

**Combined Undergraduate Future Plans Surveys and Survey of Recent Graduates
Academic Year 2017-2018 Graduates
Poole College of Management
Summary Report**

This summary report presents combined results from graduating seniors participating in either the December 2017 or May 2018 Undergraduate Future Plans Survey (UFPS) or the follow-up September 2018 Survey of Recent Graduates (SRG) for the Poole College of Management.

Highlights for the Poole College of Management

- 61% of seniors in PCOM conferring degrees in the academic year 2017-2018 responded to the survey
- 70% of respondents in PCOM said they had obtained a full-time position
- PCOM graduates with full-time employment (excluding internships) reported an average starting salary of \$51,636 (median = \$51,250)
- 80% of PCOM graduates with full-time employment said they would be working in North Carolina (55% in the Research Triangle Area)
- 16% of respondents in PCOM indicated they were planning to go to graduate/professional school in the year after graduation
- 86% of PCOM graduates with definite plans for graduate/professional school said they would be attending a school in North Carolina

Department Summaries

The following table provides summary statistics for academic year 2017-2018 graduates in each of the Poole College of Management departments. It includes the number of students in the departments who graduated between December 2017 and the second summer session in 2018, as well as the number of those students who submitted the Undergraduate Future Plans Survey and/or the Survey of Recent Graduates. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning to attend graduate or professional school. Finally, it includes summary statistics on the self-reported salaries of those having accepted full-time employment.

Table 1: Department Summaries

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Accounting	171	104	60.8%	52	44	46,250	51,250	56,250	52,365	37
Business Management	618	378	61.2%	292	32	41,250	51,250	61,250	51,685	267
Economics	61	39	63.9%	22	7	42,500	51,250	60,000	49,625	20
PCOM Overall	850	521	61.3%	366	83	41,250	51,250	61,250	51,636	324

*Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

Full-Time Employment (college overall)

Table 2: Name of Company/Organization

	N
1st Atlantic Surety Company	1
AFL Telecommunications	1
AIG	1
ALDI	1
Accenture	2
Adidas	3
Advance Auto Parts	2
Agdata	1
Alight Solutions	1
Allscripts	2
Alsco	1
AmWINS Group Inc.	1
Amazon	5
American International Group (AIG)	1
American Land Title Association	1
Anderson Painting	1
Apex Systems	2
Appalachia Service Project	1
Applied Materials	1
Arch Capital Services Inc.	1
Arrow	1
Asteelflash	1
BB&T	1
Bandwidth	3

Table 2: Name of Company/Organization, *continued*

	N
Bank of America	5
Basecamp	1
Bassett & Associates, P.A	1
Bauscherhepp	1
Belk	3
Blue Cross Blue Shield	2
CBRE	1
CLA	1
CPI Security	1
CVS	1
Calibre CPA	1
Campus Outreach	1
Capgemini	1
Captrust Financial	1
Cardinal Financial	1
Carteret Heating and Cooling	1
Caterpillar	1
Centian LLC	1
Charlotte Motor Speedway	1
Cheniere Energy	2
Cherry Bekaert LLP	1
Cintas	3
Cintra	1
Cisco	13
Citrix	2
Cmed, Inc.	1

Table 2: Name of Company/Organization, *continued*

	N
CohnReznick	1
Coleman Research	1
Combined Insurance	1
Computershare	1
Corning	2
Cortland Partners	1
Craft store	1
Credit Agricole CIB	1
Credit Suisse	5
Cree	1
DSC Logistics	1
Dan Ryan Builders	1
Dell	1
Deloitte	9
Diversant	1
Dixon Hughes Goodman	3
Domtar	1
Drainage Solutions LLC	1
Dude Solutions	1
Duke Energy	3
Eastern Wake Fire and Rescue Department	1
Eaton	1
Ecolab	1
Edward Jones	3
Enrigos Italian Bistro	1
Ernst & Young	7

Table 2: Name of Company/Organization, *continued*

	N
Falls Lake Insurance Company	2
Fast Enterprises	1
Federal Reserve Bank of New York	1
FireFly Computers	1
First Citizens Bank	3
First Derivatives	1
Fullbeauty Brands	1
Geico	1
Genworth Financial	1
George Mason University	1
Georgia-Pacific	1
Gilbarco Veeder-Root	1
GlaxoSmithKline	1
Golden Source Marketing	1
Goldman Sachs	1
Google	1
Grant Thornton, LLP	1
HCL Technologies	1
HKT	1
HP Inc	1
Hodge/John Deere	1
Honda Aircraft	1
IBM	4
IMEX Management	1
INC Research	1
Igus	1

