

December 2018 Graduate Future Plans Survey Poole College of Management Summary Report

This report presents summary results from the December 2018 Graduate Future Plans Survey for departments in the Poole College of Management, followed by summary information on employment and further education for the college as a whole.

Highlights for the Poole College of Management

- 48% of the master's students in PCOM graduating in fall 2018 responded to the survey
- PCOM graduates with full-time employment report an average salary in the coming year of \$95,648 (median = \$97,500)
- 75% of PCOM graduates with full-time employment will be working in North Carolina (54% in the Research Triangle Area)
- 6% of master's students in PCOM report that they plan to return to graduate/professional school in the coming year

Department Summaries

The following table provides summary statistics for December 2018 graduates in the Poole College of Management. The table includes the number of graduate students in the Poole College of Management who graduated in December 2018 and the number of those students who submitted the Graduate Future Plans Survey. It also includes the number of students who indicated at the time of the survey that they would be working full-time, as well as the number of those who indicated they were either pursuing or planning to pursue another graduate or professional degree in the coming year. Finally, it includes summary statistics on the self-reported salaries of those who reported that they would be employed full-time.

Table 2: Department Summaries, Master's Degree Recipients

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Poole College of Management Dean's Office	40	10	25%	5	1	50,000	57,500	65,000	57,500	4
Accounting	6	5	83%	2	.	**	**	**	**	2
Business Management	58	34	59%	21	2	97,500	102,500	122,500	108,500	20
Economics	1	1	100%	1	.	**	**	**	**	1
PCOM Overall	105	50	48%	29	3	67,500	97,500	107,500	95,648	27

*Includes all students planning on going to graduate/professional school in the coming year for another degree, including those who were currently enrolled as of the time of the survey or who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

**Statistics on salary information for those departments with fewer than 4 respondents reporting their salary have been excluded from the table.

Full-Time Employment (college overall)

Table 3: Name of Company/Organization, Master's Degree Recipients

	N
ADT	1
Apeel Sciences	1
BCBSNC	1
BD	1
Bayer	1
CAA-GBG Global Brands Group	1
Caterpillar, Inc	1
CipherHealth	1
Copernicus Group IRB	1
Department of Revenue	1
Duke Energy	1
Duke University	1
Eaton	1
Erie Insurance	1
Global Brands Group	1
KPMG	2
Lenovo	1
Louis Vuitton	1
NC State University	1
NNE	1
NorthState	1
Nutrien	1

Table 3: Name of Company/Organization, Master's Degree Recipients, *continued*

	N
Peter Millar	1
Syneos Health	1
UnitedHealth Group	1
Verdesian Life Sciences	1
Walt Disney World	1

Table 4: Location of Company (state), Master's Degree Recipients

	N	%
North Carolina	21	75%
New York	2	7%
California	1	4%
Colorado	1	4%
Ohio	1	4%
Pennsylvania	1	4%
Florida	1	4%

Table 5: Region of Company (inside/outside NC Triangle), Master's Degree Recipients

	N	%
Triangle	15	54%
Other NC	6	21%
Outside NC	7	25%

Table 6: Job Title, Master's Degree Recipients

	N
Advisory Associate	1
Analyst	1

Table 6: Job Title, Master's Degree Recipients, *continued*

	N
Assistant Director, Corporate Risk Management	1
Associate Director Corporate CAE	1
Associate Vice Provost for Enrollment Systems and Operations	1
B2b Strategic Planner	1
Brand Management Assistant	1
Business Systems Analyst	1
Capital Projects Analyst	1
Client Relations Associate	1
Customer Insights Manager	1
Data Integration Analyst	1
Executive Vice President & Chief Marketing Officer	1
Financial Analyst	1
IT Architect	1
IT Manager	1
Lead Construction Manager	1
Logistics Specialist	1
Marketing Strategy Intern	1
Project Engineer	1
Project Manager	1
Sales & Business Lead Bayer Digital Pest Management	1
Sales Representative	1
Senior Engineer – Design	1
Senior Regulatory Affairs Manager	1
Small Business Sales Representative	1

Table 6: Job Title, Master's Degree Recipients, *continued*

	N
Tax Associate	1
Vice President of Sales	1

Table 7: Resources Used to Help Get/Locate Job

	Master's	
	N	%
Internet: LinkedIn	10	59%
Consultation w/ NCSU Career Counselor/Coach	7	41%
Family/friends/classmates/co-workers	5	29%
Personal/professional connection(s) within the company	4	24%
Campus or college career center	3	18%
Internship/externship	3	18%
Employer info session on campus	2	12%
NC State faculty member	2	12%
Professional association (members, conferences, publications, etc.)	2	12%
Internet (Other)	2	12%
Applied for job via ePACK	1	6%
Employer found resume on ePACK	1	6%
On-campus interviewing	1	6%
Volunteer work	1	6%
Staffing agency	1	6%
Career fair at NC State	0	0%
Career fair off campus	0	0%
Co-op experience	0	0%

Table 7: Resources Used to Help Get/Locate Job*, continued

	Master's	
	N	%
Optional Practical Training (OPT)	0	0%
Student teaching experience	0	0%
Clinical placement	0	0%
Other	1	6%

*Respondents could select more than one resource.

Further Education (college overall)

Table 13: Status for Further Graduate/Professional School Attendance, Master's Degree Recipients (among those planning to attend)

	N	%
Am already enrolled and pursuing the degree	.	0%
Have been accepted and know where I'm going	.	0%
Have been accepted but undecided	.	0%
Have applied, but not yet been accepted	.	0%
Have not applied but plan to do so within the next year	3	100%

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going. Therefore, no additional results are available.

For more information on the Graduate Future Plans Survey contact:

Suzanne Crockett, Assistant Director for Survey Research

Office of Institutional Research and Planning

NCSU Box 7002

Phone: (919) 515-6438

Email: sacrocke@ncsu.edu