

# NC STATE UNIVERSITY

## 2024 Baccalaureate Alumni Survey: Open-Ended Comment Coding Scheme

The Baccalaureate Alumni Survey includes two open-end questions asking alumni 1) what had the most positive impact on their overall experience at NC State; and 2) what recommendations they have for ways to improve the undergraduate experience at NC State. Verbatim comments for each question were grouped into different categories by topic. (A single comment could be included in multiple categories.) The different categories for open-end comments are listed below, organized by broader themes.

[Academic Environment](#)  
[Campus Physical Environment](#)  
[Engagement](#)  
[Student Services](#)  
[Diversity, Equity and Inclusion](#)  
[Professional Development](#)  
[Personal Experiences](#)  
[Scholars / Honors Programs](#)  
[Administration / Cost](#)  
[Communication](#)  
[COVID](#)

### Academic Environment

#### **Academic Advising** (e.g., advising services, advisor)

[Most Positive](#)  
[Recommendations](#)

#### **Academic Major**

[Most Positive](#)  
[Recommendations](#)

#### **College/Department**

[Most Positive](#)  
[Recommendations](#)

#### **Curriculum** (e.g., elective, schedule, major, general education requirements)

[Most Positive](#)  
[Recommendations](#)

#### **Distance Education / Remote Learning** (e.g., distance education, DELTA, online class)

[Most Positive](#)  
[Recommendations](#)

#### **First Year College / Exploratory Studies**

[Most Positive](#)  
[Recommendations](#)

**Intellectual Environment** (e.g., reputation, prestige, classes, rigor)

[Most Positive](#)  
[Recommendations](#)

**Instruction** (e.g., attendance, lecture, instructors, homework, grade)

[Most Positive](#)  
[Recommendations](#)

**Out-of-State Student**

[Most Positive](#)  
[Recommendations](#)

**Transfer Student** (e.g., transfer student, credits transferring)

[Most Positive](#)  
[Recommendations](#)

## Campus Physical Environment

**Atmosphere**

[Most Positive](#)  
[Recommendations](#)

**Campus Grounds** (e.g., landscaping, trees, bricks, flowers)

[Most Positive](#)  
[Recommendations](#)

**Campus Safety**

[Most Positive](#)  
[Recommendations](#)

**Facilities and Equipment** (e.g., maintenance, repair, facilities, buildings, heat)

[Most Positive](#)  
[Recommendations](#)

**Location** (e.g., Raleigh)

[Most Positive](#)  
[Recommendations](#)

## Engagement

**Activities** (e.g., activities, involvement)

[Most Positive](#)  
[Recommendations](#)

**Arts** (e.g., art, craft, theater, dance)

[Most Positive](#)  
[Recommendations](#)

**Athletics** (e.g., sports, game, football, basketball, Reynolds, Carter Finley, PNC Arena)

[Most Positive](#)  
[Recommendations](#)

**Clubs and Organizations** (e.g., extracurricular, clubs, organizations, events)

[Most Positive](#)  
[Recommendations](#)

**Greek Life** (e.g., fraternity, sorority)

[Most Positive  
Recommendations](#)

**International Experience** (e.g., study abroad, international program)

[Most Positive  
Recommendations](#)

**Service** (e.g., community service)

[Most Positive  
Recommendations](#)

**Spirit and Pride** (e.g., legacy, Go Pack, Wolfpack)

[Most Positive  
Recommendations](#)

## Student Services

**Bookstore** (e.g., textbook, bookstore)

[Recommendations](#)

**Campus Recreation**

[Most Positive  
Recommendations](#)

**Cashier's Office** (e.g., cashier, refund)

[Most Positive  
Recommendations](#)

**Dining** (e.g., dining hall, food, meal, cafeteria)

[Most Positive  
Recommendations](#)

**Housing** (e.g., residents, dorm, apartment, roommate)

[Most Positive  
Recommendations](#)

**Libraries** (e.g., D.H. Hill, Hunt, reserve, journal)

[Most Positive  
Recommendations](#)

**Registration** (e.g., registration, TRACS, SIS)

[Most Positive  
Recommendations](#)

**Student Centers** (e.g., GLBT Center, Women's Center, African American Cultural Center)

[Most Positive  
Recommendations](#)

**Technology** (e.g., computer, network, internet, Moodle, Wolfware)

[Most Positive  
Recommendations](#)

**Transportation / Parking** (e.g., parking, Wolfline, bus, parking permit, driving)

[Most Positive](#)  
[Recommendations](#)

## Diversity, Equity & Inclusion

**Disability Status** (e.g., accessibility, handicap, resources, disability resource office)

[Most Positive](#)  
[Recommendations](#)

**Diversity, Equity and Inclusion** (e.g., inclusive, equity, hostile, diverse)

[Most Positive](#)  
[Recommendations](#)

**Gender** (e.g., sexism, women, men, female, male, transgender)

[Most Positive](#)  
[Recommendations](#)

**Non-Traditional Student** (e.g., older students)

[Most Positive](#)  
[Recommendations](#)

**Race/Ethnicity** (e.g., multicultural center, race, culture, minority)

[Most Positive](#)  
[Recommendations](#)

**Sexual Orientation** (e.g., GLBT center, sexuality, queer)

[Most Positive](#)  
[Recommendations](#)

## Professional Development Experiences

**Career Development** (e.g., job, career services, internship, co-op, interview, resume, employment)

[Most Positive](#)  
[Recommendations](#)

**Research** (e.g., research experience, labs)

[Most Positive](#)  
[Recommendations](#)

**Resources** (e.g., opportunities, resources)

[Most Positive](#)  
[Recommendations](#)

**Work Experiences**

[Most Positive](#)  
[Recommendations](#)

## Personal Experiences

**Adjustment and Orientation** (e.g., transition, adjustment, orientation)

[Most Positive](#)  
[Recommendations](#)

**Growth, Development and Achievement** (e.g., personal growth, independence, perseverance, work ethic, diploma)

[Most Positive Recommendations](#)

**Mental/Emotional Health** (e.g., depression, anxiety, stress, overwhelmed, sad)

[Most Positive Recommendations](#)

**Other**

[Most Positive Recommendations](#)

**Physical Health** (e.g., healthy lifestyle, physical health, diet, food, weight)

[Most Positive Recommendations](#)

**Relationships with Peers** (e.g., friends, partner)

[Most Positive Recommendations](#)

## Scholars/Honors Programs

**Caldwell Fellows Program**

[Most Positive Recommendations](#)

**Honors Programs**

[Most Positive](#)

**Scholarships** (e.g., Parks, Goodnight, Jefferson)

[Most Positive Recommendations](#)

**University Scholars Programs**

[Most Positive Recommendations](#)

## Administration / Cost

**Administration** (e.g., chancellor, provost, dean, governance)

[Most Positive Recommendations](#)

**Cost** (e.g., tuition, fees, debt)

[Most Positive Recommendations](#)

**Financial Aid** (e.g., grant, scholarship, work study, loan)

[Most Positive Recommendations](#)

**Communication****Communication**

[Most Positive](#)  
[Recommendations](#)

**Student Feedback / Input** (e.g., listen, evaluation, feedback, input)

[Most Positive](#)  
[Recommendations](#)

**Survey**

[Most Positive](#)  
[Recommendations](#)

**COVID****COVID-19 Pandemic** (e.g., COVID, mask, vaccine, testing, impact on job/school)

[Most Positive](#)  
[Recommendations](#)

For more information on the 2024 Baccalaureate Alumni Survey, contact:

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Posted: October, 2024