Table 2: Name of Company/Organization, *continued*

	N
Imurj	1
InDemand Services	1
Infosys	2
Ingersoll Rand	1
Insight Global	1
Integrated Information Systems, Inc.	1
Investors Title	1
Ipreo	4
JLL	2
James S. Ogburn CPA	1
Johnson Lambert	1
KPMG	2
Keer America Corp	1
Keller Williams	1
Kellogg	2
Kinexo	1
Kioti Tractor	1
Knack Technologies, Inc.	1
Kraft Heinz	1
Lana Addison Bridal	1
Lenovo	2
LexisNexis	1
LifeStyle Aviation	1
LifeWay Christian Resources	1
LiveDead	1
Local Governement Federal Credit Union	1

Table 2: Name of Company/Organization, *continued*

	N
Lowe's	3
MHP Americas	1
MYCA Materials Handling	1
Martin Williams Advertising	1
Medicom Technologies, Inc.	1
MercuryGate International	1
Merrill Lynch	1
MetLife	7
Mohawk Industries	1
Movement Mortgage	1
MyComputerCareer	1
N/A	3
NAI Piedmont Triad	1
NC State Employee's Credit Union	2
NC State University	6
Native Rank	1
NetApp	2
New York Life	2
Newell Brands	2
Newell Co.	1
Noble Properties	1
NorSpark	1
North Carolina Department of Health and Human Services	1
Northlake Steel	1
Northrop Grumman	1
Northwestern Mutual	1

Table 2: Name of Company/Organization, *continued*

	N
Nutanix	1
Nuvotronics	2
Office of the Comptroller of the Currency	1
Optum	1
PNC	2
PNC Bank	3
PPD	1
Peace Corps	2
Pendergraph Companies	1
Pentair	1
Personify	1
Pfizer	1
Phreesia	2
Pico Digital Marketing	1
Plains All American Pipeline	1
Precision Walls	1
PrecisionLender	1
Premiere Communications	1
PricewaterhouseCoopers	2
ProVantage Corporate Solutions	1
Prometheus Group	2
Public Consulting Group	1
Quality Custom Distribution	1
ROI Revolution	4
RSM US LLP	1
Railinc	1

Table 2: Name of Company/Organization, *continued*

	N
Rave Events	1
Raymond James	1
Real Estate Agent	1
Red Hat	2
Renfro Corporation	1
Revlon	3
Reynolds and Reynolds	1
Ross Dress for Less	1
SCM Metal Products	1
Samsung	1
Schneider Electric	2
Schunk	1
Scott Farms	1
Seeco Industrial Water Treatment	1
Set and Service Resources	1
Situs	1
Smart Courier Inc.	1
Spectrum	1
State of NC	1
Streamline Digital	1
SunTrust Robinson Humphrey	1
Synteract	1
TEKsystems	3
TIAA	1
Target	1
Tech2	1

Table 2: Name of Company/Organization, *continued*

	N
Texas Rangers Baseball Organization	1
Textivia	1
The Chevy Chase Land Company	1
The Learning Experience	1
The Preiss Company	2
The Select Group	1
Toshiba Global Commerce Solutions	1
Training Industry Inc.	1
Trane	1
TriMark Digital	2
Triumph Group	1
Tryon Title	1
Two Roosters Ice Cream	1
UNC Chapel Hill	1
US Foods	1
Unfelon	1
Untappd	1
VALIC Financial Advisors LLC.	1
VF Corporation	1
Vanguard Sports Group	1
Varonis	1
Veolia	1
Verizon	2
Viasat	1
VisionLTC	1
Weatherby Healthcare	1

Table 2: Name of Company/Organization, *continued*

	N
Wells Fargo	6
WestRock	1
Whole Foods Market	1
Williams Overman Pierce	1
e-Emphasys	1

Table 3: Location of Company (state)

