

NC University

2024-2025 Graduating Senior Survey:

Introduction, Methods, and Student Demographic Profile

Introduction

The Graduating Senior Survey (GSS) is part of an ongoing series of surveys regularly administered to NC State students. The AY24–25 GSS includes students who graduated in December 2024 or May 2025. The survey explores a range of topics, including: students' goals and post-graduation plans; the academic environment and faculty contributions; academic and non-academic student services; NC State's role in students' knowledge, skills, and personal growth; sense of belonging; and student employment, extracurricular involvement, and participation in high-impact activities.

This introductory report outlines the survey methodology and compares respondents to the full population of AY24–25 graduates by college. Detailed results by topic are available in the companion report, *AY24–25 Graduating Senior Survey: Overall Results*. Results by college can be accessed through the AY24–25 GSS Dashboard, and longitudinal results are available on the GSS Trends Dashboard.

Survey Administration

University Data and Analytics at NC State was responsible for administering the survey, analyzing the data, and preparing and distributing reports on results. Students planning to graduate in December 2024 or May 2025 were eligible to complete the survey. The survey was available online from the start of the fall semester in early August 2024 until May 12, 2025, shortly after Spring commencement.

Graduating seniors were prompted to complete the survey at the time they submitted their online application for degree. Late in each semester, those who had applied to graduate but who had not submitted the survey were sent an e-mail invitation from the Chancellor to complete the survey. Up to three follow-up reminders were emailed to nonrespondents.

Population and Survey Respondents

Of the 5,913 students who graduated in fall 2024 (N=1,389) or spring 2025 (N=4,524), 46 percent (N=2,716) submitted usable surveys.

Table 1: Response Rates by Semester

Semester of Graduation	Graduating Senior Class		Survey Respondents		Response Rate	Margin of Sampling Error (+/-)
	N	%	N	%		
Fall 2024	1,389	23.5%	567	20.9%	40.8%	2.4
Spring 2025	4,524	76.5%	2,149	79.1%	47.5%	1.1
<i>Total</i>	<i>5,913</i>	<i>100.0%</i>	<i>2,716</i>	<i>100.0%</i>	<i>45.9%</i>	<i>1.0</i>

By Academic Units (Table 2)

Table 2 shows enrollment of the AY24-25 graduating senior population and survey respondents by academic unit. There are only minimal differences between the senior population and the survey respondents by academic unit. With there relatively high response rate, students in the College of Agriculture and Life Sciences are slightly overrepresented, and those in the Poole College of Management slightly underrepresented. Otherwise, the distribution of survey respondents by academic unit closely mirrors that of the survey population.

Table 2: Classification by Academic Unit (1st major if more than one)

Academic Unit	Graduating Senior Class		Survey Respondents		Response Rate	Margin of Sampling Error (+/-)
	N	%	N	%		
CALS	637	10.8%	337	12.4%	52.9%	2.5
Design	151	2.6%	64	2.4%	42.4%	7.1
CED	162	2.7%	74	2.7%	45.7%	6.2
COE	1,629	27.5%	719	26.5%	44.1%	2.0
CNR	353	6.0%	158	5.8%	44.8%	4.3
CHASS	1,077	18.2%	522	19.2%	48.5%	2.2
COS	731	12.4%	348	12.8%	47.6%	2.8
TEX	186	3.1%	82	3.0%	44.1%	6.1
PCOM	987	16.7%	412	15.2%	41.7%	2.8
<i>Total</i>	<i>5,913</i>	<i>100.0%</i>	<i>2,716</i>	<i>100.0%</i>	<i>45.9%</i>	<i>1.0</i>

For more information on the AY24-25 Graduating Senior Survey contact:

University Data and Analytics
Email: studentsurveys@ncsu.edu