

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Overall Satisfaction

Overall Satisfaction

Overall evaluation of undergraduate education at NC State

| | NC State | Women | Men | Asian | AfAm | Hispanic | White | Other |
|-----------------------|----------|-------|-------|-------|-------|----------|-------|-------|
| Mean Rating | 3.48 | 3.53 | 3.43 | 3.25 | 3.43 | 3.49 | 3.51 | 3.25 |
| 4: Very strong | 54.7% | 57.4% | 51.8% | 34.7% | 48.6% | 57.6% | 56.9% | 42.0% |
| 3: Strong | 39.6% | 38.4% | 41.0% | 55.9% | 46.4% | 34.8% | 38.0% | 45.0% |
| 2: Weak | 4.7% | 3.9% | 5.4% | 8.5% | 5.1% | 6.5% | 4.1% | 9.0% |
| 1: Very weak | 1.0% | 0.3% | 1.8% | 0.8% | . | 1.1% | 1.0% | 4.0% |
| Total (N) | 2,296 | 1,176 | 1,120 | 118 | 138 | 92 | 1,848 | 100 |

NC State education prepared me to be competitive with grads from other institutions

| | NC State | Women | Men | Asian | AfAm | Hispanic | White | Other |
|------------------------|----------|-------|-------|-------|-------|----------|-------|-------|
| Mean Rating | 3.45 | 3.46 | 3.45 | 3.29 | 3.35 | 3.40 | 3.49 | 3.25 |
| 4: A great deal | 57.3% | 56.0% | 58.7% | 44.1% | 54.7% | 52.7% | 59.2% | 46.5% |
| 3: Some | 33.1% | 35.4% | 30.7% | 43.2% | 30.7% | 36.6% | 32.2% | 37.4% |
| 2: A little | 7.2% | 7.1% | 7.4% | 10.2% | 9.5% | 8.6% | 6.6% | 11.1% |
| 1: Not at all | 2.4% | 1.5% | 3.2% | 2.5% | 5.1% | 2.2% | 2.0% | 5.1% |
| Total (N) | 2,295 | 1,176 | 1,119 | 118 | 137 | 93 | 1,848 | 99 |

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Overall Satisfaction

Would recommend NC State to a friend

| | NC State | Women | Men | Asian | AfAm | White | Other |
|------------------|----------|-------|-------|-------|-------|-------|-------|
| Yes | 93.9% | 95.0% | 92.8% | 90.6% | 89.1% | 94.6% | 87.0% |
| No | 1.2% | 0.8% | 1.6% | 0.9% | 2.2% | 1.0% | 4.0% |
| Not sure | 4.9% | 4.3% | 5.6% | 8.5% | 8.7% | 4.3% | 9.0% |
| Total (N) | 2,295 | 1,173 | 1,122 | 117 | 138 | 1,847 | 100 |

If starting again, would still choose to attend NC State

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------|----------|-------|-------|-------|-------|-------|-------|
| Strongly Agree | 67.0% | 68.7% | 65.3% | 59.0% | 57.2% | 68.9% | 57.1% |
| Agree | 23.1% | 22.0% | 24.2% | 30.8% | 27.5% | 22.2% | 22.4% |
| Disagree | 3.3% | 3.2% | 3.4% | 2.6% | 4.3% | 3.0% | 10.2% |
| Strongly Disagree | 1.1% | 0.9% | 1.4% | 0.0% | 2.2% | 1.0% | 3.1% |
| Not Sure | 5.5% | 5.3% | 5.6% | 7.7% | 8.7% | 4.9% | 7.1% |
| Total (N) | 2,291 | 1,173 | 1,118 | 117 | 138 | 1,846 | 98 |

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Overall Satisfaction

If starting again, would still choose same major field of study

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------|----------|-------|-------|-------|-------|-------|-------|
| Strongly Agree | 43.0% | 44.0% | 41.9% | 31.6% | 34.1% | 44.1% | 40.8% |
| Agree | 24.6% | 24.0% | 25.2% | 23.1% | 23.9% | 25.1% | 24.5% |
| Disagree | 15.9% | 15.1% | 16.8% | 24.8% | 20.3% | 14.6% | 22.4% |
| Strongly Disagree | 7.6% | 7.2% | 7.9% | 7.7% | 12.3% | 7.4% | 4.1% |
| Not Sure | 8.9% | 9.6% | 8.1% | 12.8% | 9.4% | 8.8% | 8.2% |
| Total (N) | 2,291 | 1,173 | 1,118 | 117 | 138 | 1,846 | 98 |

