December 2019 Graduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the December 2019 Graduate Future Plans Survey for departments and types of degree programs in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 54% of the doctoral and master's students in PCOM graduating in fall 2019 responded to the survey
- 80% of master's respondents in PCOM report that they have secured full-time employment for the coming year
- PCOM graduates with full-time employment report an average salary in the coming year of \$100,671 (median = \$97,500)
- 80% of PCOM graduates with full-time employment will be working in North Carolina (57% in the Research Triangle Area)
- 7% of master's students in PCOM report that they plan to return to graduate/professional school in the coming year
- 100% of master's students in PCOM with definite plans to graduate/professional school will be attending a school in North Carolina

Department Summaries

The following tables provide summary statistics for December 2019 graduates in the Poole College of Management. Table 1 includes the number of graduate students in the Poole College of Management who graduated in December 2019 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated at the time of the survey that they would be working full-time, as well as the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time. Table 2 and Table 3 provide the same summary statistics for December 2019 graduates in each department in the Poole College of Management, for doctoral graduates and master's graduates, respectively.

Table 1: College Summary

College	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
PCOM Overall	110	59	54%	47	4	82,500	97,500	132,500	100,671	41

Table 2: Department Summaries, Master's Degree Recipients

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	1	1	100%	1		**	**	**	**	1
Business Management	59	42	71%	38	2	92,500	112,500	147,500	111,324	34
Economics	4	2	50%	1	1	**	**	**	**	1
Poole College of Management	46	14	30%	7	1	32,500	47,500	52,500	46,500	5
PCOM Master's Degree Recipients Overall	110	59	54%	47	4	82,500	97,500	132,500	100,671	41

^{*}Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going, as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

^{**}Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 3: Name of Company/Organization, Master's Degree Recipients

	N
Advance Auto Parts	1
AmeriHealth Caritas North Carolina	1
Arauco	1
Armacell LLC	1
Associa	1
Atos IT Solution and Services (Siemens Healthineers)	1
BASF	1
Bausch Health - Solta Medical	1
Beckett Boutique	1
Cartier	1
Cisco Systems	2
Compunetix	1
Credit Suisse	1
Dude Solutions	1
Duke Energy	1
Duke University Health System	1
Fidelity Investments	2
Freudenberg Performance Materials	1
GEP Worldwide	1
General Dynamics Mission Systems	1
GlaxoSmithKline	1
Guerbet	1

Table 3: Name of Company/Organization, Master's Degree Recipients, continued

	N
Hewlett Packard	1
Hualue Think-tank	1
Infor	1
Ingersoll Rand	1
KBR	1
Merck	1
Midnight 00	1
NC State University	1
Next Century Spirits / Tethis	1
Nordstrom	1
Novo Nordisk	1
Pfizer Inc.	1
RTI International	1
Schneider Electric	1
Siemens	1
The Integer Group	1
UNC Hospitals	1
USAA Federal Savings Bank	1
United States Marine Corps	1

Table 4: Location of Company (state), Master's Degree Recipients

	N	%
North Carolina	35	80%
South Carolina	2	5%
Texas	2	5%
Florida	1	2%
New York	1	2%
Pennsylvania	1	2%
Not applicable - multiple states	1	2%
Washington	1	2%

Table 5: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

	Ν	%
Triangle	26	57%
Other NC	8	17%
Outside NC	12	26%

Table 6: Job Title, Master's Degree Recipients

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	Ν
Account Executive	1
Account Manager	1
Accounting Staff	1
Area Vice President	1
Assistant Vice President / Divisional Chief Financial Officer	1
Business Analytics Specialist	1
Business Officer	1
Communication Coordinator	1
Compliance Manager	1

Table 6: Job Title, Master's Degree Recipients, continued

Table 6. 600 Title, master 3 Degree Recipients, commuted	N
Continuous Improvement Manager	1
Controller	1
Director, Digital Platforms	1
Director, Real Estate Lending Operational Governance	1
Enterprise Account Manager	1
Financial Analyst	1
Global Supply Analyst	1
HR Director	1
Implementation Consultant	1
Manager, Quality Assurance	1
Market Development Manager	1
Market Manager	1
Marketing & Communication Assistant	1
Marketing Coordinator and Administrative Assistant	1
Merchant in Training	1
Officer Selection Officer	1
Operations Superintendent	1
Program Manager	1
Project Manager	2
Researcher	1
Senior Associate	1
Senior Business Analyst	1
Senior Category Strategy Manager	1
Senior Director	1
Senior Financial Analyst	1

Table 6: Job Title, Master's Degree Recipients, continued

	N
Senior Information Analyst	1
Senior Project Manager	2
Senior Quality Assurance Specialist II	1
Senior Supply Chain Analyst	1
Senior Technical Leader	1
Store Manager	1
Technical Leader	1
Technical Project Manager	1
Vice President	1
Wellness Attendant	1

Table 7: Resources Used to Help Get/Locate Job, by Degree Received*

	PCOM	Overall	Ma	sters
	N	%	N	%
Personal/professional connection(s) within the company	9	38%	9	38%
Internet: LinkedIn	8	33%	8	33%
Consultation w/ NCSU Career Counselor/Coach	4	17%	4	17%
Campus or college career center	2	8%	2	8%
Internship/externship	2	8%	2	8%
Family/friends/classmates/co-workers	2	8%	2	8%
On-campus interviewing	1	4%	1	4%
Employer info session on campus	1	4%	1	4%
Optional Practical Training (OPT)	1	4%	1	4%
Internet (Other)	1	4%	1	4%
Applied for job via ePACK	0	0%	0	0%
Employer found resume on ePACK	0	0%	0	0%
Career fair at NC State	0	0%	0	0%
Career fair off campus	0	0%	0	0%
Co-op experience	0	0%	0	0%
Student teaching experience	0	0%	0	0%
Clinical placement	0	0%	0	0%
Volunteer work	0	0%	0	0%
NC State faculty member	0	0%	0	0%
Professional association (members, conferences, publications, etc.)	0	0%	0	0%
Staffing agency	0	0%	0	0%
Other	1	4%	1	4%

^{*}Respondents could select more than one resource.

^{**}Question was asked of those who indicated they would be employed full-time in a position they had obtained during their graduate program or at the time of graduation (i.e., excluding those who said they would be employed in a position they had obtained prior to beginning their graduate program).

Further Education (college overall)

Table 8: Status for Further Graduate/Professional School Attendance, Master's Degree Recipients (among those planning to attend)

	N	%
Am already enrolled and pursuing the degree	1	25%
Have been accepted and know where I'm going		0%
Have been accepted but undecided		0%
Have applied, but not yet been accepted	1	25%
Have not applied but plan to do so within the next year	2	50%

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

Table 9: Name of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

	Z
NC State University	1

Table 10: Location of Graduate/Professional School Students Will be Attending, Master's Degree Recipients

	Ν
North Carolina	1

Table 11: Type of Degree Pursuing, Master's Degree Recipients*

	N	%
Master's	1	100%
Doctoral	0	0%
Professional	0	0%
Other	0	0%

^{*}Respondents could select more than one degree.

Table 12: Master's Degree Pursuing, Master's Degree Recipients

	Ζ
MAC	1

Table 13: Academic Program, Master's Recipients*

	N
MAC	1

^{*}Academic program has not been cleaned. Responses are verbatim.

For more information on the Graduate Future Plans Survey contact:

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