	N	%
North Carolina	278	79.7
South Carolina	9	2.6
Texas	8	2.3
Virginia	6	1.7
Georgia	4	1.1
Colorado	4	1.1
New York	4	1.1
Illinois	3	0.9
Tennessee	3	0.9
District of Columbia	3	0.9
Minnesota	3	0.9
Maryland	2	0.6
California	2	0.6
Florida	2	0.6
Massachusetts	2	0.6
Pennsylvania	2	0.6
Kentucky	1	0.3
West Virginia	1	0.3
Indiana	1	0.3

Table 3: Location of Company (state), *continued*

	N	%
Utah	1	0.3
Wisconsin	1	0.3
Michigan	1	0.3
Ohio	1	0.3
Not sure	7	2.0

Table 4: Region of Company (inside/outside NC Triangle)*

	N	%
Triangle	187	54.8
Other NC	80	23.5
Outside NC	74	21.7

*Some respondents did not provide the name of the city in which they would be working and therefore region could not be determined.

Table 5: Job Title

	N
ACCEL Program Associate	1
ACCEL Retail Development Program	1
Account Development Representative	1
Account Executive	1
Account Manager	4
Account Manager Trainee	1
Accountant	2
Accounting Analyst	1
Accounting Intern	1
Accounting Specialist	2
Accounting Technician	1
Accounting/Finance Assistant	1
Administrative Assistant	2

Table 5: Job Title, *continued*

	N
Administrative Professional	1
Administrative Support Specialist	1
Advisory Associate	1
Agent	1
Aircraft Consultant	1
Alternative Investments Analyst	1
Analyst	3
Analyst - Sales & Trading	1
Applications Analyst Programmer	1
Apprentice Business Analyst	1
Area Manager	1
Asset Management Analyst	1
Assistant National Bank Examiner	1
Assistant Project Manager	1
Assistant Regional Manager	1
Assistant Store Manager	1
Associate	4
Associate Analyst Or Materials Management	1
Associate Buyer	1
Associate Financial Advisor	1
Associate Project Analyst	1
Associate Sales Representative	1
Associate Underwriter	1
Associate, Investment Research	1
Assurance Intern	1
Audit Associate	2

Table 5: Job Title, *continued*

	N
Audit Intern	7
BRiTE Candidate for Corning Optical's Commercial Rotational Program	1
Broker	1
Brokerage Coordinator	1
Budget Investigation Specialist	1
Budget Manager	1
Business Advisory	1
Business Analyst	5
Business Analyst - Procurement	1
Business Development Representative	1
Business Development Service Agent	1
Business Management Analyst	1
Business Op Analyst	1
Business Systems Analyst I	1
Business Technology Analyst	6
Buyer	3
Buyer's Agent	1
Buyer/Planner	1
CEO	1
CRM Analyst	1
Campus Staff	1
Carrier Development Analyst	1
Chief Project Manager	1
Claims Adjuster	1
Client Analyst	1
Client Management and Marketing	1

Table 5: Job Title, *continued*

	N
Cloud Success Manager	1
Co-Founder	1
Co-Manager	1
Commercial Credit Analyst	1
Commercial Rotational Program Candidate	1
Community Relations & Wellness Coordinator	1
Contract Analyst	1
Contract Specialist I	1
Controller	1
Corporate Audit Analyst	2
Credit Development Program	1
Customer Account Manager	1
Customer Experience Specialist	1
Customer Success Specialist	1
Data Analyst	1
Data Management and Insights Associate	1
Data Science Consultant	1
Digital Marketing Analyst	2
Digital Marketing Intern	1
Digital Marketing Specialist	3
Digital Supply Chain Consultant	1
Director of Operations	2
Director of Sales	1
District Manager	1
Employee Relations Specialist	1
Enterprise Finance Associate	1

Table 5: Job Title, *continued*

	N
Enterprise Services Rotational Program	1
Entry Level Internal Audit Analyst	1
Entry-Level Manager	1
Events Intern	1
Executive Assistant	2
FP&A Analyst	1
FX MO Intern	1
Fellow	1
Finance and Accounting Rotational Program Associate	1
Financial Advisor	5
Financial Advisor Trainee	1
Financial Analyst	8
Financial Analyst I	1
Financial Associate	1
Financial Planning Consultant	1
Financial Representative	1
Financial Service Representative	1
Financial Services Office - Business Advisory Program Staff	1
Firefighter/EMT	1
Forensic Technology Staff	1
GMI Analyst	1
General Manager	1
Global Risk Analyst	1
Global Sourcing Analysts	1
Global Supply Chain Advanced Development Program	1
HR Associate	2

