# May 2020 Graduate Future Plans Survey College of Design Summary Report

This report presents summary results from the May 2020 Graduate Future Plans Survey for departments and types of degree programs in the College of Design, followed by summary information on employment and further education for the college as a whole.

# Highlights for the College of Design

- 66% of the doctoral and master's students in Design graduating in spring 2020 responded to the survey
- 34% of master's respondents in Design report that they have secured full-time employment for the coming year
- Design graduates with full-time employment report an average salary in the coming year of \$58,864 (median = \$52,500)
- 100% of Design graduates with full-time employment will be working in North Carolina (82% in the Research Triangle Area)
- · 6% of master's students in Design report that they plan to return to graduate/professional school in the coming year
- 100% of master's students in Design with definite plans to graduate/professional school will be attending a school in North Carolina

# **Department Summaries**

The following tables provide summary statistics for May 2020 graduates in the College of Design. Table 1 includes the number of graduate students in the College of Design who graduated in May 2020 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated at the time of the survey that they would be working full-time, as well as the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time. Table 2 and Table 3 provide the same summary statistics for May 2020 graduates in each department in the College of Design, for doctoral graduates and master's graduates, respectively.

## Table 1: College Summary

| College        | Survey     | Survey      | Response | N Full Time | N Grad/Prof | 25th Percentile | Median | 75th Percentile | Average | N Reporting |
|----------------|------------|-------------|----------|-------------|-------------|-----------------|--------|-----------------|---------|-------------|
|                | Population | Respondents | Rate     | Job         | School*     | Salary          | Salary | Salary          | Salary  | Salary      |
| Design Overall | 55         | 36          | 66%      | 12          | 2           | 27,500          | 52,500 | 97,500          | 58,864  | 11          |

## Table 2: Department Summaries, Doctoral Degree Recipients

| Department                                      | Survey<br>Population | Survey<br>Respondents | Response<br>Rate | N Full<br>Time<br>Job | N Grad/Prof<br>School* | 25th<br>Percentile<br>Salary | Median<br>Salary | 75th<br>Percentile<br>Salary | Average<br>Salary | N Reporting<br>Salary |
|-------------------------------------------------|----------------------|-----------------------|------------------|-----------------------|------------------------|------------------------------|------------------|------------------------------|-------------------|-----------------------|
| College of Design<br>Dean's Office              | 2                    | 1                     | 50%              |                       |                        | **                           | **               | **                           | **                |                       |
| Design Doctoral<br>Degree Recipients<br>Overall | 2                    | 1                     | 50%              |                       |                        | **                           | **               | **                           | **                |                       |

\*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

\*\*Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

| Table 3: Departme  | nt Summaries, Master's Degree Rec | cipients |
|--------------------|-----------------------------------|----------|
| Table 5. Departine | at ourmanes, master s begree net  | ipicinto |

| Department                                      | Survey<br>Population | Survey<br>Respondents | Response<br>Rate | N Full<br>Time<br>Job | N Grad/Prof<br>School* | 25th<br>Percentile<br>Salary | Median<br>Salary | 75th<br>Percentile<br>Salary | Average<br>Salary | N Reporting<br>Salary |
|-------------------------------------------------|----------------------|-----------------------|------------------|-----------------------|------------------------|------------------------------|------------------|------------------------------|-------------------|-----------------------|
| Architecture                                    | 12                   | 7                     | 58%              | 2                     |                        | **                           | **               | **                           | **                | 2                     |
| Art and Design                                  | 7                    | 3                     | 43%              | 1                     | 1                      | **                           | **               | **                           | **                | 1                     |
| Graphic & Industrial<br>Design                  | 24                   | 18                    | 75%              | 5                     | 1                      | 27,500                       | 97,500           | 102,500                      | 72,500            | 5                     |
| Landscape<br>Architecture                       | 10                   | 7                     | 70%              | 4                     |                        | **                           | **               | **                           | **                | 3                     |
| Design Master's<br>Degree Recipients<br>Overall | 53                   | 35                    | 66%              | 12                    | 2                      | 27,500                       | 52,500           | 97,500                       | 58,864            | 11                    |

\*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

\*\*Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

# Full-Time Employment (college overall)

### Table 4: Name of Company/Organization, Master's Degree Recipients

|                                                    | Ν |
|----------------------------------------------------|---|
| Arrowhead Building Co.                             | 1 |
| Design Workshop                                    | 1 |
| GAC NIO New Energy Automobile Technology Co., Ltd. | 1 |
| HCL Technolgies                                    | 1 |
| HH Architecture                                    | 1 |
| Hanbury                                            | 1 |
| IBM                                                | 1 |
| Lexercise                                          | 1 |
| N/A                                                | 1 |
| NC State University - Natural Learning Initiative  | 1 |
| Zhongshe Design Co.                                | 1 |
| ndustrial.io                                       | 1 |

### Table 5: Location of Company (state), Master's Degree Recipients

|                | Ν | %    |
|----------------|---|------|
| North Carolina | 9 | 100% |

