**2021 Alumni Survey:**
**Department of Communication**

The Department of Communication has a few questions we would like you to answer based on your

experiences in your specific major. Your opinions are very important in our department’s programming and planning efforts. We appreciate your taking the time to answer these additional questions.

COM1 **1. Please indicate in what curriculum area you concentrated. If you studied in more than one area, indicate the one that is listed on your transcript.**

* Interpersonal, Organizational & Rhetorical Communication (formerly known as Public & Interpersonal) (1)
* Public Relations (2)
* Communication Media (3)
* Other *(please specify)* (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COM2 **2. Please indicate how often you draw on information or experiences from your Department of Communication courses during the typical work week.**

* Very often (5)
* Often (4)
* Sometimes (3)
* Rarely (2)
* Never (1)

COM3 **3. Please indicate how often you draw on information or experiences from your Department of Communication courses to:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very often (5) | Often (4) | Sometimes (3) | Rarely (2) | Never (1) |
| 1. Write effectively (1)  |  |  |  |  |  |
| 2. Speak effectively (2)  |  |  |  |  |  |
| 3. Influence others (3)  |  |  |  |  |  |
| 4. Engage in leadership activities (4)  |  |  |  |  |  |
| 5. Improve clarity of communication (5)  |  |  |  |  |  |
| 6. Manage conflict productively (6)  |  |  |  |  |  |
| 7. Be a knowledgeable citizen and participant in our democractic process (7)  |  |  |  |  |  |

**COM3 3. Please indicate how often you draw on information or experiences from your Department of Communication courses to:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very often (5) | Often (4) | Sometimes (3) | Rarely (2) | Never (1) |
| 8. Evaluate technology tools (8)  |  |  |  |  |  |
| 9. Evaluate media content (9)  |  |  |  |  |  |
| 10. Understand issues concerning media technology in society (10)  |  |  |  |  |  |
| 11. Manage conversations with others (11)  |  |  |  |  |  |
| 12. Improve relationships with diverse others (12)  |  |  |  |  |  |
| 13. Create and produce messages or images (13)  |  |  |  |  |  |
| 14. Engage in helping behavior (e.g., mentoring, social support) (14)  |  |  |  |  |  |
| 15. Identify, evaluate, and address ethical dilemmas (15)  |  |  |  |  |  |
| 16. Systematically investigate a communication problem (16)  |  |  |  |  |  |
| 17. Accomplish the technical aspects of my job (17)  |  |  |  |  |  |
| 18. Conduct research related to communication audiences (18)  |  |  |  |  |  |
| 19. Feel confident about your intercultural communication (19)  |  |  |  |  |  |

COM4 **4. Majoring in Communication gave me specific skills and insights that have served me well in my career.**

* Strongly agree (5)
* Agree (4)
* Neutral (3)
* Disagree (2)
* Strongly disagree (1)

COM5 **5. Please select the most accurate statement regarding your current position.**

* My position is highly related to my curriculum area of study. (4)
* My position is highly related to Communication studies. (3)
* My position is unrelated to Communication studies but I often employ my knowledge of Communication within it. (2)
* My position is unrelated to the Communication field, and I use little to no information about Communication within it. (1)

COM6 **6. How could the Department of Communication have better contributed towards your entry into the workforce and your adjustments to the challenges of work?**

COM7 **7. What advice would you impart to a current Communication undergraduate student?**

COM8 **8. Are you currently connected to our LinkedIn Communication Alumni Group?**

* Yes (1)
* No (0)
* Not sure (9)

COM9 **9. Have you attended events that were part of the Communication Undergraduate Speaker Series (formerly Communication Week)?**

* Yes (1)
* No (0)
* Not sure (9)