Table 5: Job Title, *continued*

	N
HR Coordinator	1
HR Intern	1
Host	1
Human Resources Administrator	1
Human Resources Assistant	1
Human Resources Coordinator	3
Human Resources Generalist	1
IT Accelerated Development Program Participant	1
IT Associate	1
IT Engineer	1
IT Generalist	1
IT Recruiter	1
IT Risk Advisor	1
IT Vendor Management Associate	1
Implementation Analyst	1
Implementation Specialist	1
In Store Sales Partner	1
Information Technology Associate	1
Information Technology Risk Analyst	1
Inside Sales Rep	1
Inside Sales Specialist	1
Intern	3
Internal Audit Analyst	1
International Compensation and Taxation Program Assistant	1
International Sales and Marketing Manager	1
Internet Marketing Analyst	1

Table 5: Job Title, *continued*

	N
Inventory Analyst	1
Inventory Control	1
Inventory Control Analyst	1
Inventory Fulfillment Specialist	1
Inventory Planner	1
Jr Developer	1
Junior Accountant	2
Junior Security Operations Analyst	1
LASR Program - Accelerated Sales Rotational Program	1
Lead Development Analyst	1
Leadership Program Analyst	1
Leasing Partner	1
Level 1 Buyer	1
Life Insurance Salesman	1
Loan Closing Processor	1
Location Planner Analyst	1
MAPS worker	1
Management Development Program- Claims	1
Management Trainee	4
Management/Financial Consultant	1
Manager	1
Market Intelligence Specialist	1
Marketing Analyst	1
Marketing Assistant	1
Marketing Communications Specialist Associate	1
Marketing Events Intern	1

Table 5: Job Title, *continued*

	N
Marketing Intern	2
Marketing Rotational Program	1
Marketing Specialist	4
Marketing, Sales, Management Trainee	1
Material Handler	1
Media Intern	1
Meeting Intern	1
Ministry Track Leader & Photographer	1
Office Manager	1
Operation Risk Assessment and Insight Associate	1
Operations Analyst	3
Operations Assistant	1
Operations Finance Analyst	1
Operations Manager	2
Operations Supervisor	1
Operations and Control Risk Analyst	1
Order Analyst	1
Outside Sales Representative	1
Outside Technical Sales Representative	1
Owner	3
PM Effectiveness Analyst	1
Paid Media Analyst	1
Paid Search Analyst	1
Payroll and Benefits Administrator	1
Peace Corps Volunteer	1
Personal Banker	1

Table 5: Job Title, *continued*

	N
Planner/Scheduler - Raw Materials	1
Planning Analyst I	1
Plant Operations Supervisor	1
Portfolio Management Analyst	1
Private Client Tax Associate	1
Procurement Analyst	1
Procurement Associate Analyst	1
Procurement Professional	2
Produce Specialist	1
Production Planner	1
Program Coordinator	1
Project Analysis	1
Project Engineer	1
Project Manager Coordinator	1
Project Specialist	2
Promotions Specialist	1
Property Accountant	2
Property Analyst and Marketing Specialist	1
Purchasing Specialist	1
Realtor	1
Recruiter	2
Recruiter - Oncology	1
Recruiting Sourcer	1
Regional Assurance Intern	1
Reporting Specialist	1
Research Analyst, Financial Intermediation	1

Table 5: Job Title, *continued*

	N
Reservations Coordinator	1
Retail Development Program - Stores Trainee	1
Retail Development Program for Human Resources	1
Risk Advisory Services	1
Rotational Development Program Associate	2
Routing Specialist 2	1
SCIL Program Participant	1
Sales Consultant	2
Sales Development Representative	4
Sales Service Representative	1
Scheduling Coordinator	1
Sector ESIST/Compliance Team	1
Senior Buyer/Planner	1
Senior Human Resources Assistant	3
Senior Project Management Coordinator	2
Software Developer	1
Sr. Sales Analyst	1
Staff Accountant	5
Staff Auditor	1
Store Manager in Training	1
Strategic Analyst	1
Summit Program Trainee	1
Supply Chain Associate	1
Supply Chain MDP	1
Supply Chain Planner	1
Supply Chain Rotational Program	1