Proud to have graduated from NC State

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------|----------|-------|-------|-------|-------|-------|-------|
| Strongly Agree | 79.6% | 82.8% | 76.3% | 71.2% | 79.7% | 80.8% | 69.4% |
| Agree | 17.0% | 15.0% | 19.1% | 21.2% | 14.5% | 16.4% | 22.4% |
| Disagree | 1.1% | 0.5% | 1.7% | 3.4% | 0.7% | 0.8% | 4.1% |
| Strongly Disagree | 0.7% | 0.5% | 0.9% | 0.0% | 0.7% | 0.7% | 3.1% |
| Not Sure | 1.6% | 1.2% | 2.1% | 4.2% | 4.3% | 1.3% | 1.0% |
| Total (N) | 2,292 | 1,174 | 1,118 | 118 | 138 | 1,846 | 98 |

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Overall Satisfaction

Connection to NC State

Importance of feeling connection to NC State

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 5: Very important | 34.1% | 34.3% | 33.9% | 34.7% | 39.3% | 34.3% | 23.0% |
| 4: Moderately important | 29.2% | 31.3% | 27.0% | 25.4% | 29.3% | 29.1% | 38.0% |
| 3: Somewhat important | 21.5% | 21.8% | 21.2% | 24.6% | 24.3% | 20.8% | 22.0% |
| 2: Not very important | 11.0% | 9.5% | 12.6% | 13.6% | 5.0% | 11.4% | 10.0% |
| 1: Not at all important | 4.2% | 3.1% | 5.3% | 1.7% | 2.1% | 4.5% | 7.0% |
| Total (N) | 2,314 | 1,183 | 1,131 | 118 | 140 | 1,864 | 100 |

Connection to NC State since graduating

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 5: Very connected | 13.7% | 12.8% | 14.7% | 15.3% | 8.6% | 14.4% | 8.0% |
| 4: Moderately connected | 28.4% | 29.8% | 27.0% | 25.4% | 27.1% | 29.1% | 27.0% |
| 3: Somewhat connected | 29.9% | 30.0% | 29.7% | 30.5% | 31.4% | 28.9% | 32.0% |
| 2: Not very connected | 21.4% | 21.0% | 21.9% | 23.7% | 24.3% | 21.3% | 22.0% |
| 1: Not at all connected | 6.6% | 6.4% | 6.7% | 5.1% | 8.6% | 6.3% | 11.0% |
| Total (N) | 2,314 | 1,183 | 1,131 | 118 | 140 | 1,864 | 100 |

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Overall Satisfaction

Which do you feel most connected to in current relationship with NC State

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--|--------------|--------------|--------------|------------|------------|--------------|-----------|
| NC State as a whole | 29.6% | 31.1% | 28.1% | 26.9% | 25.4% | 30.5% | 25.5% |
| Your college | 7.1% | 7.7% | 6.5% | 11.8% | 10.1% | 6.1% | 14.3% |
| Your academic department/degree program | 12.3% | 12.3% | 12.2% | 12.6% | 6.5% | 12.9% | 10.2% |
| An NC State faculty member, advisor, or staff person | 5.6% | 6.0% | 5.3% | 5.0% | 8.0% | 5.4% | 8.2% |
| Your fraternity/sorority | 5.0% | 5.7% | 4.4% | 5.9% | 4.3% | 5.0% | 4.1% |
| An NC State athletics team | 13.7% | 11.1% | 16.4% | 12.6% | 13.0% | 14.5% | 6.1% |
| An NC State club or organization | 3.4% | 2.8% | 4.0% | 0.8% | 4.3% | 3.4% | 2.0% |
| Your graduating class | 1.9% | 1.7% | 2.1% | 2.5% | 5.1% | 1.7% | 2.0% |
| Individual alumnus/a | 17.5% | 18.0% | 17.0% | 19.3% | 19.6% | 16.8% | 22.4% |
| Other (please specify) | 3.8% | 3.5% | 4.1% | 2.5% | 3.6% | 3.7% | 5.1% |
| Total (N) | 2,301 | 1,176 | 1,125 | 119 | 138 | 1,855 | 98 |

