### Combined Undergraduate Future Plans Surveys and Survey of Recent Graduates Academic Year 2017-2018 Graduates College of Design Summary Report

This summary report presents combined results from graduating seniors participating in either the December 2017 or May 2018 Undergraduate Future Plans Survey (UFPS) or the follow-up September 2018 Survey of Recent Graduates (SRG) for the College of Design.

### **Highlights for the College of Design**

- 66% of seniors in Design conferring degrees in the academic year 2017-2018 responded to the survey
- 56% of respondents in Design said they had obtained a full-time position
- Design graduates with full-time employment (excluding internships) reported an average starting salary of \$45,559 (median = \$41,250)
- 74% of Design graduates with full-time employment said they would be working in North Carolina (60% in the Research Triangle Area)
- 13% of respondents in Design indicated they were planning to go to graduate/professional school in the year after graduation
- · 86% of Design graduates with definite plans for graduate/professional school said they would be attending a school in North Carolina

#### **Department Summaries**

The following table provides summary statistics for academic year 2017-2018 graduates in each of the College of Design departments. It includes the number of students in the departments who graduated between December 2017 and the second summer session in 2018, as well as the number of those students who submitted the Undergraduate Future Plans Survey and/or the Survey of Recent Graduates. It also includes the number of students who indicated that at the time of the survey they had already accepted a full-time position (including military and volunteer work [e.g., Peace Corps]), and the number who indicated they were either attending or planning to attend graduate or professional school. Finally, it includes summary statistics on the self-reported salaries of those having accepted full-time employment.

**Table 1: Department Summaries** 

Department	Survey Population	Survey Respondents	Response Rate	N Full Time Job	N Grad/Prof School*	25th Percentile Salary	Median Salary	75th Percentile Salary	Average Salary	N Reporting Salary
Architecture	41	27	65.9%	14	9	41,250	50,000	76,250	59,625	10
Art and Design	42	28	66.7%	15	1	31,250	33,750	36,250	30,865	13
Graphic & Industrial Design	45	30	66.7%	19	1	36,250	46,250	61,250	48,917	15
Design Overall	128	85	66.4%	48	11	36,250	41,250	51,250	45,559	38

<sup>\*</sup>Includes all students planning on going to graduate/professional school in the coming year, including those who have been accepted to graduate/professional school and know where they will be going as well as those who have been accepted to at least one school but have not yet finalized their plans, those who have applied but have not yet been accepted, and those who have not yet applied but plan to do so.

# Full-Time Employment (college overall)

**Table 2: Name of Company/Organization** 

Table 2: Name of Company/Organization	N
501 Realty	1
5G Studio	1
Anthropologie	1
Avance Care	1
BB&T	1
BN/AFit	1
BSA LifeStructures	1
Bill Huey + Associates	1
Bolt Group	1
Brooks Bell	1
BuildSense	1
Capital Associates	1
Carly Owens Embroidery	1
Center Church	1
Cree	1
Duda Paine	1
Elkus Manfredi Architects	1
Etix	1
G.L. Wilson Building Company	1
HEIR RALEIGH	1
IAT Insurance Group	1
IBM	1
LS3P	1
Lenovo	1

Table 2: Name of Company/Organization, continued

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	N
Los Angeles Chargers	1
Manna Church	1
Moseley Architects	1
Motivator CRM	1
N/A	1
New Kind	1
Nike	1
OLD School (Outdoor Leadership and Discipleship School)	1
Oakley Collier Architects	1
Red Hat	4
SEPI Engineering and Construction	1
SFW	1
Sababa Design	1
Storr Office Environments	1
The Walt Disney Company	1
Tipperary Sales	1
Tonic Design	1
York Wallcoverings	1

**Table 3: Location of Company (state)** 

	N	%
North Carolina	34	73.9
Florida	2	4.3
Massachusetts	2	4.3
Maryland	1	2.2
South Carolina	1	2.2
Virginia	1	2.2
California	1	2.2
Pennsylvania	1	2.2
Not sure	3	6.5

Table 4: Region of Company (inside/outside NC Triangle)\*

	Z	%
Triangle	25	59.5
Outside NC	9	21.4
Other NC	8	19.0

<sup>\*</sup>Some respondents did not provide the name of the city in which they would be working and therefore region could not be determined.

