

NC STATE UNIVERSITY

2023 Incoming Transfer Student Survey: Introduction, Methods, and Student Demographic Profile

Introduction

This series of reports presents findings from the 2023 Incoming Transfer Student Survey at NC State University. Each year since 2013, students transferring to NC State in the Fall semester have been asked to participate in the survey. NC State's Institutional Strategy and Analysis office is responsible for administering the survey, analyzing the data, and preparing and distributing reports on results to various units on campus. The online survey is administered shortly after New Student Orientation in the summer before classes begin and closes a few weeks after the start of the Fall semester. In the survey, students are asked about their experiences with the application process and deciding to enroll at NC State; their satisfaction with various NC State services and programs; how they are paying for their education; their preparation for college and their educational goals; what they are excited and concerned about in starting their first year of college; and a variety of demographic information.

This introductory report describes the survey's methodology, provides a demographic profile of transfer students entering NC State in the Fall 2023 semester with respect to their gender, race/ethnicity, and their college. A separate report, "[2023 Incoming Transfer Student Survey: Overall Results](#)," provides detailed results for each individual survey topic. A link to a dashboard with tables and charts with results broken out by gender, race/ethnicity, and college, as well as a copy of the questionnaire, is available online through the "[2023 Incoming Transfer Student Survey: Table of Contents](#)."

Survey Administration

The 2023 Incoming Transfer Student Survey opened on July 11, 2023, and closed on September 7, 2023. Shortly after they attended their on-campus New Student Orientation session over the summer, incoming transfer students were sent an email from NC State Chancellor Randy Woodson inviting them to participate in the survey. Survey nonrespondents were sent up to five email reminders to participate in the survey. As an incentive for participating, four students who completed the survey by the final deadline of Thursday, September 7 were randomly selected to each win a \$25 Amazon.com eGift card.

Population and Survey Respondents

Based on Fall 2023 Census data (i.e., on September 1st, two weeks after the first day of classes), of the 1,442 transfer students in all academic programs eligible to participate and have their responses recorded for final analyses, a total of 569 of them submitted usable surveys (39.5%).¹

By Gender and Race/Ethnicity (Tables 1-2)

Women were significantly more likely than men to participate in the 2023 Incoming Transfer Student Survey. While women account for 44.2 percent of the incoming transfer student class, they make up 54.5 percent of survey respondents.

¹ Respondents from the Agricultural Institute have been excluded from the analyses presented in the following reports so that the data presented reflects the views and circumstances of students pursuing a four-year baccalaureate degree.

Table 1: Gender of the Incoming Transfer Student Class and Survey Respondents

Gender	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
Women	44.2%	638	54.5%	310	48.6%
Men	56.8%	804	45.5%	259	32.2%
<i>Total</i>	<i>100%</i>	<i>1,442</i>	<i>100%</i>	<i>569</i>	<i>39.5%</i>

Although participation in the survey varied somewhat by race/ethnicity, the racial ethnic breakdown of survey respondents generally mirrors that of the incoming transfer student population. Among survey respondents, about two-thirds are white, 11.5 percent are Hispanic, 9.5 percent are Asian, 6 percent are multi-racial, and four percent are African American/Black. The remaining 2.5 percent are of another or unknown race/ethnicity.

Table 2: Gender of the Incoming Transfer Student Class and Survey Respondents

Race/Ethnicity	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
African American/Black	4.8%	69	4.4%	25	40.7%
Asian	9.6%	138	9.5%	54	43.4%
Hispanic	11.0%	158	11.3%	64	46.6%
White	64.9%	936	65.9%	375	42.6%
Multi-racial	5.9%	85	5.8%	33	32.3%
Other/Unknown	3.3%	48	2.6%	15	48.8%
<i>Total</i>	<i>100%</i>	<i>1,442</i>	<i>100%</i>	<i>569</i>	<i>39.5%</i>

Table 3 presents enrollment data for the Fall 2023 incoming transfer student population from the beginning of the Fall semester and survey respondents by academic unit. Given their size and high response rates relative to other colleges, the College of Agriculture and Life Science and the College of Humanities and Social Sciences are slightly overrepresented among survey respondents, while the Poole College of Management and the College of Engineering are underrepresented due to their relatively lower response rates.

Table 3: Classification by Academic Unit

Academic Unit	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
Agriculture and Life Sciences	11.3%	163	13.4%	76	46.6%
Design	2.6%	37	3.0%	17	46.0%
Education	2.5%	36	2.6%	15	41.7%
Engineering	21.5%	310	19.0%	108	34.8%
Natural Resources	7.5%	108	8.1%	46	42.6%
Humanities and Social Sciences	28.2%	406	30.2%	172	42.4%
Sciences	9.9%	142	10.4%	59	41.6%
Textiles	0.9%	13	1.6%	9	69.2%
Management	15.7%	227	11.7%	67	29.5%
<i>Total</i>	<i>100%</i>	<i>1,442</i>	<i>100%</i>	<i>569</i>	<i>39.5%</i>

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