Table 5: Job Title, *continued*

	N
Supply Management Planner	1
System Administrator	1
Systems Tester -Temp	1
Tableau Developer	1
Talent Management Executive	1
Tax Accountant	1
Technical Analyst	1
Technical Associate	2
Technical Marketing Engineer	1
Technical Recruiter	2
Technical Staffing Recruiter	1
Technical Support Specialist	1
Technology Advisory	1
Technology Analyst	4
Territory Development Representative	1
Trade Strategy and Operations Assistant Manager	1
Training Administrator	1
Training Coordinator	1
Transportation Analyst	1
Treasury Management Analyst in Corporate and Institutional Banking	1
Underwriting Associate	1
Volunteer Assistant	1
Workday Specialist	1

Table 6: Resources Used to Help Get/Locate Job*

	N	%
Internship/externship	148	40.4
Applied for job via ePack	120	32.8
Career fair at NC State	113	30.9
LinkedIn	103	28.1
Campus or college career center center	81	22.1
Family/friends/classmates/co-workers	77	21.0
Personal connection(s) within the company	74	20.2
On-campus interviewing	67	18.3
Consultation with NC State Career Counselor/Coach	34	9.3
Internet: Other	30	8.2
Employer info session on campus	25	6.8
Employer found resume on ePack	23	6.3
Volunteer work**	19	6.6
Faculty member or found job listing in an NC State dept	16	4.4
Staffing agency	15	4.1
Professional society	13	3.6
Career fair off campus	4	1.1
Co-op experience	3	0.8
Other	30	8.2

*Respondents could select more than one resource.

**New item added in May 2018 FPS and September 2018 SRG.

Further Education (college overall)

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

	N	%
Have been accepted and know where I'm going	75	90.4
Have been accepted but undecided	.	0.0
Have applied, but not yet been accepted	3	3.6
Have not applied but plan to do so within the next year	5	6.0

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

Table 8: Name of Graduate/Professional School Students will be Attending

	N
Belmont University	1
Campbell University	1
Duke University	3
EDHEC	1
East Carolina University	3
Hochschule für angewandtes Management	1
NC State University	49
North Carolina Central University	1
Ohio State University	1
The Julius Maximilian University of Würzburg	1
UNC Chapel Hill	2
UNC Greenboro	1
UNC Greensborro	1
UNC Pembroke	1
UNC Wilmington	1

Table 8: Name of Graduate/Professional School Students will be Attending, *continued*

	N
University of Massachusetts Amherst	1
University of Virginia	1
Vanderbilt	3
Virginia Commonwealth University	1

Table 9: Location of Graduate/Professional School Students will be Attending

	N	%
North Carolina	64	85.3
Tennessee	4	5.3
Outside United States	3	4.0
Virginia	2	2.7
Ohio	1	1.3
Massachusetts	1	1.3

Table 10: Type of Degree*

	N	%
Master's	68	90.7
Professional	7	9.3

*Respondents could select more than one degree.

Table 11: Master's Degree

	N
MA	2
MAC	42
MBA	5
MM/MS	1
MQM	1
MR	1

Table 11: Master's Degree, *continued*

	N
MS	6
MSA	6
MSE	1
MSF	1
MSc	2

Table 12: Professional Degree

	N
Dr. Med	1
JD	5
MD	1

Table 13: Academic Program/Discipline Enrolled In*

	N
Accounting	15
Analytics	2
Arts and Liberal Studies	1
Business	2
Business Analytics	1
Business Psychology	1
Creative Brand Management	1
Economics	1
Finance	1
Global Commerce	1
Global Luxury and Management	1
Global Luxury and Management (GLAM)	1
Institute for Advanced Analytics	1
J.D.	1
Jenkins MAC program	1
Jenkins Master of Accounting	1
Law	4
MAC	4
MAC Program	4
MAC program	2
MBA	3
MBA-Supply Chain	1
MS Economics	1
Master of Accounting	2
Master of Quantitative Management	1

Table 13: Academic Program/Discipline Enrolled In*, *continued*

	N
Master of Science - Analytics	1
Master of Science in Analytics	2
Master of accounting	1
Master's of Accounting	2
Master's of Science in Analytics	1
Masters of Accounting	10
Masters of Finance	1
Masters of Quantitative Management	1
Medical School	1
Medicine	1

*Academic program has not been cleaned. This is verbatim what the respondent typed.

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