

May 2019 Graduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2019 Graduate Future Plans Survey for departments and types of degree programs in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 59% of the master's students in PCOM graduating in spring 2019 responded to the survey
- 85% of master's respondents in PCOM report that they have secured full-time employment for the coming year
- PCOM master's graduates with full-time employment report an average salary in the coming year of \$79,975 (median = \$62,500)
- 82% of master's graduates with full-time employment will be working in North Carolina (58% in the Research Triangle Area)
- 5% of master's students in PCOM report that they plan to return to graduate/professional school in the coming year

Department Summaries

The following table provides summary statistics for May 2019 graduates in the Poole College of Management. The table includes the number of graduate students in the Poole College of Management who graduated in May 2019 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated that at the time of the survey they would be working full-time and the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time.

Table 1: Department Summaries, Master's Degree Recipients

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	94	55	59%	52	.	52,500	52,500	57,500	56,442	52
Business Management	107	64	60%	50	5	77,500	102,500	132,500	106,064	47
Economics	6	2	33%	1	1	**	**	**	**	1
PCOM Master's Degree Recipients Overall	207	121	59%	103	6	52,500	62,500	102,500	79,975	100

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization, Master's Degree Recipients

	N
AIG	1
Accenture Federal Services	1
Adam Shay CPA, PLLC	1
AvidXchange	1
BASF Corporation	1
BDO USA, LLP	1
BOA	1
Bank of America	1
Belk, Inc.	1
Bernard Robinson and Company	2
Biomerieux	1
Blackman & Sloop, CPAs	1
Blaze Advisors LLC	1
Blue Cross Blue Shield	1
Bluebird Bio	1
Cesta Inc	1
Cherry Bekaert	2
CliftonLarsonAllen (CLA)	1
Compass Surgical Partners	1
DHG	2
Deloitte	7
Dixon Hughes Goodman	3

Table 2: Name of Company/Organization, Master's Degree Recipients, *continued*

	N
Duke Energy	1
EY	8
Eaton	1
Elliott Davis PLLC	3
Fidelity Investments	1
Grifols Therapeutics	1
Hanesbrands	1
Honeywell	1
IBM	3
IQVIA	1
Intellimicro	1
Johnson Lambert	5
KPMG	5
Liggett Vector Brands	1
Lowe's	1
MedThink SciCom	1
MetLife	1
N/A	1
NC State University	2
NetApp	1
Ohio University	1
PRA Health Sciences	1
Personify	1
PricewaterhouseCoopers	5
RSM	4

Table 2: Name of Company/Organization, Master's Degree Recipients, *continued*

	N
RTI International	1
Red Hat	1
Solta Medical	1
Synechron	1
Syneos Health	1
The Hershey Company	1
Thomas, Judy & Tucker PA	1
UNC Healthcare	1
US Army	4
US Navy	2
Web2Market	1
Wells Fargo	1
Williams Overman Pierce	1

Table 3: Location of Company (state), Master's Degree Recipients

	N	%
North Carolina	84	82%
District of Columbia	3	3%
Virginia	3	3%
New York	2	2%
California	1	1%
Illinois	1	1%
Kentucky	1	1%
Ohio	1	1%
Pennsylvania	1	1%
South Carolina	1	1%

Table 3: Location of Company (state), Master's Degree Recipients, *continued*

	N	%
Tennessee	1	1%
Utah	1	1%
Washington	1	1%
Not applicable - working remotely	1	1%

Table 4: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

	N	%
Triangle	59	58%
Other NC	24	24%
Outside NC	19	19%

Table 5: Job Title, Master's Degree Recipients

	N
Account Executive	1
Accountant	3
Accounting Tax Associate	1
Advisory Associate	1
Assistant Marketing Manager	1
Associate	1
Associate - Entry Level Tax	1
Associate Auditor	1
Associate Director	1
Associate Offering Manager	1
Associate Product Manager	1
Assurance Associate	1
Audit Associate	11

