75,000+ people *per year* impacted.
- Examples include:
 - International Month
 - Packapalooza
 - Global Issues Seminars
 - Global Engagement Expo
 - Cross cultural workshops

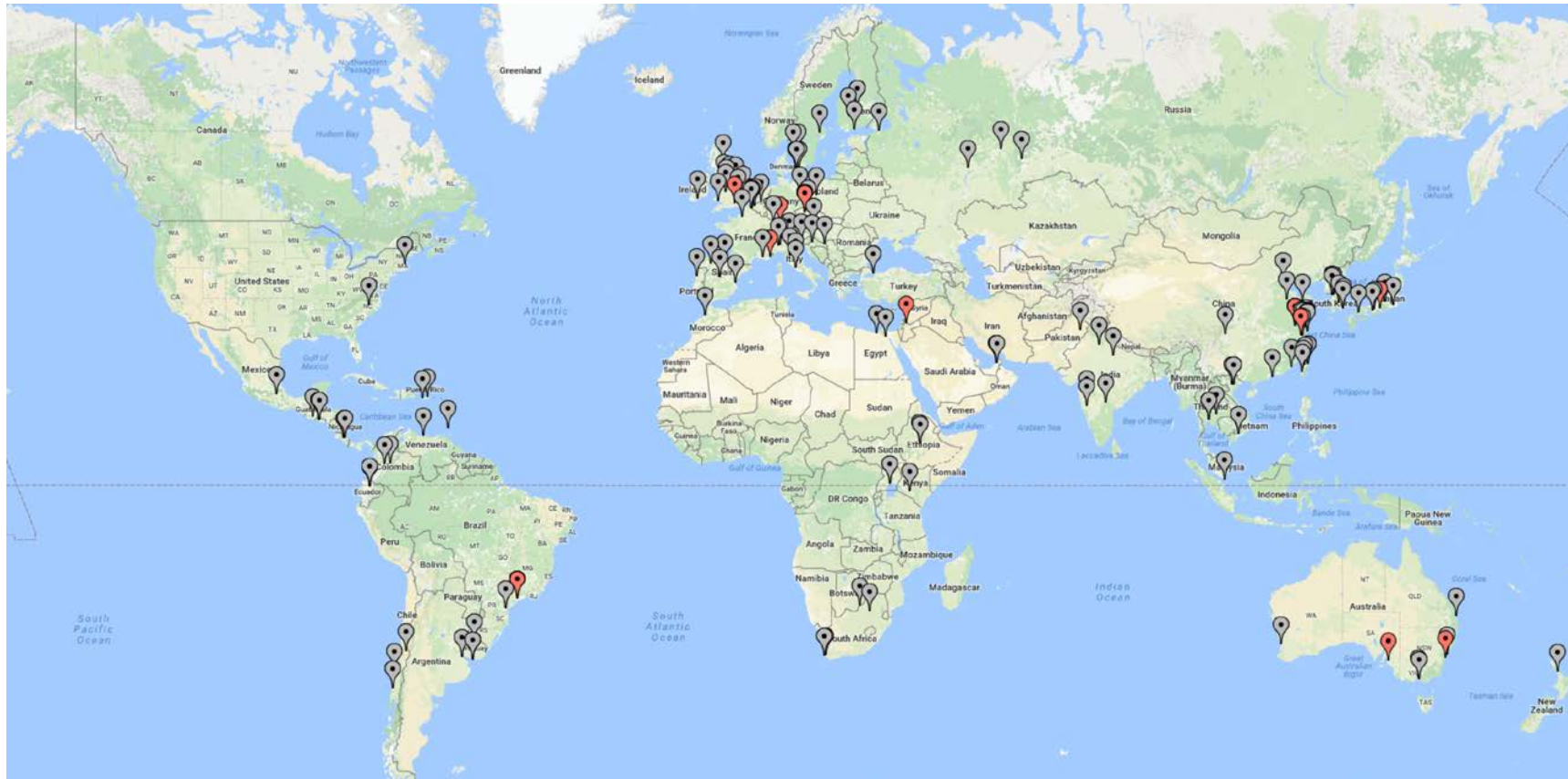




Goal 2: Develop focused strategic partners for enhancing global engagement



Partnerships for Enhancing Global Engagement



130+ Partnerships in 44 Countries

Global Strategic Partners

Ongoing Developmental Process

- **University of Adelaide** (Australia)
- **University of São Paulo** (Brazil)
- **University of Surrey** (United Kingdom)
- **University of Wollongong** (Australia)
- **Nagoya University** (Japan)
- **SKEMA Business School** (France)
- **Zhejiang University** (China)





Goal 3: Enhance student academic success by integrating global perspectives and internationally engaged learning experiences into programs on campus and abroad

