

University Planning & Analysis
2012 Alumni Survey Insert
 Department of Communication

intro1 Before answering a few questions specific to your experiences in the Department of Communication, all students who graduated from the College of Humanities and Social Sciences are being asked just a few questions about their experiences in the College.

CHASS1 Below is a list of skills associated with your coursework in the College of Humanities and Social Sciences. In the first column, rate how well your coursework enhanced your skills in each of the following areas. In the second column, rate how important these skills are to you now in your work and/or everyday life.

	HOW WELL COURSEWORK ENHANCED SKILLS						IMPORTANCE TO YOU CURRENTLY					
	Extremely well (5)	Very well (4)	Moderately well (3)	Slightly (2)	Not at all (1)	Rate Enhancement (.)	Very important (5)	Important (4)	Moderately important (3)	Of limited importance (2)	Not important (1)	Rate Importance (.)
Oral presentation skills (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writing skills (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ability to be creative and think 'outside the box' (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ability to synthesize information/ideas from multiple sources (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ability to integrate knowledge in your major with knowledge from other disciplines outside your major (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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CHASS6 Please briefly share your thoughts on how the College of Humanities and Social Sciences helped prepare you to be successful in your current endeavors.

CHASS7 Please briefly share your thoughts about what the College of Humanities and Social Sciences could do to better prepare its students.

outro1 Please click on the arrow to go to the Department of Communication questions.

intro2 The Department of Communication has a few questions we would like you to answer based on your experiences in your specific major. Your opinions are very important in our department's programming and planning efforts. We appreciate your taking the time to answer these additional questions.

COM1 Please indicate in what curriculum area you concentrated. If you studied in more than one area, indicate the one that is listed on your transcript.

- Public/Interpersonal Communication (1)
- Public Relations/Organizational Communication (2)
- Communication Media (3)
- Theater (4)

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COM2 Please indicate how often you draw on information or experiences from your Department of Communication courses during the typical work week.

- Very Often (5)
- Often (4)
- Sometimes (3)
- Rarely (2)
- Never (1)

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COM3 Please indicate how often you draw on information or experiences from your Department of Communication courses to:

	Very often (5)	Often (4)	Sometimes (3)	Rarely (2)	Never (1)
Write effectively (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Speak effectively (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Influence others (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engage in leadership activities (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve clarity of communication (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manage conflict productively (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be a knowledgeable citizen in our democracy (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Evaluate technology tools (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Evaluate media content (9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Understand issues concerning media technology in society (10)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manage conversations with others (11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve relationships with diverse others (12)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Create and produce messages or images (13)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engage in helping behavior (14)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identify, evaluate, and address ethical dilemmas (15)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Systematically investigate a communication problem (16)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Accomplish the technical aspects of my job (17)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conduct research related to communication audiences (18)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

COM4 Majoring in Communication gave me specific skills and insights that have served me well in my career.

- Strongly Agree (5)
- Agree (4)
- Neutral (3)
- Disagree (2)
- Strongly Disagree (1)

COM5 Please select the most accurate statement regarding your current position.

- My position is highly related to my curriculum area of study (1)
- My position is highly related to Communication studies. (2)
- My position is unrelated to Communication studies but I often employ my knowledge of Communication within it. (3)
- My position is unrelated to the Communication field, and I use little to no information about Communication within it. (4)

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COM6 How could the Department of Communication better contributed towards your entry into the workforce and your adjustments to the challenges of work?

COM7 What advice would you impart to a current Communication undergraduate student?

COM8 Are you a current member of the Communication Alumni Society (formerly the Communication Alumni Circle)?

- Yes (1)
- No (2)
- Not sure (3)

COM9 Are you receiving the Communication Newsletter twice a year?

- Yes (1)
- No (2)
- Not sure (3)

COM10 Have you participated in Communication Week activities (held each Spring) in recent years?

- Yes (1)
- No (2)
- Not sure (3)

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outro2 If you are interested in connecting with the Department of Communication as a guest speaker, sponsor of Communication Week activities, or to join the Alumni Society, please contact our main office at 919-515-9736 and ask to speak with the Department Head or Associate Head.

Answer If insert2 Is Equal to NONE

outro3 Thank you for completing the Department of Communication Survey! You must click on the 'submit' button in order for your responses to be saved. You will not be able to return to this survey once you submit your responses.

Answer If insert2 Is Not Equal to NONE

outro4 Thank you for completing the Department of Communication Survey! You must click on the 'submit' button in order for your responses to be saved. You will then be taken to a brief survey specifically for alumni who graduated from the $\{e://Field/prog2\}$.