NC State activities done since graduating

| | NC State | Women | Men | Asian | AfAm | Hispanic | White | Other |
|--|--------------|--------------|--------------|------------|------------|-----------|--------------|------------|
| Done since graduating: Attended athletic event | 64.0% | 62.3% | 65.7% | 41.7% | 49.3% | 48.9% | 68.6% | 38.6% |
| Done since graduating: Attended university event (e.g., arts performance, lectures, Alumni Association events) | 28.2% | 28.2% | 28.1% | 26.7% | 42.3% | 31.9% | 27.4% | 20.8% |
| Done since graduating: Joined Alumni Association | 27.2% | 28.9% | 25.5% | 15.0% | 35.2% | 22.3% | 28.1% | 19.8% |
| Done since graduating: Philanthropic gift | 21.3% | 18.7% | 24.0% | 11.7% | 19.7% | 20.2% | 22.1% | 21.8% |
| Done since graduating: Served as a volunteer on NC State committee or board | 2.4% | 2.9% | 1.9% | 5.0% | 2.1% | 4.3% | 2.2% | 3.0% |
| Done since graduating: Registered for NC State non-credit course | 9.3% | 10.1% | 8.5% | 11.7% | 4.9% | 18.1% | 9.2% | 5.9% |
| Done since graduating: Used an NC State facility | 36.3% | 33.2% | 39.4% | 42.5% | 35.2% | 45.7% | 35.7% | 32.7% |
| Total (N) | 2,339 | 1,188 | 1,151 | 120 | 142 | 94 | 1,882 | 101 |

Note: Respondents could report multiple activities

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Sources relied on to get information about NC State

| | NC State | Women | Men | Asian | AfAm | Hispanic | White | Other |
|--|--------------|--------------|--------------|------------|------------|-----------|--------------|------------|
| Where get info about NC State: University website | 52.1% | 52.4% | 51.9% | 55.8% | 47.9% | 48.9% | 52.3% | 53.5% |
| Where get info about NC State: College or Department website | 30.0% | 28.5% | 31.5% | 26.7% | 26.1% | 29.8% | 30.3% | 34.7% |
| Where get info about NC State: Websites for non-academic units | 9.8% | 9.4% | 10.2% | 10.8% | 10.6% | 8.5% | 9.8% | 8.9% |
| Where get info about NC State: Alumni Association website | 13.2% | 15.9% | 10.4% | 6.7% | 16.2% | 9.6% | 14.0% | 5.9% |
| Where get info about NC State: GoPack.com | 29.7% | 25.6% | 34.0% | 16.7% | 21.1% | 13.8% | 32.9% | 11.9% |
| Where get info about NC State: The Alumni Association magazine, 'NC State' | 14.4% | 14.0% | 14.8% | 6.7% | 11.3% | 12.8% | 15.4% | 9.9% |
| Where get info about NC State: Magazines from NC State college | 9.0% | 7.9% | 10.2% | 9.2% | 7.0% | 10.6% | 9.4% | 4.0% |
| Where get info about NC State: Social Media | 59.1% | 66.2% | 51.8% | 45.0% | 60.6% | 62.8% | 60.3% | 48.5% |
| Where get info about NC State: Email | 57.8% | 63.3% | 52.0% | 50.8% | 66.2% | 51.1% | 58.2% | 51.5% |
| Where get info about NC State: Mailings | 27.1% | 29.0% | 25.3% | 20.0% | 38.0% | 27.7% | 27.2% | 18.8% |
| Where get info about NC State: Other | 2.8% | 2.5% | 3.1% | 2.5% | 1.4% | 4.3% | 2.8% | 5.0% |
| Total (N) | 2,339 | 1,188 | 1,151 | 120 | 142 | 94 | 1,882 | 101 |

Note: Respondents could report multiple sources

Member of Alumni Association

| | NC State | Women | Men | Asian | AfAm | White | Other |
|---|--------------|--------------|--------------|------------|------------|--------------|-----------|
| Yes - I am a current member | 18.4% | 18.3% | 18.6% | 9.2% | 23.0% | 19.0% | 17.2% |
| No - I have been a member in the past but am not currently a member | 25.9% | 30.2% | 21.5% | 22.7% | 32.4% | 25.8% | 25.3% |
| No - I have never been a member of the Alumni Association | 43.6% | 40.2% | 47.3% | 44.5% | 30.9% | 44.5% | 42.4% |
| Don't know | 12.0% | 11.4% | 12.7% | 23.5% | 13.7% | 10.8% | 15.2% |
| Total (N) | 2,311 | 1,183 | 1,128 | 119 | 139 | 1,862 | 99 |