

# NC STATE UNIVERSITY

## 2024 Incoming Transfer Student Survey: Introduction, Methods, and Response Rates Profile

### Introduction

This series of reports presents findings from the 2024 Incoming Transfer Student Survey at NC State University. Each year since 2013, students transferring to NC State in the Fall semester have been asked to participate in the survey. NC State's Institutional Strategy and Analysis office is responsible for administering the survey, analyzing the data, and preparing and distributing reports on results to various units on campus. The online survey is administered shortly after New Student Orientation in the summer before classes begin and closes a few weeks after the start of the Fall semester. In the survey, students are asked about their experiences with the application process and deciding to enroll at NC State; their satisfaction with various NC State services and programs; how they are paying for their education; their preparation for college and their educational goals; what they are excited and concerned about in starting their first year of college; and for a variety of demographic information.

This introductory report describes the survey's methodology, provides a demographic profile of transfer students entering NC State in the Fall 2024 semester with respect to their gender, race/ethnicity, and their college. A separate report, "2024 Incoming Transfer Student Survey: Overall Results," provides detailed results for each individual survey topic. A link to a dashboard with tables and charts with results broken out by college, as well as a copy of the questionnaire, is available online through the ["2024 Incoming Transfer Student Survey: Table of Contents."](#)

### Survey Administration

The Incoming Transfer Student Survey opened on July 10, 2024, and closed on September 4, 2024. Survey invitations from NC State Chancellor Woodson were emailed out in four waves, with three waves of students being invited to participate shortly after they attended their on-campus New Student Orientation session over the summer, and a final invitation sent to those attending the make-up session and those who did not attend any session. Survey nonrespondents were sent up to four email reminders. As an incentive for participating, four students who completed the survey by the final September 4 deadline were randomly selected to each win a \$25 Amazon.com eGift card.

### Population and Survey Respondents

Based on Fall 2024 Census data (i.e., on August 30, two weeks after the first day of classes), 1,556 incoming transfer students were eligible to participate in the Incoming Transfer Student Survey. 688 of them submitted usable surveys, for a response rate of 43.9%.<sup>1</sup>

Table 1 presents enrollment data for the Fall 2024 incoming transfer student population from the beginning of the Fall semester and survey respondents by academic unit. While the respondents generally mirror the survey population with respect to the academic unit in which they are enrolled, the College of Humanities and Social Sciences and the College of Sciences are slightly overrepresented, and the College of Engineering slightly underrepresented.

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<sup>1</sup> Respondents from the Agricultural Institute have been excluded from the analyses presented in the following reports so that the data presented reflects the views and circumstances of students pursuing a four-year baccalaureate degree.

**Table 1: Classification by Academic Unit**

Academic Unit	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
Agriculture and Life Sciences	11.0%	172	10.8%	74	43.0%
Design	1.9%	29	2.0%	14	48.3%
Education	2.3%	36	2.2%	15	41.7%
Engineering	25.1%	393	21.9%	151	38.4%
Natural Resources	7.1%	111	6.5%	45	40.5%
Humanities and Social Sciences	27.2%	426	29.5%	203	47.7%
Sciences	9.4%	147	10.9%	75	51.0%
Textiles	1.1%	17	0.9%	6	35.3%
Management	14.9%	234	15.1%	104	44.4%
	0.1%	1	0.1%	1	100.0%
<i>Total</i>	100.0%	1,566	100.0%	688	43.9%

For more information on the 2024 Incoming Transfer Student Survey, contact:  
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