### Table 6: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

|            | Ζ | %   |  |  |  |
|------------|---|-----|--|--|--|
| Other NC   |   | 0%  |  |  |  |
| Outside NC | 2 | 18% |  |  |  |
| Triangle   | 9 | 82% |  |  |  |

# Table 7: Job Title, Master's Degree Recipients

|                          | Ν |
|--------------------------|---|
| Design Assistant         | 1 |
| Design Researcher        | 1 |
| Designer                 | 3 |
| Industrial Designer      | 1 |
| Landscape Designer       | 2 |
| Lead Artist              | 1 |
| Senior Graphic Designer  | 1 |
| Senior Software Engineer | 1 |

#### Table 8: Resources Used to Help Get/Locate Job, by Degree Received\*

| Table 8: Resources Used to Help Get/Locate Job, by Degree Rec       |   | gn Overall | Ma | asters |
|---------------------------------------------------------------------|---|------------|----|--------|
|                                                                     | Ν | %          | Ν  | %      |
| Personal/professional connection(s) within the company              | 4 | 50%        | 4  | 50%    |
| Family/friends/classmates/co-workers                                | 4 | 50%        | 4  | 50%    |
| Internship/externship                                               | 3 | 38%        | 3  | 38%    |
| Campus or college career center                                     | 2 | 25%        | 2  | 25%    |
| On-campus interviewing                                              | 2 | 25%        | 2  | 25%    |
| Career fair at NC State                                             | 2 | 25%        | 2  | 25%    |
| Co-op experience                                                    | 2 | 25%        | 2  | 25%    |
| NC State faculty member                                             | 2 | 25%        | 2  | 25%    |
| Internet: LinkedIn                                                  | 2 | 25%        | 2  | 25%    |
| Internet (Other)                                                    | 1 | 13%        | 1  | 13%    |
| Consultation w/NC State Career Counselor/Coach                      | 0 | 0%         | 0  | 0%     |
| Applied for job via ePACK                                           | 0 | 0%         | 0  | 0%     |
| Employer found resume on ePACK                                      | 0 | 0%         | 0  | 0%     |
| Career fair off campus                                              | 0 | 0%         | 0  | 0%     |
| Employer info session on campus                                     | 0 | 0%         | 0  | 0%     |
| Teaching assistantship                                              | 0 | 0%         | 0  | 0%     |
| Research assistantship                                              | 0 | 0%         | 0  | 0%     |
| Optional Practical Training (OPT)                                   | 0 | 0%         | 0  | 0%     |
| Student teaching experience                                         | 0 | 0%         | 0  | 0%     |
| Clinical placement                                                  | 0 | 0%         | 0  | 0%     |
| Volunteer work                                                      | 0 | 0%         | 0  | 0%     |
| Professional association (members, conferences, publications, etc.) | 0 | 0%         | 0  | 0%     |

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#### Table 8: Resources Used to Help Get/Locate Job, by Degree Received\*, continued

|                 | Desi | gn Overall | Masters |     |  |
|-----------------|------|------------|---------|-----|--|
|                 | Ν    | %          | Ν       | %   |  |
| Staffing agency | 0    | 0%         | 0       | 0%  |  |
| Other           | 1    | 13%        | 1       | 13% |  |

\*Respondents could select more than one resource. \*\*Question was asked of those who indicated they would be employed full-time in a position they had obtained during their graduate program or at the time of graduation (i.e., excluding those who said they would be employed in a position they had obtained prior to beginning their graduate program).

# Further Education (college overall)

## Table 9: Status for Further Graduate/Professional School Attendance, Master's Degree Recipients (among those planning to attend)

|                                                         | Ν | %   |
|---------------------------------------------------------|---|-----|
| Am already enrolled and pursuing the degree             | • | 0%  |
| Have applied, but not yet been accepted                 | 1 | 50% |
| Have been accepted and know where I'm going             | 1 | 50% |
| Have been accepted but undecided                        |   | 0%  |
| Have not applied but plan to do so within the next year |   | 0%  |

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

### Table 10: Name of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

|                     | Ν |
|---------------------|---|
| NC State University | 1 |

# Table 11: Location of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

|                | Ζ | %    |
|----------------|---|------|
| North Carolina | 1 | 100% |

# Table 12: Type of Degree Pursuing, Master's Degree Recipients\*

|              | Ν | %    |
|--------------|---|------|
| Master's     | 0 | 0%   |
| Doctoral     | 1 | 100% |
| Professional | 0 | 0%   |
| Other        | 0 | 0%   |

\*Respondents could select more than one degree.

| Table 13: Doctoral Degree Pursuing, Master's Degree Recipients |
|----------------------------------------------------------------|
|----------------------------------------------------------------|

|     | Ν |  |
|-----|---|--|
| PhD | 1 |  |

Table 14: Academic Program, Master's Recipients\*

|        | Ν |
|--------|---|
| Design | 1 |

### For more information on the Graduate Future Plans Survey contact:

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December, 2020