Enhance Student Success

with global perspectives & engaged learning experiences Abroad and on Campus



Hierarchy of Global
Learning & Experiences

Passport & immersive
international experiences

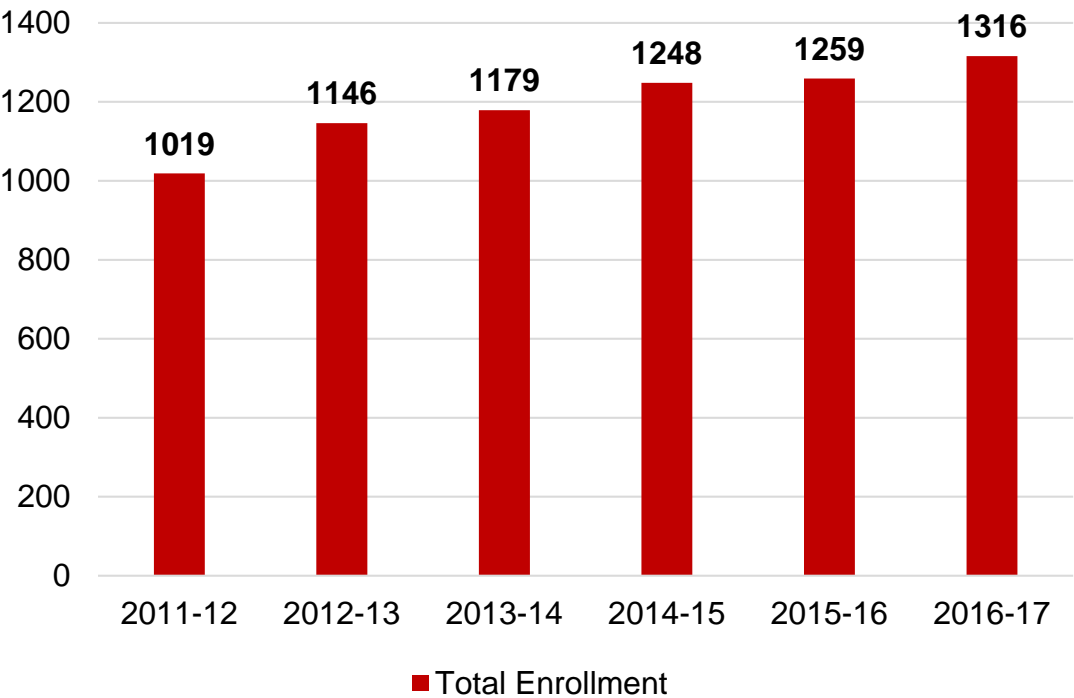
On-campus programs
(curricular, co-curricular)

General education
requirement

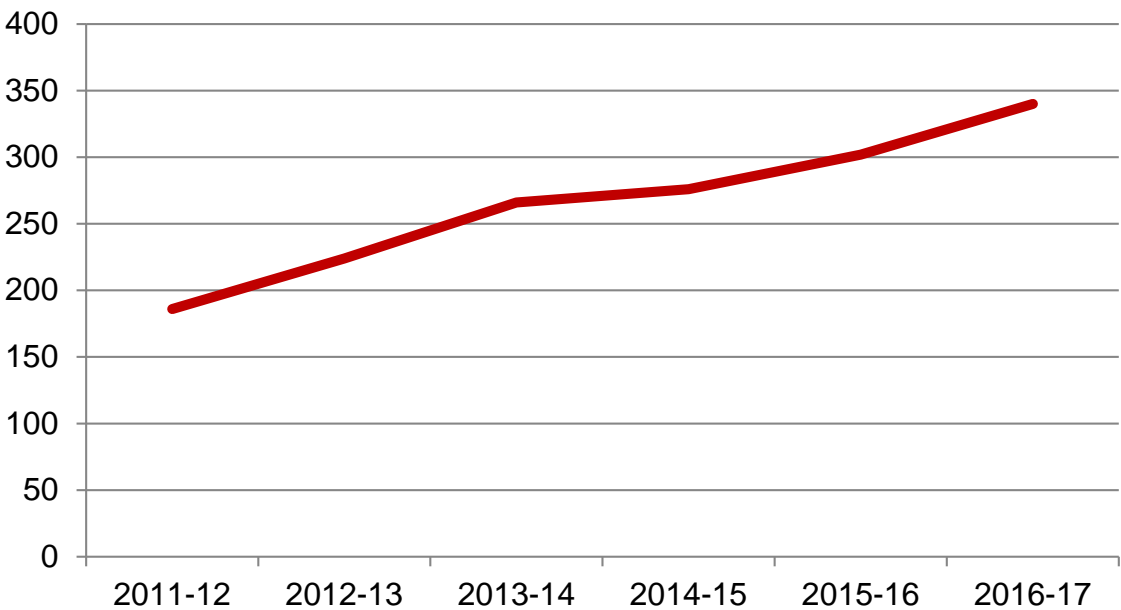
Study Abroad Participation

20.4% students study abroad before graduation

24% increase in study abroad total enrollment in 5 years



77% increase by underrepresented minority students



Initiatives to Increase Study Abroad



- Generation Study Abroad Initiative:
 - To increase both *overall and underrepresented student participation* by 50%
 - To increase study abroad scholarships
- Study abroad scholarships:
 - Have increased 72% in scholarship funding in 5 years to \$379,000 (serve 30% of student applicants)
- Fundraising for \$1 million from endowments/annual giving

