

May 2018 Graduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the May 2018 Graduate Future Plans Survey for departments and types of degree programs in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 58% of the doctoral and master's students in PCOM graduating in May 2018 responded to the survey
- 100% of doctoral respondents and 83% of master's respondents in PCOM report that they have secured full-time employment for the coming year
- PCOM graduates with full-time employment (excluding internships) report an average salary in the coming year of \$82,767 (median = \$77,500)
- 76% of PCOM graduates with full-time employment will be working in North Carolina (57% in the Research Triangle Area)
- 6% of master's students in PCOM report that they plan to return to graduate/professional school in the coming year
- 80% of master's students in PCOM with definite plans to graduate/professional school will be attending a school in North Carolina

Department Summaries

The following two tables provide summary statistics for May 2018 graduates in the Poole College of Management. Table 1 includes the number of graduate students in each department in the Poole College of Management who graduated in May 2018 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated at the time of the survey that they would be working full-time, as well as the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time. Table 2 provides the same summary statistics for May 2018 graduates in the Poole College of Management by the type of degree program from which they graduated (i.e., doctoral or master's).

Table 1: Department Summaries

| Department | Survey Population | Survey Respondents | Response Rate | N Full Time Job | N Grad/Prof School* | 25th Percentile Salary | Median Salary | 75th Percentile Salary | Average Salary | N Reporting Salary |
|---------------------|-------------------|--------------------|---------------|-----------------|---------------------|------------------------|---------------|------------------------|----------------|--------------------|
| Accounting | 88 | 48 | 55% | 45 | 1 | 52,500 | 52,500 | 57,500 | 55,000 | 44 |
| Business Management | 127 | 77 | 61% | 62 | 3 | 87,500 | 102,500 | 117,500 | 102,672 | 58 |
| Economics | 10 | 5 | 50% | 1 | 4 | ** | ** | ** | ** | 1 |
| PCOM Overall | 225 | 130 | 58% | 108 | 8 | 52,500 | 77,500 | 107,500 | 82,767 | 103 |

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Table 2: Degree Summaries

| Degree | Survey Population | Survey Respondents | Response Rate | N Full Time Job | N Grad/Prof School* | 25th Percentile Salary | Median Salary | 75th Percentile Salary | Average Salary | N Reporting Salary |
|--------------|-------------------|--------------------|---------------|-----------------|---------------------|------------------------|---------------|------------------------|----------------|--------------------|
| Doctoral | 3 | 2 | 67% | 2 | . | ** | ** | ** | ** | 2 |
| Master's | 222 | 128 | 58% | 106 | 8 | 52,500 | 72,500 | 107,500 | 81,856 | 101 |
| PCOM Overall | 225 | 130 | 58% | 108 | 8 | 52,500 | 77,500 | 107,500 | 82,767 | 103 |

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those degree programs with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 3: Name of Company/Organization, Doctoral Degree Recipients

| | N |
|-------------|---|
| Bates White | 1 |
| Target | 1 |

Table 4: Name of Company/Organization, Master's Degree Recipients

| | N |
|---|---|
| 3Pillar Global | 1 |
| ABB | 1 |
| AKG of America, Inc. | 1 |
| AT&T | 1 |
| Allied Reliability | 1 |
| Altria Client Services | 1 |
| American Tower | 1 |
| Ancestry.com | 1 |
| Association of International Certified Professional Accountants | 1 |
| Astellas Pharma | 1 |
| BASF | 1 |
| BD | 1 |
| BDO | 5 |
| Bank of America | 1 |
| Biogen | 1 |
| Blackman & Sloop, CPA | 2 |
| Brasfield & Gorrie, LLC | 1 |
| C Spire | 1 |
| Charter Communications/Spectrum | 1 |
| Cherry Baekert | 3 |

Table 4: Name of Company/Organization, Master's Degree Recipients, *continued*

| | N |
|---------------------------|---|
| Cisco Systems | 5 |
| CliftonLarsonAllen LLP | 1 |
| Cree | 1 |
| Deloitte | 6 |
| Delta Gypsum LLC | 1 |
| Dixon Hughes Goodman, LLP | 2 |
| Duke University | 1 |
| EPRI | 1 |
| Eaton Corporation | 1 |
| Eli Global | 1 |
| Elliott Davis | 2 |
| Ernst & Young | 6 |
| Fidelity Investments | 1 |
| First Citizens Bank | 1 |
| Fujifilm | 1 |
| GSK | 1 |
| Globant llc | 1 |
| Grant Thornton | 2 |
| Hortonworks | 1 |
| IBM | 1 |
| Johnson & Johnson | 1 |
| Johnson Lambert | 3 |
| KPMG | 3 |
| Lenovo | 1 |
| Lincoln Financial Group | 1 |
| Little | 1 |
| Metabolon | 1 |

