**2021 Alumni Survey  
Department of Parks, Recreation and Tourism Management** ***(Sport Management Majors)***

**SM Program**  
As a graduate of the Department of Parks, Recreation and Tourism Management, your opinions are very important in our programming and planning efforts. We appreciate your taking the time to answer a few questions specifically related to your experiences in your major.

SM1 **1. Please rate the preparation you received in your program at NC State for each of the following:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Excellent  (5) | Good  (4) | Average  (3) | Fair  (2) | Poor  (1) | Not applicable  (8) |
| 1. The ability to plan a program or event (1) |  |  |  |  |  |  |
| 2. The ability to develop a risk management plan for an event or agency (2) |  |  |  |  |  |  |
| 3. The ability to develop a business plan (3) |  |  |  |  |  |  |
| 4. The ability to function on a team (4) |  |  |  |  |  |  |
| 5. The ability to identify, formulate, and solve professional problems (5) |  |  |  |  |  |  |

SM1 **1. Please rate the preparation you received in your program at NC State for each of the following:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Excellent  (5) | Good  (4) | Average  (3) | Fair  (2) | Poor  (1) | | Not applicable  (8) | |
| 6. An understanding of professional and ethical responsibilities (6) |  |  |  |  |  | |  | |
| 7. An understanding of the impact of parks, recreation, sport, golf, or tourism in a global and societal context (7) |  |  |  |  |  | |  | |
| 8. A recognition of the need for, and ability to engage in, lifelong learning (8) |  |  |  |  |  | |  | |
| 9. The ability to design and conduct program evaluations (9) |  |  |  |  |  | |  | |
| 10. The ability to analyze and interpret data (10) |  |  |  |  |  | |  | |
| 11. The ability to use relevant technology or adopt the use of emerging technologies in our field (11) |  |  |  |  | |  | |  | |
| 12. The ability to use leadership principles in the operation of sport management (12) |  |  |  |  | |  | |  | |
| 13. The ability to manage organizational financial resources (13) |  |  |  |  | |  | |  | |
| 14. The ability to understand and connect sport to environmental sustainability and natural resources (14) |  |  |  |  | |  | |  | |

SM2A **2a. Below is a list of skills associated with your profession. First, please rate the *importance* of each to you in your current profession.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very important  (5) | Important  (4) | Moderately important  (3) | Of limited importance  (2) | Not important  (1) | Not applicable  (8) |
| 1. Good communication skills (1) |  |  |  |  |  |  |
| 2. Good oral presentation skills (2) |  |  |  |  |  |  |
| 3. Good writing skills (3) |  |  |  |  |  |  |
| 4. Knowledge of contemporary issues (4) |  |  |  |  |  |  |
| 5. Ability to synthesize and evaluate information (5) |  |  |  |  |  |  |
| 6. Creativity and open-ended thinking (6) |  |  |  |  |  |  |
| 7. Knowledge of diversity and inclusion in sport management (7) |  |  |  |  |  |  |

SM2B **2b. Please rate the preparation you received in your program at NC State for each of those same skills:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Excellent  (5) | Good  (4) | Average  (3) | Fair  (2) | Poor  (1) | Not applicable  (8) |
| 1. Good communication skills (1) |  |  |  |  |  |  |
| 2. Good oral presentation skills (2) |  |  |  |  |  |  |
| 3. Good writing skills (3) |  |  |  |  |  |  |
| 4. Knowledge of contemporary issues (4) |  |  |  |  |  |  |
| 5. Ability to synthesize and evaluate information (5) |  |  |  |  |  |  |
| 6. Creativity and open-ended thinking (6) |  |  |  |  |  |  |
| 7. Knowledge of diversity and inclusion in sport management (7) |  |  |  |  |  |  |

SM3 **3. How important were each of the following in preparing you for your career?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very  important  (5) | Important  (4) | Moderately important  (3) | Of limited importance  (2) | Not important  (1) | Not applicable  (8) |
| 1. Hands-on experiences in your PRTM courses (1) |  |  |  |  |  |  |
| 2. The internship experience that provided on-the-job training opportunities (2) |  |  |  |  |  |  |

SM4 **4. Aside from an internship, did you complete a capstone project that allowed you to integrate learning from your various courses?**

* Yes (1)
* No (0)

Display This Question:

If Aside from an internship, did you complete a capstone project that allowed you to integrate learn... = Yes

SM4A **4a. To what extent did you integrate learning from your various courses in your capstone project?**

* A great deal (1)
* Somewhat (2)
* A little (4)
* Not at all (5)

Display This Question:

If Aside from an internship, did you complete a capstone project that allowed you to integrate learn... = Yes

SM4B **4b. To what extent did your capstone project contribute to your preparedness to work in the profession?**

* A great deal (1)
* Somewhat (2)
* A little (3)
* Not at all (4)

Display This Question:

If To what extent did your capstone project contribute to your preparedness to work in the profession? = A great deal

Or To what extent did your capstone project contribute to your preparedness to work in the profession? = Somewhat

Or To what extent did your capstone project contribute to your preparedness to work in the profession? = A little

SM4C **4c. Please briefly describe how your capstone project proved helpful in preparing you for your career.**

SM5 **5. What knowledge or skills acquired at NC State do you use most in your current position?**

SM6 **6. Please describe any new courses you think should be added for Parks, Recreation, Sport, Golf, or Tourism Management students.**

SM7 **7. Please identify any courses you were required to take that should not be required.**

SM8 **8. Overall, what could the Department of Parks, Recreation and Tourism Management do to improve the quality of undergraduates' educational experience and enhance students' preparation for a career in the field?**