Strategy: Curriculum Integration

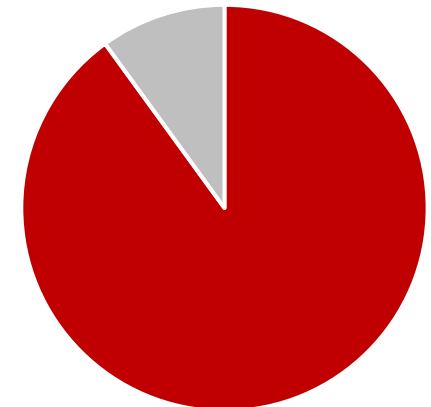
- Extensive, detailed reports with recommendations have already been prepared for 7 out of 10 colleges.
- 906 new course pre-approvals at Study Abroad strategic partner exchanges since 2013
- Study Abroad by discipline materials for 90% of undergraduate majors (88 of 98 majors)

Success Stories

- CALS: enrollments reached 158 (2016-17) from 110 (2015-16) and 141 (2014-15)
- H/SS: enrollments up to 276 from 261 (2015-16) and 268 (2014-15)
- CNR: enrollments are at 85 from 70 (both in 2015-16 and 2014-15)

■ Majors Complete

■ Majors to be Completed



Innovative Programing: *First Year Inquiry and Prague Connection*

- Study abroad programs for incoming first-year students
- FYI program - 2 week long in Prague with 12 Participants in Summer 2016 and 16 in 2017
- Prague Connection – 12 week long study abroad program in Fall 2017 where “Spring Connection” students will earn 12 credits prior to coming to campus.

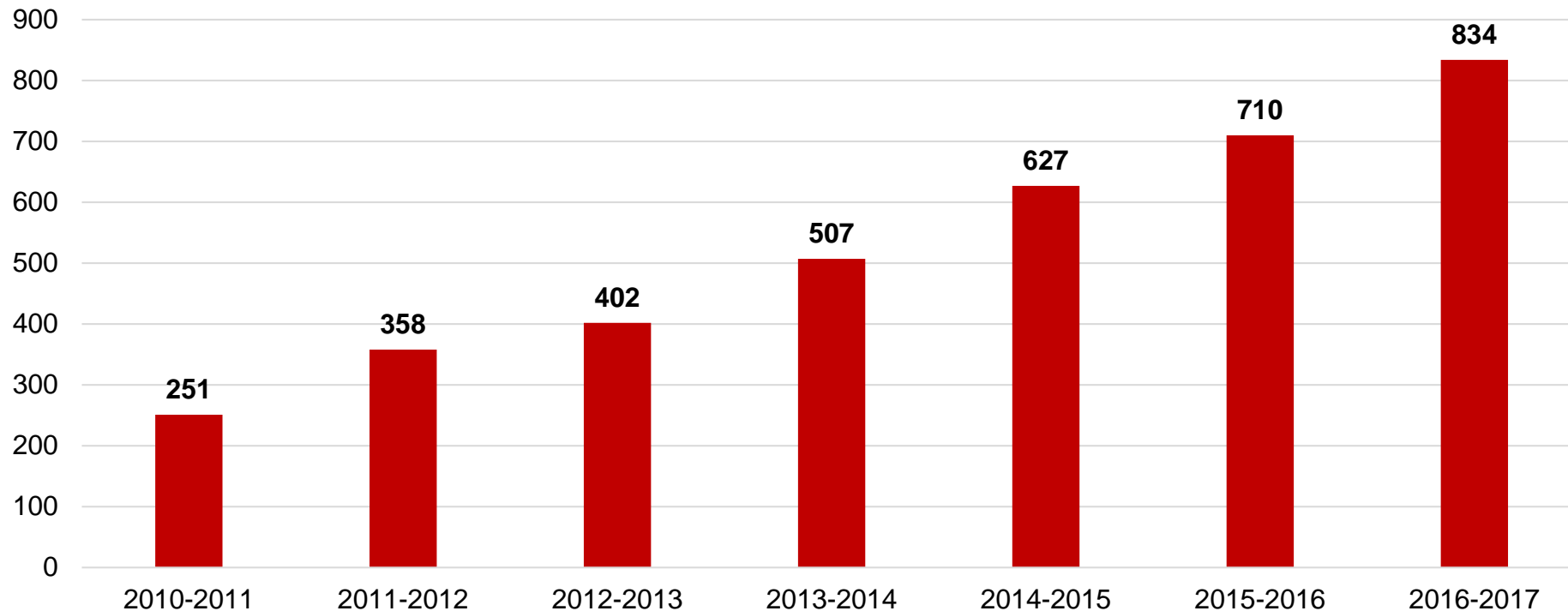


Internationalization On Campus

- 
- Promote GEP Global Knowledge co-requisite for UG students – 280 courses
 - Promote Global Perspective Certificate (transferred to DASA for enrolling more undergraduate students)
 - Develop more courses with global content and more globally focused academic programs
 - Dual international degree programs - 8

