

NC STATE UNIVERSITY

2021 Baccalaureate Alumni Survey: Open-Ended Comment Coding Scheme

The Baccalaureate Alumni Survey includes two open-end questions asking alumni 1) what had the most positive impact on their overall experience at NC State; and 2) what recommendations they have for ways to improve the undergraduate experience at NC State. Verbatim comments for each question were grouped into different categories by topic. (A single comment could be included in multiple categories.) The different categories for open-end comments are listed below, organized by broader themes.

[Academic Environment](#)
[Campus Physical Environment](#)
[Engagement](#)
[Student Services](#)
[Diversity, Equity and Inclusion](#)
[Professional Development](#)
[Personal Experiences](#)
[Scholars / Honors Programs](#)
[Administration / Cost](#)
[Communication](#)
[COVID](#)

Academic Environment

Academic Advising (e.g., advising services, advisor)

[Most Positive](#)
[Recommendations](#)

Academic Major

[Most Positive](#)
[Recommendations](#)

College/Department

[Most Positive](#)
[Recommendations](#)

Curriculum (e.g., elective, schedule, major, general education requirements)

[Most Positive](#)
[Recommendations](#)

Distance Education / Remote Learning (e.g., distance education, DELTA, online class)

[Most Positive](#)
[Recommendations](#)

First Year College / Exploratory Studies

[Most Positive](#)
[Recommendations](#)

Intellectual Environment (e.g., reputation, prestige, classes, rigor)

[Most Positive](#)

[Recommendations](#)

Instruction (e.g., attendance, lecture, instructors, homework, grade)

[Most Positive
Recommendations](#)

Transfer Student (e.g., transfer student, credits transferring)

[Most Positive
Recommendations](#)

Campus Physical Environment

Campus Grounds (e.g., landscaping, trees, bricks, flowers)

[Most Positive
Recommendations](#)

Campus Safety

[Most Positive
Recommendations](#)

Facilities and Equipment (e.g., maintenance, repair, facilities, buildings, heat)

[Most Positive
Recommendations](#)

Location (e.g., Raleigh)

[Most Positive
Recommendations](#)

Engagement

Activities (e.g., activities, involvement)

[Most Positive
Recommendations](#)

Arts (e.g., art, craft, theater, dance)

[Most Positive
Recommendations](#)

Athletics (e.g., sports, game, football, basketball, Reynolds, Carter Finley, PNC Arena)

[Most Positive
Recommendations](#)

Clubs and Organizations (e.g., extracurricular, clubs, organizations, events)

[Most Positive
Recommendations](#)

Greek Life (e.g., fraternity, sorority)

[Most Positive
Recommendations](#)

International Experience (e.g., study abroad, international program)

[Most Positive
Recommendations](#)

Service (e.g., community service)

[Most Positive](#)

[Recommendations](#)

Spirit and Pride (e.g., legacy, Go Pack, Wolfpack)

[Most Positive
Recommendations](#)

Student Services

Bookstore (e.g., textbook, bookstore)

[Most Positive
Recommendations](#)

Campus Recreation

[Most Positive
Recommendations](#)

Cashier's Office (e.g., cashier, refund)

[Most Positive
Recommendations](#)

Dining (e.g., dining hall, food, meal, cafeteria)

[Most Positive
Recommendations](#)

Housing (e.g., residents, dorm, apartment, roommate)

[Most Positive
Recommendations](#)

Libraries (e.g., D.H. Hill, Hunt, reserve, journal)

[Most Positive
Recommendations](#)

Registration (e.g., registration, TRACS, SIS)

[Most Positive
Recommendations](#)

Student Centers (e.g., GLBT Center, Women's Center, African American Cultural Center)

[Most Positive
Recommendations](#)

Technology (e.g., computer, network, internet, Moodle, Wolfware)

[Most Positive
Recommendations](#)

Transportation / Parking (e.g., parking, Wolfline, bus, parking permit, driving)

[Most Positive
Recommendations](#)

Diversity, Equity & Inclusion

Disability Status (e.g., accessibility, handicap, resources, disability resource office)

[Most Positive
Recommendations](#)

Diversity, Equity and Inclusion (e.g., inclusive, equity, hostile, diverse)

[Most Positive](#)
[Recommendations](#)

Gender (e.g., sexism, women, men, female, male, transgender)

[Most Positive](#)
[Recommendations](#)

Non-Traditional Student (e.g., older students)

[Most Positive](#)
[Recommendations](#)

Race/Ethnicity (e.g., multicultural center, race, culture, minority)

[Most Positive](#)
[Recommendations](#)

Sexual Orientation (e.g., GLBT center, sexuality, queer)

[Most Positive](#)
[Recommendations](#)

Professional Development Experiences

Career Development (e.g., job, career services, internship, co-op, interview, resume, employment)

[Most Positive](#)
[Recommendations](#)

Research (e.g., research experience, labs)

[Most Positive](#)
[Recommendations](#)

Resources (e.g., opportunities, resources)

[Most Positive](#)
[Recommendations](#)

Work Experiences

[Most Positive](#)
[Recommendations](#)

Personal Experiences

Adjustment and Orientation (e.g., transition, adjustment, orientation)

[Most Positive](#)
[Recommendations](#)

Growth, Development and Achievement (e.g., personal growth, independence, perseverance, work ethic, diploma)

[Most Positive](#)
[Recommendations](#)

Mental/Emotional Health (e.g., depression, anxiety, stress, overwhelmed, sad)

[Most Positive](#)
[Recommendations](#)

Physical Health (e.g., healthy lifestyle, physical health, diet, food, weight)

[Most Positive
Recommendations](#)

Relationships with Peers (e.g., friends, partner)

[Most Positive
Recommendations](#)

Scholars/Honors Programs

Caldwell Fellows Program

[Most Positive
Recommendations](#)

Honors Programs

[Most Positive
Recommendations](#)

Scholarships (e.g., Parks, Goodnight, Jefferson)

[Most Positive
Recommendations](#)

University Scholars Programs

[Most Positive
Recommendations](#)

Administration / Cost

Administration (e.g., chancellor, provost, dean, governance)

[Most Positive
Recommendations](#)

Cost (e.g., tuition, fees, debt)

[Most Positive
Recommendations](#)

Financial Aid (e.g., grant, scholarship, work study, loan)

[Most Positive
Recommendations](#)

Communication

Communication

[Most Positive
Recommendations](#)

Student Feedback / Input (e.g., listen, evaluation, feedback, input)

[Most Positive
Recommendations](#)

COVID

COVID-19 Pandemic (e.g., COVID, mask, vaccine, testing, impact on job/school)

[Most Positive
Recommendations](#)

For more information on the 2021 Alumni, contact: Institutional Strategy and Analysis
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