Table 5: Job Title

Table 5: Job Title	
	N
Architect	1
Architectural Designer	2
Architectural Intern	3
Art Director	1
Assistant Footwear Designer	1
Associate Corporate Communications Specialist	1
Brand Design Intern	1
Brand Strategy Specialist	1
CEO	1
Cast Member	1
College Staff	1
Creative Director	1
Creative Strategy and Design Intern	1
Designer	1
Designer + Owner	1
Digital Intern	1
Display Coordinator	1
Freelancer	1
Graphic Design Intern	1
Graphic Designer	1
Head Designer/ Embroiderer	1
Industrial Design Intern	1
Interior Designer/Manager	1
Jr. Experience Designer	1
Junior Designer	2

Table 5: Job Title, continued

Table 5: Job Tille, Continued	
	N
Junior Graphic Designer	1
Lead Graphic Designer	1
Lease Agent	1
Multimedia Designer	1
Proctor/Instructor	1
Project Accountant	1
Project Manager	2
Realtor	1
Regional Marketing Manager	1
Sales Assistant	1
Site Lead	1
Surface Designer	1
UI Designer	1
User Experience Interaction Designer	1
User Experience Researcher	1
Visual and UX Designer	1

Table 6: Resources Used to Help Get/Locate Job\*

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	Ν	%
Internship/externship	23	47.9
Personal connection(s) within the company	19	39.6
Family/friends/classmates/co-workers	11	22.9
Faculty member or found job listing in an NC State dept	8	16.7
Campus or college career center center	6	12.5
Internet: Other	6	12.5
LinkedIn	5	10.4
Consultation with NC State Career Counselor/Coach	4	8.3
Volunteer work**	4	10.5
Applied for job via ePack	3	6.3
Student teaching experience	2	4.2
Professional society	2	4.2
On-campus interviewing	1	2.1
Career fair at NC State	1	2.1
Staffing agency	1	2.1
Other	5	10.4

<sup>\*</sup>Respondents could select more than one resource.
\*\*New item added in May 2018 FPS and September 2018 SRG.

## **Further Education (college overall)**

Table 7: Status for Graduate/Professional School Attendance (among those planning to attend)

	N	%
Have been accepted and know where I'm going	9	90.0
Have applied, but not yet been accepted	1	10.0
Have applied, but not yet been accepted		0.0
Have not applied but plan to do so within the next year	•	0.0

Information provided in the tables below is collected and reported only for respondents who indicated that at the time of the survey they had been accepted to graduate/professional school to pursue another degree and were currently enrolled or knew where they would be going.

Table 8: Name of Graduate/Professional School Students will be Attending

	Ζ
NC State University	6
The New School	1
University of Cincinnati	1
University of Southern California	1

Table 9: Location of Graduate/Professional School Students will be Attending

	Z	%
North Carolina	6	66.7
New York	1	11.1
Ohio	1	11.1
California	1	11.1

Table 10: Type of Degree\*

	Ζ	%
Master's	3	33.3
Other	6	66.7

<sup>\*</sup>Respondents could select more than one degree.

Table 11: Master's Degree

	N
MArch	2
MFA	1

**Table 12: Other Degree** 

	N
BArch	6

Table 13: Academic Program/Discipline Enrolled In\*

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	Ν	
Architecture	2	
Architecture 5th Year	1	
B. Arch	1	
Bachelors of Architecture	2	
College of Design- Architecture	1	
Master of Architecture	1	
Textiles MFA	1	

<sup>\*</sup>Academic program has not been cleaned. This is verbatim what the respondent typed.

## For more information on the Future Plans Survey contact:

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