Increased UG International Enrollment

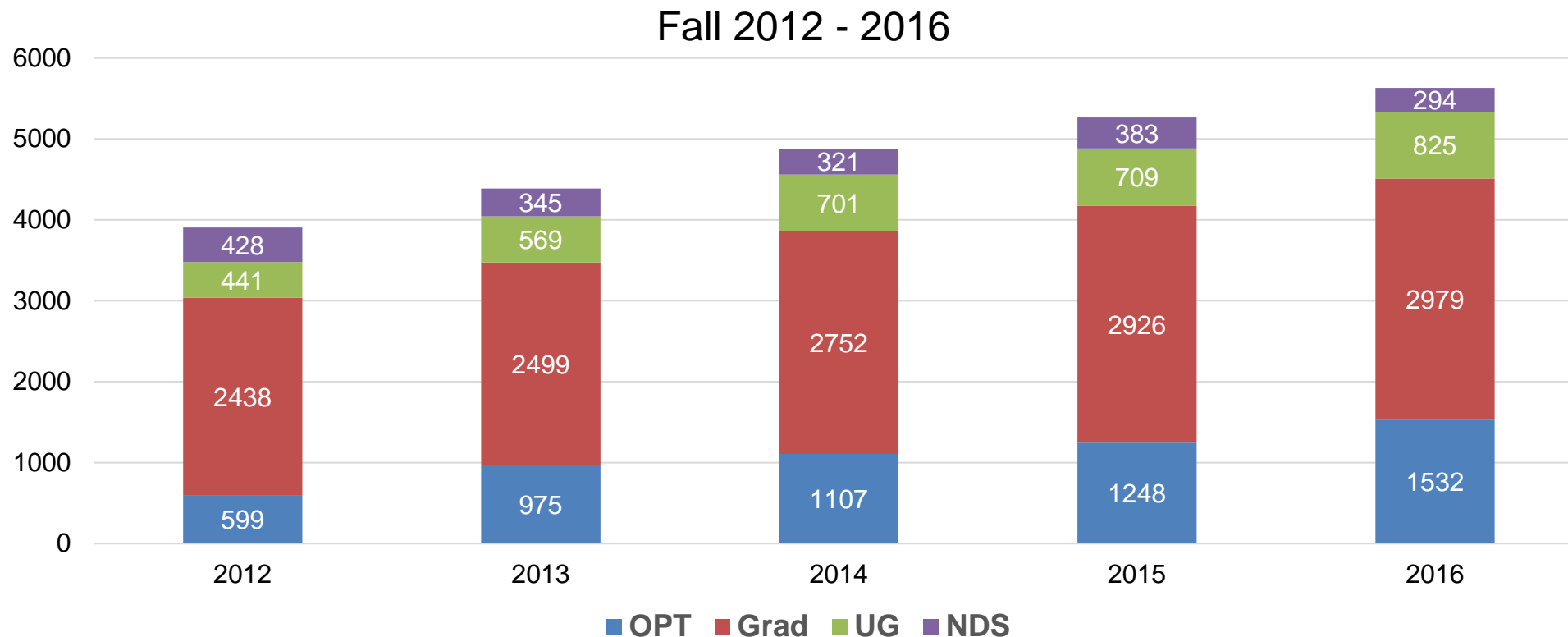
A strategic goal: 4%



International students now make up 3.8% of the total undergraduate population.

International Student Increase

Total international students increased 54%



22% Increase in Graduate Students

156% Increase in Optional Practical Training (temporary employment directly related to an F-1 student's major area of study)

Intensive English Program

Contributing to student success



- 98% of IEP graduates were in good standing in undergraduate program with an average cumulative GPA of 3.23 as of May 2014
- Matriculated more than 300 undergraduate international students to date

	Summer 2016	Fall 2016	Spring 2017
Enrollment	51	114	82
% Conditionally Admitted	92%	75%	80%
Matriculated to Campus (% of those eligible)	34 (83%)	22 (81%)	28 (76%)

Integration of International Students and Global Learning for US Students

- Breaking Bread friendship program
- Culture Corps to K-12 schools
- ISSERV-community services, Food Bank, Habitat for Humanity
- Cultural Exchange Network: **1,500** US students (**3,000** total)
- Cross-cultural competency training
- ***NEW** GlobalPack Student Organization





Exploring the College Environment as a C
Creating Global Awareness

Avril A. Smart, M.S., Craig C. Brookins, Ph.D. & Jeffrey Wilkins, M.S.
Department of Psychology at North Carolina State University

Abstract

Guiding Questions

- It is hypothesized that international students are more likely to be college students.

