

May 2020 Graduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2020 Graduate Future Plans Survey for departments and types of degree programs in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 64% of the doctoral and master's students in PCOM graduating in spring 2020 responded to the survey
- 100% of doctoral respondents and 85% of master's respondents in PCOM report that they have secured full-time employment for the coming year
- PCOM graduates with full-time employment report an average salary in the coming year of \$82,325 (median = \$62,500)
- 83% of PCOM graduates with full-time employment will be working in North Carolina (65% in the Research Triangle Area)

Department Summaries

The following tables provide summary statistics for May 2020 graduates in the Poole College of Management. Table 1 includes the number of graduate students in the Poole College of Management who graduated in May 2020 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated at the time of the survey that they would be working full-time, as well as the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time. Table 2 and Table 3 provide the same summary statistics for May 2020 graduates in each department in the Poole College of Management, for doctoral graduates and master's graduates, respectively.

Table 1: College Summary

College	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
PCOM Overall	219	140	64%	119	.	57,500	62,500	112,500	82,325	114

Table 2: Department Summaries, Doctoral Degree Recipients

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Economics	2	1	50%	1	.	**	**	**	**	1
PCOM Doctoral Degree Recipients Overall	2	1	50%	1	.	**	**	**	**	1

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Table 3: Department Summaries, Master's Degree Recipients

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	100	61	61%	58	.	52,500	57,500	57,500	57,069	58
Business Management	111	75	68%	60	.	92,500	112,500	127,500	108,500	55
Economics	6	3	50%	.	.	**	**	**	**	.
PCOM Master's Degree Recipients Overall	217	139	64%	118	.	57,500	62,500	112,500	82,102	113

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 4: Name of Company/Organization, Doctoral Degree Recipients

	N
HKUST	1

Table 5: Name of Company/Organization, Master's Degree Recipients

	N
ADAMA	1
AllightPrimax	1
Ally Bank	1
Applied Medical Technology, Inc.	1
BASF	2
BDO USA, LLP	8
Bank of America	1
Bayer	1
Bernard Robinson & Company, L.L.P.	1
Blackman & Sloop	1
Catholic Diocese of Raleigh	1
Celonis GmbH	1
Cherry Bekaert LLP	2
CliftonLarsonAllen LLP	2
Copper River Native Association	1
Credit Suisse	2
Deere & Company	1
Deloitte	10
Deloitte Touche Tohmatsu LLC (DTT)	1

Table 5: Name of Company/Organization, Master's Degree Recipients, *continued*

	N
Dixon Hughes Goodman	3
Duke Energy	3
EPSi, Allscripts	1
Elliott Davis PLLC	1
Ernst & Young	7
Estée Lauder Companies	1
Evergreen Packaging	1
First Citizens Center	1
GlaxoSmithKline	1
Grant Thornton International	2
IBM	2
Johnson Lambert LLP	5
KPMG	3
Lonza Group AG	1
MetLife	1
N/A	2
NORMA Group	1
NetApp	1
North Carolina Association of County Commissioners	1
Novo Nordisk	1
Novozymes	1
Ology Bioservices	1
PRA Health Sciences	1
Pfizer Inc.	1

Table 5: Name of Company/Organization, Master's Degree Recipients, *continued*

	N
PrecisionLender	1
PricewaterhouseCoopers	6
Qorvo	1
RSA Security LLC	1
RSM International	1
RTI International	2
Red Hat	1
SAS Institute	2
Sani-Matic, Inc	1
Sensified	1
Seqirus	1
South Coast Copy Systems	1
Syneos Health	1
The Catalyst Group of Companies, LLC	1
The Clorox Company	1
Thomas, Judy and Tucker, P.A.	3
TraKid	1
U.S. Army Program Executive Office - Aviation	1
UNC Chapel Hill	2
UNC Health	1
Verizon	2
Victra	1
Viz.ai, Inc.	1

Table 6: Location of Company (state), Master's Degree Recipients

	N	%
North Carolina	95	83%
Georgia	3	3%
New York	2	2%
Florida	2	2%
New Jersey	2	2%
Wisconsin	1	1%
Not sure	1	1%
Missouri	1	1%
Pennsylvania	1	1%
Alaska	1	1%
Colorado	1	1%
Not applicable - Multiple states	1	1%
Virginia	1	1%
California	1	1%
District of Columbia	1	1%
Alabama	1	1%

Table 8: Region of Company (inside/outside NC Triangle), Doctoral Degree Recipients

