

NC STATE UNIVERSITY

2019 Incoming Transfer Student Survey: Introduction, Methods, and Student Demographic Profile

Introduction

This series of reports presents findings from the 2019 Incoming Transfer Student Survey at NC State University. Each year since 2013, students transferring to NC State in the Fall semester have been asked to participate in the survey. NC State's Office of Institutional Research and Planning is responsible for administering the survey, analyzing the data, and preparing and distributing reports on results to various units on campus. The survey is conducted during the summer months prior to and at the start of the Fall semester; incoming transfer students are asked to participate after attending New Student Orientation. Survey topics include: experiences prior to enrolling at NC State; goals; finances and paying for college; satisfaction with NC State services; demographic and family background characteristics; and anticipating life at NC State.

This introductory report describes the survey's methodology, provides a demographic profile of the transfer students entering NC State in the Fall 2019 semester, and compares the gender, race/ethnicity, and academic unit of survey respondents with those characteristics of AY19-20 transfer students. A separate report, "[2019 Incoming Transfer Student Survey: Overall Results](#)," focuses on each individual survey topic. Links to tables with gender and racial/ethnic comparisons, as well as comparisons between colleges, are available online through the "[2019 Incoming Transfer Student Survey: Table of Contents](#)."

Survey Administration

After attending New Student Orientation before the start of the Fall semester, incoming transfer students were sent an invitation to participate in the survey from NC State Chancellor Woodson. Incoming transfer students who did not attend Orientation were sent an invitation at the beginning of the Fall semester. Survey non-respondents were sent up to four email reminders to participate while the survey was being conducted. As an incentive for participating, four respondents who completed the survey by the final deadline of Friday, August 30, 2019 were randomly selected to each win a \$25 Amazon gift card.

Population and Survey Respondents

Based on data from the Fall 2019 Census, of the 1,305 transfer students in all academic programs who were eligible to participate and have their responses recorded for final analyses, a total of 546 of them (41.8%) submitted usable surveys.

By Gender and Race/Ethnicity (Tables 1-2)

Women were significantly more likely than men to participate in the 2019 Incoming Transfer Student Survey. While women account for 45.7 percent of the incoming transfer student class, they make up 54.6 percent of survey respondents.

Table 1: Gender of the Incoming First Year Class and Survey Respondents

Gender	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
Women	45.7%	596	54.6%	298	50.0%
Men	54.3%	709	45.6%	248	35.0%
<i>Total</i>	<i>100%</i>	<i>1,305</i>	<i>100%</i>	<i>546</i>	<i>41.8%</i>

Although participation in the survey varied somewhat by race/ethnicity, the racial ethnic breakdown of survey respondents generally mirrors that of the incoming transfer student population. Among survey respondents, two-thirds are white, 11 percent are Hispanic, eight percent are Asian, six percent are African American/Black, three percent are multi-racial, and less than one percent are American Indian. The remaining five percent of respondents are of another or unknown race/ethnicity. Students of another/unknown race/ethnicity are somewhat underrepresented among survey respondents due to their relatively lower response rates.

Table 2: Gender of the Incoming First Year Class and Survey Respondents

Race/Ethnicity	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
African American/Black	5.8%	75	5.7%	31	41.3%
American Indian	0.3%	4	0.4%	2	50.0%
Asian	7.5%	98	8.1%	44	44.9%
Hispanic	10.2%	133	10.8%	59	44.3%
White	66.0%	861	66.9%	365	42.4%
Multi-racial	4.1%	53	3.5%	19	35.9%
Other/Unknown	6.2%	81	4.8%	26	32.1%
<i>Total</i>	<i>100%</i>	<i>1,305</i>	<i>100%</i>	<i>546</i>	<i>41.8%</i>

Table 3 presents enrollment data for the Fall 2019 incoming transfer student population from the beginning of the Fall semester and survey respondents by academic unit. For the most part, few differences exist between the incoming transfer student population and survey respondents by academic unit. Given their high response rate relative to other colleges, the College of Agriculture and Life Sciences and the College of Sciences are slightly overrepresented among survey respondents, while the College of Natural Resources and the College of Humanities and Social Sciences are slightly underrepresented due to their relatively lower response rates.

Table 3: Classification by Academic Unit

Academic Unit	Incoming Transfer Student Class		Survey Respondents		Response Rate
	%	N	%	N	%
Agriculture and Life Sciences	11.9%	155	13.0%	71	45.8%
Design	2.1%	27	1.8%	10	37.0%
Education	2.7%	35	2.9%	16	45.7%
Engineering	22.8%	298	23.3%	127	42.6%
Natural Resources	8.0%	104	6.8%	37	35.6%
Humanities and Social Sciences	27.7%	362	25.5%	139	38.4%
Sciences	8.1%	105	9.2%	50	47.6%
Textiles	1.9%	25	2.2%	12	48.0%
Management	14.8%	193	15.4%	84	43.5%
University College	0.1%	1	0.0%	0	0.0%
<i>Total</i>	<i>100%</i>	<i>1,305</i>	<i>100%</i>	<i>546</i>	<i>41.8%</i>

For more information on the 2019 Incoming Transfer Student Survey, contact:

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