Description



global scholar

Students range in age, grade level and academic discipline. Non-treatment students (No-treatment control group) were recruited from an Introduction to Psychology course (PSY200) ($N = 200$) completed in spring 2012. Study abroad participants (Treatment group) traveled between fall 2012 and spring 2013 in various study abroad programs hosted by the university ($N = 88$).

Goal 4: Promote faculty and staff global scholarship and research

Faculty Support

Offer services and support for faculty global research & scholarship

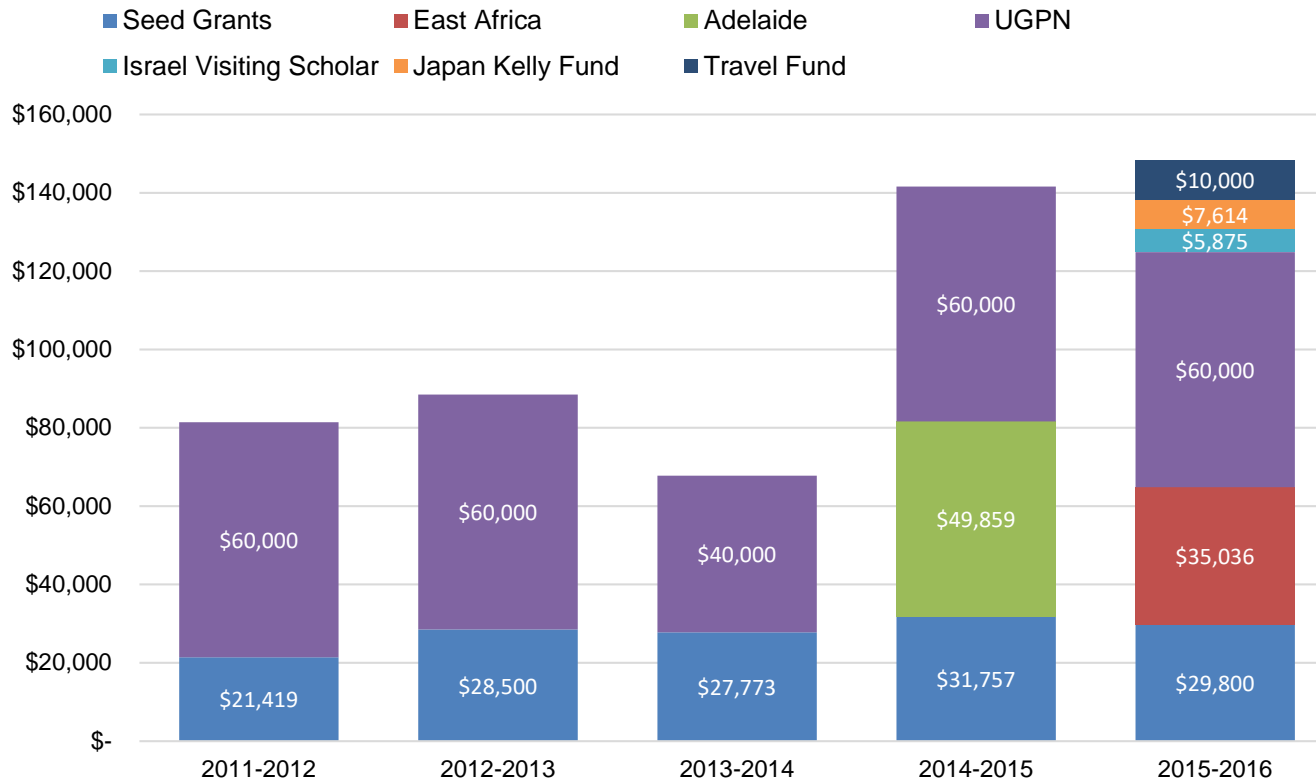
- Market intelligence
- Collaboration development
- Proposal coordination
- Funding support
- Logistical support
- Awards and recognition



Seed Funding for Faculty

More than \$500,000 in total seed funds distributed since 2011

Seed and Starter Funding by Year



Strategic Partnership Funds:

- Nagoya Research Collaboration
- East Africa Strategic Initiative
- Adelaide Research Collaboration
- University Global Partnership Network

International Seed Grants:

- Internationalization Seed Grants
- Travel Assistance Fund
- Israel Visiting Scholar Fund
- Harry Kelly Memorial Fund for US-Japan Scientific Collaboration

Seed Funding Impacts

DR. VERONICA AUGUSTYN (COE)

East Africa Strategic Initiative Funds (2016)

- 5 aluminum-air battery workshops
- Welcome University of Cape Coast to network of African partners
- Establishment of SciBridge student volunteer network at Makerere University in Uganda



DR. SID THAKUR (CVM)

Internationalization Seed Grant (2011-2012)

