

2018 Alumni Survey

Gender and Racial/Ethnic Comparisons of Undergraduate Education Goals Communication Skills Frequency Distributions

Importance of Communication Skills

Importance: Communication skills overall

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Very important | 90.7% | 94.2% | 86.8% | 87.3% | 93.2% | 90.7% | 89.0% |
| 3: Somewhat important | 8.6% | 5.2% | 12.2% | 10.2% | 6.8% | 8.7% | 10.0% |
| 2: Not very important | 0.6% | 0.4% | 0.9% | 2.5% | 0.0% | 0.5% | 1.0% |
| 1: Not at all important | 0.1% | 0.2% | 0.1% | 0.0% | 0.0% | 0.1% | 0.0% |
| Total (N) | 2,353 | 1,214 | 1,139 | 118 | 146 | 1,894 | 100 |

Importance: Writing effectively

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Very important | 67.3% | 73.4% | 60.8% | 72.0% | 72.6% | 65.9% | 72.0% |
| 3: Somewhat important | 27.1% | 22.6% | 32.0% | 24.6% | 24.7% | 28.2% | 21.0% |
| 2: Not very important | 4.8% | 3.5% | 6.3% | 2.5% | 2.7% | 5.3% | 5.0% |
| 1: Not at all important | 0.7% | 0.6% | 0.9% | 0.8% | 0.0% | 0.7% | 2.0% |
| Total (N) | 2,353 | 1,215 | 1,138 | 118 | 146 | 1,893 | 100 |

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Importance: Speaking to small and large groups and making presentations

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Very important | 60.1% | 64.5% | 55.4% | 75.2% | 69.1% | 57.2% | 72.4% |
| 3: Somewhat important | 28.9% | 26.1% | 31.8% | 19.7% | 26.8% | 30.5% | 18.4% |
| 2: Not very important | 9.7% | 8.3% | 11.3% | 4.3% | 4.0% | 10.8% | 8.2% |
| 1: Not at all important | 1.3% | 1.2% | 1.5% | 0.9% | 0.0% | 1.5% | 1.0% |
| Total (N) | 2,353 | 1,216 | 1,137 | 117 | 149 | 1,893 | 98 |

Importance: Understanding written and oral information

| | NC State | Women | Men | Asian | AfAm | White | Other |
|--------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Very important | 87.4% | 90.4% | 84.2% | 90.6% | 90.4% | 86.8% | 87.9% |
| 3: Somewhat important | 11.6% | 8.7% | 14.8% | 7.7% | 9.6% | 12.2% | 12.1% |
| 2: Not very important | 0.9% | 0.7% | 1.1% | 0.9% | 0.0% | 1.0% | 0.0% |
| 1: Not at all important | 0.1% | 0.2% | 0.0% | 0.9% | 0.0% | 0.1% | 0.0% |
| Total (N) | 2,350 | 1,213 | 1,137 | 117 | 146 | 1,892 | 99 |

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NC State Contribution to Development of Communication Skills

Contrib. to Development: Communication skills overall

| | NC State | Women | Men | Asian | AfAm | White | Other |
|-------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Good preparation | 40.3% | 44.5% | 35.9% | 32.1% | 54.8% | 39.8% | 34.1% |
| 3: Average preparation | 49.8% | 47.2% | 52.5% | 50.0% | 40.5% | 50.8% | 48.4% |
| 2: Fair preparation | 7.8% | 6.7% | 8.9% | 16.0% | 4.0% | 7.2% | 12.1% |
| 1: Poor preparation | 2.2% | 1.6% | 2.7% | 1.9% | 0.8% | 2.2% | 5.5% |
| Total (N) | 2,173 | 1,106 | 1,067 | 106 | 126 | 1,760 | 91 |

Contrib. to Development: Writing effectively

| | NC State | Women | Men | Asian | AfAm | White | Other |
|-------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Good preparation | 41.7% | 45.3% | 37.9% | 34.9% | 46.8% | 41.3% | 41.1% |
| 3: Average preparation | 46.1% | 44.2% | 48.0% | 46.2% | 42.7% | 46.6% | 42.2% |
| 2: Fair preparation | 10.4% | 9.1% | 11.9% | 17.0% | 8.1% | 10.5% | 11.1% |
| 1: Poor preparation | 1.8% | 1.4% | 2.3% | 1.9% | 2.4% | 1.7% | 5.6% |
| Total (N) | 2,166 | 1,103 | 1,063 | 106 | 124 | 1,756 | 90 |

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Contrib. to Development: Speaking to small and large groups and making presentations

| | NC State | Women | Men | Asian | AfAm | White | Other |
|-------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Good preparation | 43.5% | 46.5% | 40.3% | 38.3% | 47.6% | 42.9% | 47.8% |
| 3: Average preparation | 42.6% | 41.9% | 43.4% | 48.6% | 48.4% | 42.4% | 31.5% |
| 2: Fair preparation | 11.5% | 9.8% | 13.3% | 10.3% | 3.2% | 12.4% | 13.0% |
| 1: Poor preparation | 2.4% | 1.8% | 3.0% | 2.8% | 0.8% | 2.2% | 7.6% |
| Total (N) | 2,172 | 1,105 | 1,067 | 107 | 126 | 1,758 | 92 |

Contrib. to Development: Understanding written and oral information

| | NC State | Women | Men | Asian | AfAm | White | Other |
|-------------------------------|----------|-------|-------|-------|-------|-------|-------|
| 4: Good preparation | 50.1% | 54.7% | 45.4% | 43.0% | 56.3% | 49.5% | 51.1% |
| 3: Average preparation | 43.4% | 40.8% | 46.0% | 43.9% | 38.1% | 44.3% | 39.1% |
| 2: Fair preparation | 5.2% | 3.7% | 6.9% | 11.2% | 4.8% | 5.2% | 4.3% |
| 1: Poor preparation | 1.2% | 0.8% | 1.7% | 1.9% | 0.8% | 1.0% | 5.4% |
| Total (N) | 2,172 | 1,107 | 1,065 | 107 | 126 | 1,757 | 92 |