Table 4: Name of Company/Organization, Master's Degree Recipients, *continued*

| | N |
|-----------------------------|---|
| Myers & Stauffer LC | 1 |
| PPD | 1 |
| Paragon, Inc | 1 |
| PwC | 4 |
| RSM | 3 |
| Red Hat | 1 |
| Reliance Construction | 1 |
| Samtec Inc | 1 |
| Sealed Air Corp | 1 |
| Siemens | 1 |
| TIAA | 1 |
| Thomas, Judy, and Tucker PA | 1 |
| UDM Systems, LLC | 1 |
| UNC Healthcare | 1 |
| US Army | 6 |
| US Navy | 2 |
| Universal Corporation | 1 |
| Wells Fargo | 1 |

Table 5: Location of Company (state), Doctoral Degree Recipients

| | N | % |
|----------------------|---|-----|
| District of Columbia | 1 | 50% |
| Minnesota | 1 | 50% |

Table 6: Location of Company (state), Master's Degree Recipients

| | N | % |
|----------------------|----|-----|
| North Carolina | 79 | 77% |
| Virginia | 8 | 8% |
| California | 3 | 3% |
| Texas | 1 | 1% |
| Utah | 1 | 1% |
| Pennsylvania | 1 | 1% |
| Massachusetts | 1 | 1% |
| Mississippi | 1 | 1% |
| Ohio | 1 | 1% |
| New Jersey | 1 | 1% |
| Georgia | 1 | 1% |
| Arizona | 1 | 1% |
| Kansas | 1 | 1% |
| District of Columbia | 1 | 1% |
| Not sure | 1 | 1% |

Table 7: Region of Company (inside/outside NC Triangle), Doctoral Degree Recipients

| | N | % |
|------------|---|------|
| Triangle | . | 0% |
| Other NC | . | 0% |
| Outside NC | 2 | 100% |

Table 8: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

| | N | % |
|------------|----|-----|
| Triangle | 60 | 58% |
| Other NC | 18 | 17% |
| Outside NC | 25 | 24% |

Table 9: Job Title, Doctoral Degree Recipients

| | N |
|---|---|
| Economist | 1 |
| Senior Manager - Inventory Intelligence | 1 |

Table 10: Job Title, Master's Degree Recipients

| | N |
|-------------------------------------|----|
| Administrative Director of Research | 1 |
| Army | 1 |
| Asset Manager | 1 |
| Associate | 2 |
| Associate Director | 1 |
| Associate Offering Manager | 1 |
| Assurance Associate | 2 |
| Audit | 1 |
| Audit Assistant | 2 |
| Audit Associate | 15 |
| Audit Staff I | 1 |
| Audit Staff Y1 | 1 |
| Auditor | 2 |
| Business Analytics Specialist | 1 |
| Business Financial Management | 1 |
| Business Strategy Manager | 1 |
| Captain | 1 |
| Chief of Supply Chain Management | 1 |
| Civil Engineer Corps Officer | 1 |
| Clinical Research Associate | 1 |
| Consultant | 1 |
| Corporate Finance | 1 |

Table 10: Job Title, Master's Degree Recipients, *continued*

| | N |
|--|---|
| Digital & Innovation Specialist | 1 |
| Digital Planner | 1 |
| Director - Government Affairs | 1 |
| Director of Operations | 1 |
| Director, International Liaison | 1 |
| Director, Software Development and Engineering | 1 |
| Executive LDP | 1 |
| Field Service Manager | 1 |
| Finance and Accounting Officer | 1 |
| Global Procurement Category Manager | 1 |
| HR Generalist | 1 |
| HR Manager | 1 |
| Human Resource Manager | 1 |
| IT Manager | 1 |
| Infantry Officer | 1 |
| Internal Auditor | 1 |
| Investment Analyst | 1 |
| Manager of Marketing and Engineering | 1 |
| Market Research Analyst | 1 |
| Marketing Manager | 1 |
| Materials Scientist | 1 |
| Officer | 1 |
| Partner Support Manager | 1 |
| Principal Product Manager | 1 |
| Product Manager | 1 |
| Product Marketing Manager | 1 |
| Product and Process Supply Chain Analyst | 1 |

Table 10: Job Title, Master's Degree Recipients, *continued*

| | N |
|--|---|
| Program Manager | 1 |
| Project Accountant | 1 |
| Project Manager | 1 |
| Risk Advisory Consultant | 1 |
| Risk Assurance Associate | 1 |
| SAP Business Process Analyst | 1 |
| Sales Executive | 1 |
| Scientist | 1 |
| Senior Accountant | 1 |
| Senior Digital Architect | 1 |
| Senior Investment Accountant | 1 |
| Senior Professional Representative | 1 |
| Senior Project Accountant | 1 |
| Senior Project Manager | 1 |
| Senior Specialist Quality Compliance | 1 |
| Senior Supervisor | 1 |
| Senior Technical Leader | 1 |
| Southeast Assurance Staff I | 1 |
| Staff Accountant | 5 |
| Staff Auditor | 3 |
| Supply Chain Design and Optimization Analyst | 1 |
| Supply Chain Leadership Development Program | 1 |
| Supply Chain Manager | 1 |
| Tax Associate | 3 |
| Tax Staff | 2 |
| Tax Staff I | 1 |
| Technical Leader - Services | 1 |