Table 5: Job Title, Master's Degree Recipients, *continued*

	N
Audit Staff	4
Auditor	1
Brand Manager	1
Business Development Manager	1
CISO	1
Chief of Staff	1
Commercial Credit Specialist	1
Consultant	1
Data Analyst	1
Digital Analyst	1
Digital Strategy Intern, Digital Medicine Innovation Internship Program	1
Director of Business Insights Development	1
Director of Business Operations	1
Drirector of Generial Department	1
Federal Audit Associate	1
First Year Audit Associate	1
First Year Consultant	1
Foreign Military Sales Advisor	1
Forensic Advisor	1
Global Engagement Manager	1
Logistics Officer	1
Manager of Finance & Technology	1
Manager, Financial Operations & Compliance	1
Marketing Manager	1

Table 5: Job Title, Master's Degree Recipients, continued

	N
Marketing Specialist	1
Materials Planner, Supply Chain	1
Offering Manager	1
Operations Officer, Logistics Technology	1
President	1
Product Development Manager	1
Product Manager	2
Program Manager	1
Psychological Operations Officer	1
Quality Associate II	1
Risk Advisory Consultant	2
Risk Analysis Specialist II	1
Securities Analyst	1
Senior Analyst	1
Senior Audit Manager Or Senior Data Scientist	1
Senior Auditor	1
Senior Data Integration Modeler	1
Senior Director	1
Senior Manager	1
Software Architect	1
Software Engineer	1
Staff Accountant	4
Staff Associate	2
Staff Auditor	3
Staff Tax Accountant	1

Table 5: Job Title, Master's Degree Recipients, *continued*

	N
Strategic Pricing Intern	1
Student	1
Supply Chain Leadership Development Program	1
Tax Associate	7
Tax Staff	2
Tax Staff Accountant II	1
Tax Technology and Transformation Associate	1
VP Sales	1
Vice President	1
Vice President for University Communications and Marketing	1
Wholesale Renewable Manager III	1

Table 6: Resources Used to Help Get/Locate Job, Master's Degree Recipients*

	Master's	
	N	%
Campus or college career center	21	33%
On-campus interviewing	21	33%
Internship/externship	17	27%
Applied for job via ePACK	16	25%
Consultation w/ NCSU Career Counselor/Coach	13	20%
Personal/professional connection(s) within the company	13	20%
Internet: LinkedIn	12	19%
NC State faculty member	11	17%
Career fair at NC State	10	16%
Employer info session on campus	7	11%
Family/friends/classmates/co-workers	7	11%
Employer found resume on ePACK	6	9%
Internet (Other)	2	3%
Career fair off campus	1	2%
Optional Practical Training (OPT)	1	2%
Professional association (members, conferences, publications, etc.)	1	2%
Staffing agency	1	2%
Co-op experience	0	0%
Student teaching experience	0	0%
Clinical placement	0	0%
Volunteer work	0	0%
Other	7	11%

*Respondents could select more than one resource.

**Question was asked of those who indicated they would be employed full-time in a position they had obtained during their graduate program or at the time of graduation (i.e., excluding those who said they would be employed in a position they had obtained prior to beginning their graduate program).

Further Education (college overall)

Table 7: Status for Further Graduate/Professional School Attendance, Master's Degree Recipients (among those planning to attend)

	N	%
Am already enrolled and pursuing the degree	1	17%
Have been accepted and know where I'm going	.	0%
Have been accepted but undecided	.	0%
Have applied, but not yet been accepted	.	0%
Have not applied but plan to do so within the next year	5	83%

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

Table 8: Name of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

	N
Georgia Tech	1

Table 9: Location of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

	N	%
Georgia	1	100%

Table 10: Type of Degree Pursuing, Master's Degree Recipients*

	N	%
Master's	1	100%
Doctoral	0	0%
Professional	0	0%
Other	0	0%

*Respondents could select more than one degree.

Table 11: Master's Degree Pursuing, Master's Degree Recipients

	N
MS	1

Table 12: Academic Program, Master's Recipients*

	N
Analytics	1

*Academic program has not been cleaned. Responses are verbatim.

For more information on the Graduate Future Plans Survey contact:

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