	N	%
Other NC	.	0%
Outside NC	1	100%
Triangle	.	0%

Table 9: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

	N	%
Other NC	18	16%
Outside NC	20	18%
Triangle	74	66%

Table 10: Job Title, Doctoral Degree Recipients

	N
Research Assistant Professor	1

Table 11: Job Title, Master's Degree Recipients

	N
Assistant Product Manager	1
Assistant Vice President Consumer Banking LDP	1
Assistant Vice President- Treasury Product Controller	1
Associate Consultant	1
Associate Offering Manager	1
Associate Program Manager	1
Assurance Associate	8
Assurance Staff 1	2
Audit Associate	19
Audit and Assurance Associate	1
Auditor	1
Business Finance Partner	1
CEO	1
Chief Financial Officer	1
Chief of Staff - IT	1

Table 11: Job Title, Master's Degree Recipients, *continued*

	N
Communication Specialist	1
Compliance Manager	1
Consultant	1
Contracts Specialist	1
Core Tax Services Associate	1
Customer Care Advocate	1
Customer Product Support Representative	1
Customer Success Manager	1
Enterprise Architect	1
External Auditor	1
Finance Director	1
Financial Analyst	3
Global Ag Consultant	1
Graduate	1
Human Resources Business Partner	1
Integration Business Lead	1
Internal Audit and Enterprise Risk Management Associate	1
Manager Process Engineering	1
Manager of Marketing and Demand Generation	1
Manager, Computer Systems Validation	1
Manager, Health System Business Development and Strategic Initiatives	1
New Product Development Chemist	1
New Product Launch Manager	1
Nuclear Auxiliary Operator	1

Table 11: Job Title, Master's Degree Recipients, *continued*

	N
Nuclear Reactor Operator Supervisor	1
Offering Manager	1
Principal SW Quality Engineer	1
Product Manager	1
Product Manager-Global Marketing	1
Product Specialist	1
Program Development Manager	1
Project Manager	1
Risk Advisory Staff	1
Risk Assurance Associate	1
Sales Executive	1
Sales Manager	1
Senior Account Executive	1
Senior Business Analyst	1
Senior Business Development Specialist	1
Senior Engineer	1
Senior Marketing Manager	1
Senior Regulatory Affairs Specialist	1
Senior Scientist	1
Senior Technology Liaison	1
Software Engineer	1
Staff	1
Staff Accountant	4
Staff Auditor	3

Table 11: Job Title, Master's Degree Recipients, *continued*

	N
Staff Tax Accountant	1
Supply Chain Lead	1
Supply Chain Manager	1
Supply Relationship Manager	1
Tax Accountant	1
Tax Associate	6
Tax Consultant	2
Tax Staff	1
Technical Training Program Manager	1
Vice President	2

Table 12: Resources Used to Help Get/Locate Job, by Degree Received*

	Doctoral		Masters		PCOM Overall	
	N	%	N	%	N	%
Teaching assistantship	1	100%	1	2%	2	4%
Campus or college career center	0	0%	22	40%	22	39%
Consultation w/NC State Career Counselor/Coach	0	0%	13	24%	13	23%
Applied for job via ePACK	0	0%	19	35%	19	34%
Employer found resume on ePACK	0	0%	6	11%	6	11%
On-campus interviewing	0	0%	26	47%	26	46%
Career fair at NC State	0	0%	14	25%	14	25%
Career fair off campus	0	0%	3	5%	3	5%
Employer info session on campus	0	0%	9	16%	9	16%
Co-op experience	0	0%	1	2%	1	2%
Internship/externship	0	0%	24	44%	24	43%
Research assistantship	0	0%	0	0%	0	0%
Optional Practical Training (OPT)	0	0%	1	2%	1	2%
Student teaching experience	0	0%	0	0%	0	0%
Clinical placement	0	0%	0	0%	0	0%
Volunteer work	0	0%	3	5%	3	5%
Personal/professional connection(s) within the company	0	0%	4	7%	4	7%
NC State faculty member	0	0%	7	13%	7	13%
Professional association (members, conferences, publications, etc.)	0	0%	4	7%	4	7%
Staffing agency	0	0%	0	0%	0	0%
Family/friends/classmates/co-workers	0	0%	6	11%	6	11%
Internet: LinkedIn	0	0%	9	16%	9	16%

	Doctoral		Masters		PCOM Overall	
Internet (Other)	0	0%	1	2%	1	2%
Other	0	0%	4	7%	4	7%

*Respondents could select more than one resource.

**Question was asked of those who indicated they would be employed full-time in a position they had obtained during their graduate program or at the time of graduation (i.e., excluding those who said they would be employed in a position they had obtained prior to beginning their graduate program).

For more information on the Graduate Future Plans Survey contact:

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