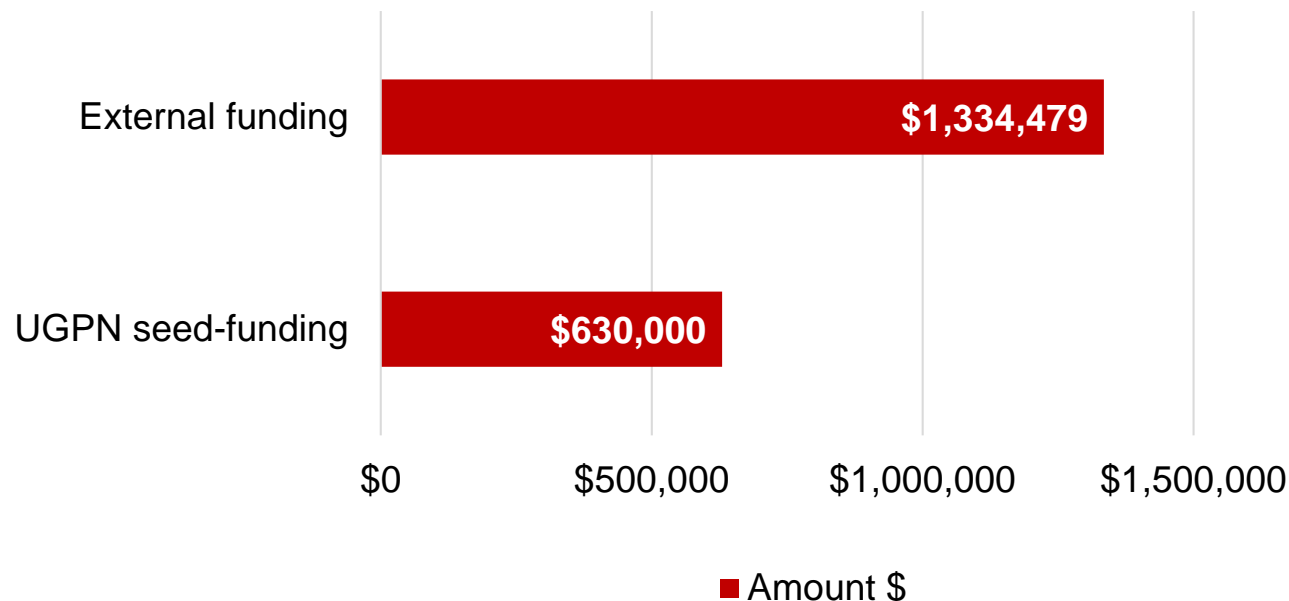
- Used for pilot project to monitor food-borne pathogens in meat sold in two states in India
- Leveraged seed funding project to secure \$100,000 from the World Health Organization