Table 10: Job Title, Master's Degree Recipients, *continued*

| | N |
|--------------------------|---|
| VP | 1 |
| VP of Global Engineering | 1 |

Table 11: Resources Used to Help Get/Locate Job, by Degree Received*

| | PCOM Overall | | Doctoral | | Master's | |
|---|--------------|-----|----------|-----|----------|-----|
| | N | % | N | % | N | % |
| On-campus interviewing | 29 | 27% | 0 | 0% | 29 | 27% |
| Campus or college career center | 27 | 25% | 0 | 0% | 27 | 25% |
| Applied for job via ePACK | 25 | 23% | 0 | 0% | 25 | 24% |
| Internship/externship | 25 | 23% | 0 | 0% | 25 | 24% |
| Consultation w/ NCSU Career Counselor/Coach | 18 | 17% | 0 | 0% | 18 | 17% |
| Personal/professional connection(s) within the company | 17 | 16% | 0 | 0% | 17 | 16% |
| Internet: LinkedIn | 15 | 14% | 1 | 50% | 14 | 13% |
| Employer info session on campus | 11 | 10% | 0 | 0% | 11 | 10% |
| Career fair at NC State | 10 | 9% | 0 | 0% | 10 | 9% |
| NC State faculty member | 9 | 8% | 0 | 0% | 9 | 8% |
| Family/friends/classmates/co-workers | 8 | 7% | 0 | 0% | 8 | 8% |
| Employer found resume on ePACK | 3 | 3% | 0 | 0% | 3 | 3% |
| Professional association (members, conferences, publications, etc.) | 3 | 3% | 0 | 0% | 3 | 3% |
| Co-op experience | 2 | 2% | 0 | 0% | 2 | 2% |
| Internet (Other) | 2 | 2% | 0 | 0% | 2 | 2% |
| Career fair off campus | 1 | 1% | 0 | 0% | 1 | 1% |
| Optional Practical Training (OPT) | 1 | 1% | 0 | 0% | 1 | 1% |
| Volunteer work | 1 | 1% | 0 | 0% | 1 | 1% |
| Staffing agency | 1 | 1% | 0 | 0% | 1 | 1% |
| Student teaching experience | 0 | 0% | 0 | 0% | 0 | 0% |
| Clinical placement | 0 | 0% | 0 | 0% | 0 | 0% |
| Other | 6 | 6% | 0 | 0% | 6 | 6% |

*Respondents could select more than one resource.

**Question was asked of those who indicated they would be employed full-time in a position they had obtained during their graduate program or at the time of graduation (i.e., excluding those who said they would be employed in a position they had obtained prior to beginning their graduation program).

Further Education (college overall)

Table 12: Status for Further Graduate/Professional School Attendance, Master's Degree Recipients (among those planning to attend)

| | N | % |
|---|---|-----|
| Am already enrolled and pursuing the degree | 4 | 50% |
| Have been accepted and know where I'm going | 1 | 13% |
| Have been accepted but undecided | 1 | 13% |
| Have applied, but not yet been accepted | . | 0% |
| Have not applied but plan to do so within the next year | 2 | 25% |

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

Table 13: Name of Graduate/Professional School Students will be Attending, Master's Degree Recipients

| | N |
|---------------------------|---|
| Michigan State University | 1 |
| NC State University | 4 |

Table 14: Location of Graduate/Professional School Students will be Attending, Master's Degree Recipients

| | N | % |
|----------------|---|-----|
| North Carolina | 4 | 80% |
| Michigan | 1 | 20% |

*Respondents could select more than one degree.

Table 15: Type of Degree Pursuing, Master's Degree Recipients*

| | N | % |
|--------------|---|-----|
| Master's | 1 | 20% |
| Doctoral | 4 | 80% |
| Professional | 0 | 0% |
| Other | 0 | 0% |

*Respondents could select more than one degree.

Table 16: Master's Degree Pursuing, Master's Degree Recipients

| | |
|----|---|
| | N |
| MS | 1 |

Table 17: Doctoral Degree Pursuing, Master's Degree Recipients

| | |
|-----|---|
| | N |
| PhD | 4 |

Table 18: Academic Program, Master's Recipients*

| | N |
|-------------------------|---|
| 2018 | 1 |
| Economics | 3 |
| M.S. Marketing Research | 1 |

*Academic program has not been cleaned. Responses are verbatim.

For more information on the Graduate Future Plans Survey contact:

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