University Global Partnership Network

Seed funds lead to more external funding & joint publications

RCF Seed Funding & External Funding 2012-2015*



Funded 36 total UGPN projects
and 28 involved NC State PI

Publications = 21
Conference Papers = 18
In Preparation = 14



Faculty International Research Travel

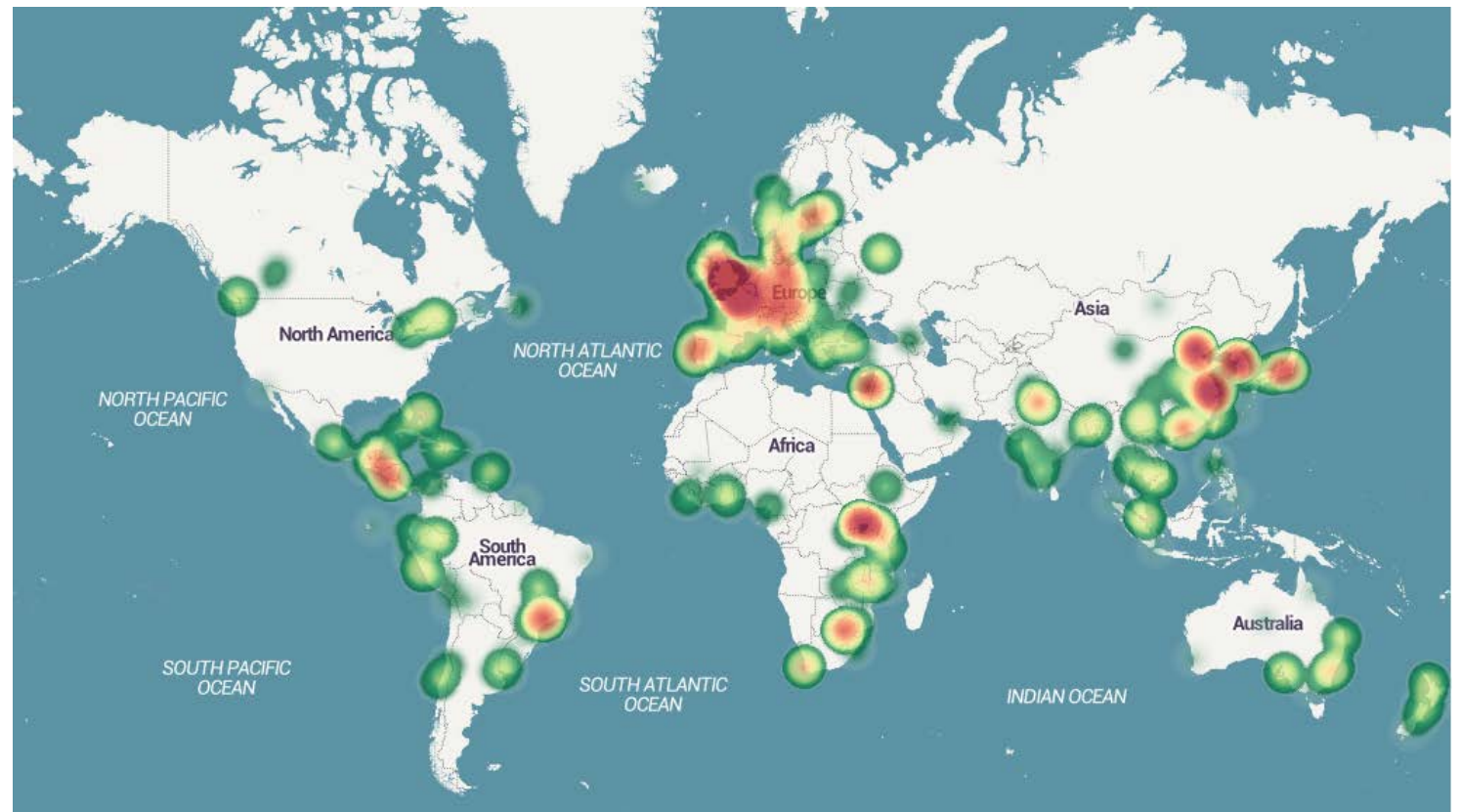
More than 1/3 faculty traveling overseas for research

Visitors per region:

Europe	573
Asia	457
Latin America & The Caribbean	237
Africa	170
Oceania	56
Northern America	37

Most visited countries:

	# of visits
1. China	208
2. U.K.	143
3. France	82
4. Germany	68
5. South Korea	53



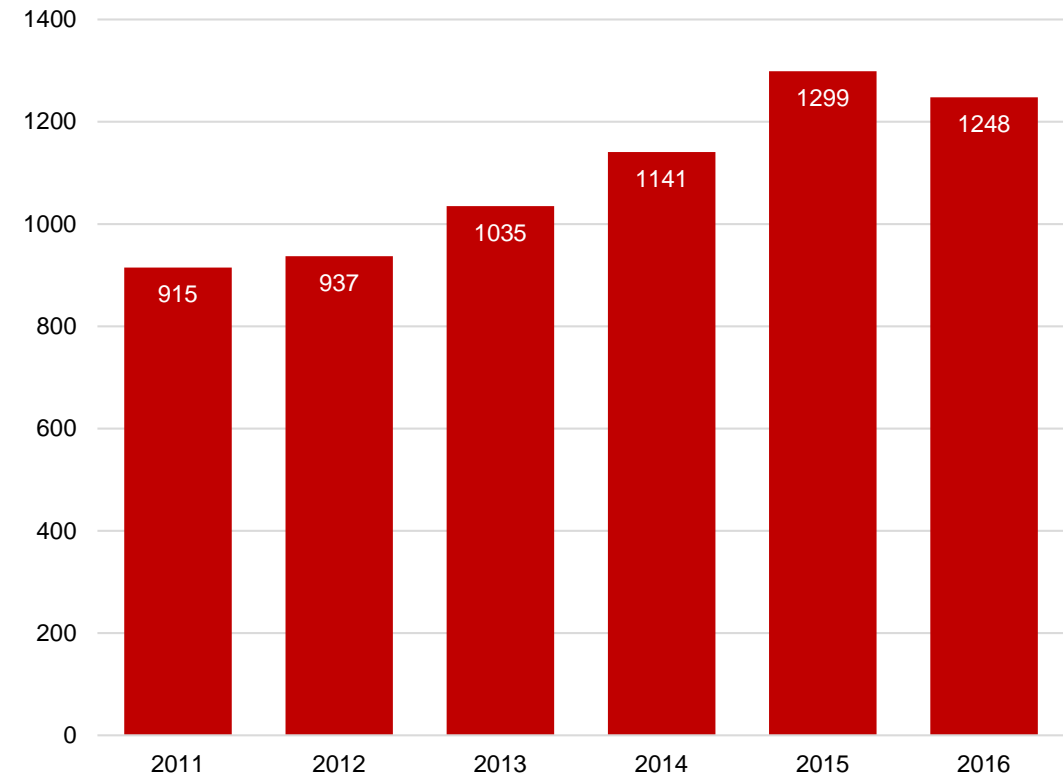
FY 2011-2016

International Publication Collaboration

- 30% of NC State publications (22,125) in last 5 years included an international co-author
- Over 40% increase in the last 5 years



Number of Publications with International Co-Authors*



*Publications with international collaborators (total=6,575), web of science (2011-2016)



Goal 5: Increase global extension, engagement and economic development activities

Global Extension & Engagement

- International K-12 and community outreach and culture exchange
- Japan Center and Confucius Institute outreach for language and culture
- GTI global business training
- Summer Programs:
 - Language & Culture Camps
 - Pre-academic Programs



Global Training Initiative (GTI)

Building Global Cultural Competence

Cultural Competence Training:

- Custom 2-hour, 1-day, or 2-day workshops
- Available to students, faculty/staff, organizations, and local businesses
- GTI staff are certified by Berlitz to utilize the Cultural Orientations Indicator™ (COI)

Global Leadership Through Virtual Reality:

- 90-minute workshop
- Hear the thoughts and reactions of characters from China, India and the U.S.



Passport Services

- Opened August 2016 to provide passport services to NC State students, faculty and staff and communities
- 2,500+ passports to date
- 60% students/employees
- 40% community members
- Generates revenue to support student scholarships



3,600 *first-time* passports are expected to be processed at NC State in 2017.

Major Accomplishments

Specific targets based on the Strategic Plan on Global Engagement

- Establish strategic partnerships around the world – **Ongoing to build 20 major global partnerships**
- Increase student participation in high-impact global learning activities – **>20% UG study abroad and more int'l service-learning, research & internships**
- Increase the number of international undergraduate students – **Increased from 0.7% five years ago to now almost 4%**
- Increased integration of international-domestic students and cultural programs – **Many more programs offered, impacting more than 3000 students**
- Establish seed and travel grants to faculty and staff for global research and engagement activities – **Increased the seed funding from \$30k to now \$200k**

Simon Award for Internationalization



NC State won the Senator Paul Simon Award for outstanding "Comprehensive Internationalization" among all US universities





Future of Global Engagement at NC State

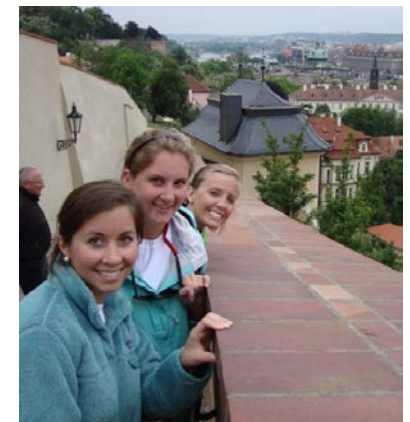
Increase Study Abroad

- Reach **30%** of undergraduates studying abroad by the time they graduate by 2020
- Engage with alumni and Development for
 - Fundraising goal of **\$1M** in endowments for scholarships by 2019
 - Award scholarships to **40%** of those who apply by 2025 (currently 30%)
- Increase internships and research abroad



NC State European Center in Prague

- Rebrand Prague Institute as the NC State European Center for study abroad and a hub for faculty research/scholarship
- Expanded mission to involve European partnerships for research and scholarly collaboration
- Inauguration – October 2017
- Prague Connection – Fall 2017



Travel Risk Management & Safety

- Study Abroad Office to be responsible for tracking all University affiliated student international travels
- Provide emergency support to all NC State students on university affiliated international travels
- International Travel Gateway
 - One step online process
 - International travel and evacuation insurance
 - Launched summer 2017



On-Campus Internationalization

- Increase on-campus multicultural programming
 - Global Pack Student Organization
 - Cultural Exchange Network
- Cross-Cultural Competency
 - GTI Workshops Certified by Berlitz
 - Foundations for Global Success
 - Developing Cultural Acumen
 - Becoming Culturally Competent
- International Festival on campus



International Affairs strives to give every NC State student the global insights and experiences they need to succeed.

Strategies for a Turbulent Time

- Strengthen our global education efforts in response to isolationism and nationalism
- Support impacted students and ensure a welcoming climate
- Diversify and increase our recruiting efforts in selected regions in coming years
- Address issues/challenges through Global Seminars to broaden world views
- Provide more cross-cultural competency training to enhance global perspectives



Enhance International Research

In collaboration with ORIED

Global Partners Database:

- Identify global partner institutions & faculty/staff global expertise
- Create new collaboration among faculty and with the world

Global Research: Create a funding resource center to

- List all seed grants, strategic partnership funds and travel assistance funds
- Compile external international funding agencies & opportunities
- Provide assistance with developing international funding proposals
- Support global operations with logistics and partnership building

Global Awards:

- Recognition/Reward more faculty for global engagement



QUESTIONS?

Dr. Bailian Li

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INTERNATIONAL.NCSU.EDU